Questionnaire

Annexure A



# FACULTY OF ENGINEERING, BUILT ENVIRONMENT AND INFORMATION TECHNOLOGY

## Department of Engineering and Technology Management

## TECHNOLOGY LICENSING IN SOUTH AFRICA SURVEY

This is the first cross section survey of the views and activities of South African manufacturing companies regarding technology licensing. The results will be collated and analysed as part of a doctoral study on the subject, extracts from the collated results will be published and will be shared with respondents wishing to do so. The thesis itself will contain collated results and will be open to the public.

### Individual confidentiality will be respected and maintained.

Your kind co-operation in completing and returning this questionnaire shall be greatly appreciated by both the student and the Department of Engineering and Technology Management of the University of Pretoria. About 50 minutes will be required. We trust you will also find some of the questions stimulating!

Please return the completed questionnaire as follows:

To fvanvuuren@ifc.org or to	University of	Pretoria
	Department of	f Engineering and Technology Management
	Lynnwood Ro	ad
	Pretoria	
	0002	Attention Mr F J J van Vuuren

Fax number 012-362-5307

Should any questions arise, please do not hesitate to take them up with

(Student) Francois J J van Vuuren at cell phone number 083-399-9801 or at <u>fvanvuuren@ifc.org</u>.

Please attempt to return the questionnaire as soon as possible – during October?.

Please take a minute to read the brief instructions appearing overleaf .....

### **Orientation and instructions.**

Please bear the following definitions in mind:

• **Technology** is the knowledge, concretely or abstractly embodied, underlying machinery, equipment and processes severally and jointly and by means of which productive systems, products or services are constructed, operated, manufactured and supplied, as well as used, for economic benefit.

Fruits of the mind or intellect such as works of fine art, music, poems and the like are excluded because of their aesthetic rather than industrial character.

Fine arts such as music, literature and paintwork are excluded except in so far as they may be employed for commercial purposes such as image building and advertising other goods or services.

• **Innovation** is the ongoing as well as recently completed rearrangement in novel ways of technical and scientific <u>as well as organizational elements</u> for economic benefit.

• *In-licensing* refers to your company being the licensee and *out-licensing* to your company being the licensor.

- Please disregard all response numbering signs. These appear in the following forms: *italic 1, 2 ... 10, 1....10.* ....
- Do not write on any shaded area.
- Special request: It is difficult to convey some concepts in a word or two. Therefore, if a question is unclear, please draw a line through it rather than guess at its meaning, perhaps providing a misleading response.

.....

F J J van Vuuren Pr. Eng.

It is hereby confirmed that the questionnaire is being returned with the concurrence of the Chief Executive Officer, under the conditions and for the purposes set out on the front page:

Name	 
Position	
Signature	
Date	

#### 1. COMPANY.

Questionnaire number

Compony nome	1									
Company name	1									
Physical address										
Industry – describe	2									
Respondent's name							Telepho	one:		
Respondent's function/										
No of employees	3	1 <	50	2 5	0 - 249		3 2	50 - 500	4	>500
Major product/service Ownership	4	 Priva	te	Public	Don	nestic	Forei	gn	Dome	estic/foreign
( vone or more)	5	1		2	-	3	4	0		5
Owns other companies	6	In RSA Elsewi		1 2	Yes Yes		3	No No		
Domestic sales (Rm/year)	8/9	<10	10-50	51-200	20	1-500	>500	% invo		0/
		1	2	3		4	5			5
Export sales	n/11	<10	10-50	51-200	20	1-500	>500	% invo	lving in-	0//
		1	2	3		4	5		(	5
Tick ISO certification	12	9001	/2000	9001/1	994	900	2/1994	9003	3/1994	140001
obtained										

#### 2. HOW DO YOU PERCEIVE THE COMPANY'S GOVERNANCE MILIEU?

In each row mark block containing the closest description.

		1	2	3	4	5
Is the company's usual style that of a risk tak	er	Risk taker	Tend to	Neutral	Careful	Conser-
or is it conservative? 13			risk			vative
Is it a pioneer or a follower? 14		Pioneer	Careful	Neutral	Careful	Follower
Its awareness of competitor's successes is 15		Complete	Active	Average	Vague	None
Its awareness of competitors' failures is 16		Complete	Active	Average	Vague	None
Its awareness of competitors' technology licensing activities is 17		Complete	Active	Average	Vague	None
Top management's attitude to licensing? 18		Likes	Uses	Accepts	Ignores	Dislikes
Overseas experience is 19		Excellent	Good	Fair	Some	None
Travel abroad is 20		Extensive	Often	Regular	Sporadic	None
Management education is 21		Best	Good	Average	Uneven	Weak
Are operations capital intensive? 22	2	Extreme	Very	Average	Partly	Not at all
Is production automated? 23		Extreme	Mostly	Mix	Minor	Job shop
Company's environment-friendliness is 24	!	Extreme	Positive	Average	Grudging	Not at all

Which of the	Which of the attributes following characterize your accounting system? (Mark one or more.)25											
Divisional	Product line	Detailed cost	Short term view	Long term view	Encourages innovation	Imposed by parent	Recognises licensing income					
1	2	3	4	5	6	7	8					

#### 3. PLEASE CHARACTERISE THE COMPANY'S SENSE OF ITS ENVIRONMENT.

	ini cael	1 10W.	2	3	4	5
Market competition is	26	Fierce	Strong	Fair	Minimal	None
Technology competition is	27	Fierce	Strong	Fair	Minimal	None
Manpower is available	28	Scarcely	Can find	Fair	Can select	Abundant
Has the company made use of or i	s it maki	ng use of Nationa	I funding for	innovation?		
SPII funds	29	Maximally	Yes	Tried	No	What is it?
Innovation fund of DTI	30	Maximally	Yes	Tried	No	What is it?
THRIPs funds	31	Maximally	Yes	Tried	No	What is it?
Other DTI/IDC/DACST funds	32	Maximally	Yes	Tried	No	What is it?
What is the company's impression	n of the fo	ollowing legal and	d control syste	ems?:		
RSA's patent system	33	Perfect	Good	Fair	Improve	Unsound
RSA's designs system	34	Perfect	Good	Fair	Improve	Unsound
RSA's trade marks system	35	Perfect	Good	Fair	Improve	Unsound
Agreement control – in RSA	36	Perfect	Good	Fair	Improve	Unsound
- abroad	37	Perfect	Good	Fair	Improve	Unsound
Exchange control – in RSA	38	Perfect	Good	Fair	Improve	Unsound
- abroad	39	Perfect	Good	Fair	Improve	Unsound
Co's international co-developmen	t 40	Intensive	Frequent	Often	Seldom	Not at all
Co. involved in offset/countertrade	Intensive	ve Frequent Often Seldom		Seldom	Not at all	
Is the company striving to progress original equipment to own design brand manufacture? 42		Already own brand manufacturer	Across the board	Most products	Some products	Not at all

#### Mark one descriptive block in each row.

#### 4. PLEASE DESCRIBE SOME ASPECTS OF THE COMPANY'S ORGANISATION.

Mark <b>at least one</b> d	lescriptive b	lock in each roy	<i>w</i> offering alternatives.

Mark at least one descriptive block in each row offering alternatives.							
		L	۷	3	4		
How is the company organised an spread geographically in the RSA		One unit	Strategic Business Units	Divisions	Two or more locations		
Research & development is opera within	ated 44	One unit	Strategic Business Units	Divisions	No R&D		
R&D reports to	45	One unit	Strategic Business Units	Divisions			
To whom does the Head of R&D	)	Position title:					
report, if R&D function exists?	46						
Licensing is seen as a	47	Cost centre	Service centre	Profit centre	None		
To whom does the Head of Licen report, if licensing function exists	U	Position title:					
Is the organisation alert to the nee	ed to; ar	d deliberately ma	ximising technology of	capability among	:		
Disciplines?	49	Continually	Sporadically	Not at all	Not applic.		
Functions?	50	Continually	Sporadically	Not at all	Not applic.		
Strategic Business Units?	51	Continually	Sporadically	Not at all	Not applic.		

Does the organisation encourage personnel to innovate regarding:										
Products and processes?52ContinuallySporadicallyNot at allNot applic.										
Production?	53	53 Continually Sporadically Not at all Not applic.								
Logistics?	54	Continually	Sporadically	Not at all	Not applic.					
Management?										

#### 5. INTELLECTUAL PROPERTY

Mark at least one descriptive block in each row.

	1		2	2	···)	3		4
	R		SA			Else	whe	re
101	Yes		N	0	Yes			No
102								
103	Yes		N	0	Y	es		No
104								
105	Yes		N	0	Y	es		No
106								
ır	To mono	-	Тос	leter	Тое	earn	Тс	defend if
107	polise		others		royalties			sued
108	Organised		So-so		None			
109	Regularly		Sporad	ically	Never			
110	Employees		Visitor	S	Invent	tors		
111	Well		Reason	ably	Not really			
				2				3
112	General c	ouns	el	Patent co	unsel		Ν	one
113	General couns		el	Patent co	unsel		Ν	one
	1		2	3		4		
114	EEC	A	RIPO	Eurasi	an	OAPI		РСТ
	Internal	Co	ontract	License	e in	Own in	l-	None
115	R&D		out	t		novation		
	102 103 104 105 106 III 107 108 109 110 111 112 113 114 115	102         103       Yes         104	101Yes $102$	RSA101YesN102103YesN104105YesN106107poliseoth108OrganisedSo109RegularlySporad110EmployeesVisitor111WellReason112General counselI113General counselI114EECARIPO115R&Dout	RSA101YesNo102Image: Second state	RSA101YesNoYes102IO2IO3YesNoYes103YesNoYesYesYes104IO5YesNoYes105YesNoYes106IO7Poliseothersroya107poliseothersroya108OrganisedSo-soNone109RegularlySporadicallyNever110EmployeesVisitorsInvent111WellReasonablyNot re112General counselPatent counsel113General counselPatent counsel114EECARIPOEurasian115R&DoutI	RSAElse101YesNoYes102 $102$ $103$ YesNoYes103YesNoYes $104$ $105$ YesNo105YesNoYes $106$ $106$ $106$ $106$ 106To deterTo earn royaltiesTo earn royalties $107$ poliseothers $royalties$ 107poliseothersroyalties $108$ OrganisedSo-soNone109RegularlySporadicallyNever $110$ EmployeesVisitors $Inventors$ 110EmployeesVisitorsInventors $111$ WellReasonablyNot really112General counselPatent counsel $2$ $3$ $4$ 114EECARIPOEurasianOAPI115R&DoutLicense inOwn in novatio	RSAElsewher101YesNoYes102102 $IO2$ $IO2$ $IO2$ $IO2$ $IO2$ 103YesNoYes $IO3$ Yes $IO3$ 104 $IO5$ YesNoYes $IO5$ 105YesNoYes $IO6$ $IO2$ 106 $IO7$ polise $OHers$ $TO earn$ $TC$ 107polise $OHers$ $royalties$ $IO2$ 108OrganisedSo-soNone $IO2$ 109RegularlySporadically $Never$ $IIVentors$ 110Employees $Visitors$ $Inventors$ $IIVentors$ 111WellReasonablyNot really $Netally$ 112General counselPatent counsel $Nittrantiana term113General counselPatent counselNittrantiana term114EECARIPOEurasianOAPI115R&DoutIicense inOwn in-$

6. HOW DO YOU PERCEIVE THE COMPANY'S CAPABILITIES?

Mark one block in each row.

		1	2	3	4	
R & D is	116	Excellent	Good	Adequate	Poor	None
R&D with intent to license is	117	Excellent	Good	Adequate	Poor	None
Technology design is	118	Excellent	Good	Adequate	Poor	None
Technology development is	119	Excellent	Good	Adequate	Poor	None
Technology licensing and selling	is <i>120</i>	Excellent	Good	Adequate	Poor	None
Unwritten (tacit) knowledge is	121	Excellent	Good	Adequate	Poor	None
Access to complementary assets	is <i>122</i>	Excellent	Good	Adequate	Poor	None
Our technology portfolio is	123	Complete	Good	Adequate	Poor	None
Our forward planning techniques	include	the following in	n which our capabilitie	s are as describe	ed:	
Scenario planning ability is	124	Excellent	Good	Adequate	Poor	None
S-curves awareness is	125	Excellent	Good	Adequate	Poor	None
Other techniques are	126	Excellent	Good	Adequate	Poor	None
Our technology strategy planning	; is 1 <i>2</i> 7	Regular and	Sporadical,	Sporadical,	Ad	None
		complete	complete	partial	hoc	
Our internal technology/core		Regular and	Sporadical,compl	Sporadical,	Ad	None
competence auditing is	128	complete	ete	partial	hoc	

Our external technology/core		Regular and	Sporadical,compl	Sporadical,	Ad	None
competence auditing is	129	complete	ete	partial	hoc	
The occurrence of the Not Inve	nted	Pervasive	Bothersome	Isolated	Absent	
Here or NIH syndrome is	130					

### 7. WHICH SOURCES OF INFORMATION DO YOU USE AND HOW?

		1	2	3	4	
Use of one or more gate keeper is	131	Extensive	Often	Sporadic	Seldom	Never
Use of journals/papers is	132	Extensive	Often	Sporadic	Seldom	Never
Use of professional literature is	133	Extensive	Often	Sporadic	Seldom	Never
Library use is	134	Extensive	Often	Sporadic	Seldom	Never
Use of RSA patent specifications is	135	Extensive	Often	Sporadic	Seldom	Never
Use of foreign patent specifications is	136	Extensive	Often	Sporadic	Seldom	Never
Visits to RSA fairs, exhibitions are	137	Extensive	Often	Sporadic	Seldom	Never
Visits to foreign fairs, exhibitions are	138	Extensive	Often	Sporadic	Seldom	Never
Use of universities/research institutes						
in RSA is	139	Extensive	Often	Sporadic	Seldom	Never
in other countries is	140	Extensive	Often	Sporadic	Seldom	Never
Local information seeking visits are	141	Extensive	Often	Sporadic	Seldom	Never
Information seeking visits abroad are	142	Extensive	Often	Sporadic	Seldom	Never
Use of parent/daughter/sister company is	143	Extensive	Often	Sporadic	Seldom	Never
Polling of customers for information is	144	Extensive	Often	Sporadic	Seldom	Never
Polling of suppliers for information is	145	Extensive	Often	Sporadic	Seldom	Never
Use of new personnel is	146	Extensive	Often	Sporadic	Seldom	Never
Use of consultants is	147	Extensive	Often	Sporadic	Seldom	Never
Use of in-licences is	148	Extensive	Often	Sporadic	Seldom	Never

### Mark one descriptive block in each row.

#### 8. WHERE DO YOU SOURCE YOUR <u>IN-LICENSABLE</u> TECHNOLOGY?

(Numbers in brackets are provided as examples – please overwrite.)

Please weigh the sources of your in-licensed technology according to perceived incoming volume plus quality – not sales. Please enter % such that total is 100%.

		1	2	3	
Source of technology		Geogra	Geographic source		
		Domestic	Foreign	Total	
Suppliers	201		(5)	(5)	
Customers	202		(5)	(5)	
Other companies	203	(40)		(40)	
Researchers/laboratories	204				
Government agencies/laboratories	205				
Inventors	206	(40)		(40)	
Patent literature	207				
Friends/acquaintances	208	(10)		(10)	
Broker/agent assisted	209				
Total of all above	210	(90)	(10)	100	

# 9. HOW IS CORPORATE LEARNING MANAGED WHEN TECHNOLOGY IS LICENSED <u>INWARDS</u>?

		1	2	3	4
Planning horizon is	211	Long term	Sporadic	Short	Immediate
Strategic intent is communicated to personnel	all <i>212</i>	Fully	Reasonably	Sketchy	Not
Priority of learning in venture is	213	Тор	Planned	Also ran	Neglected
Learning process is	214	Planned	Fair	Sketchy	Random
Human Resources are involved	215	Fully	Fair	In passing	Not at all
Staffing assignments are	216	Thorough	Fair	To get by	Neglected
Team members are	217	Top class	Fair	Can improve	Inadequate
Control is	218	Taken over	Shared	Poor	Surrendered
Learning depends on partner	219	Not at all	50:50	Largely	Completely
Cross-cultural competence is	220	Excellent	Good	Average	Poor
Cross-disciplinary competence is	221	Excellent	Good	Average	Poor
Team career structure plan is	222	Clear	Framework	Vague	Not at all
Responsibility for learning is	223	Clear	Good	Vague	Not clear
Performance measures are	224	Long term	Medium term	Short term	Immediate
Rewards for learning are	225	Excellent	Fair	Poor	Absent
Tolerance of learning barriers is	226	High	Acceptable	Sketchy	Absent

Mark one block in each row.

#### 10. CURRENT LICENCES – TO AND FROM WHICH COUNTRIES?

#### Please exclude pure trade mark, copyright and distribution-only licences. Leave blank if nil.

	1		3	4	5		7		9
	RSA	Africa	Europe	North	South	Asia	Middle	Vari-	Total
				Amer.	Amer.		East	ous	
Number of in-licences 22	7								
Number of out-licences 228									
Years experience 22	9								

# 11. AS HOW SERIOUS DO YOU REGARD THE FOLLOWING REASONS TO LICENSE IN OR OUT?

Rank **each** reason on a scale between 0 (no relevance) and 9 (most important). Rank for both **in-** and **out-**licensing, please. Do not write in shaded boxes.

Reason for licensir	ng	<u>1</u> In	2 Out		Reason for licensing ctnd		<u>1</u> In	2 Out
Cost advantage	230				Market entry	238		
Risk reduction	231				Substitute direct sales	239		
Access to future technology	232			T	Regional differences	240		
Skills acquisition	233				To set industry standards	241		
Competitive advantage	234				Settle/prevent infringement	242		
Diversification advantage	235				More innovative technology	243		
Spin-off technology	236				Response to competitors	244		
Strategic reasons	237				Comply with patent working requirements	3 245		

Go to top

#### 12. WHAT FACTORS INFLUENCE THE MAGNITUDE OF THE ROYALTY AND OTHER **REMUNERATION FOR BOTH IN- AND OUT-LICENCES?**

Rank each factor on a scale between 0 (no relevance) and 9 (most important). Rank for both in- and out-licensing please

Factor		1 In	2 Out	Factor continued		1 In	2 Out
Industry norms	301			Age/maturity of technology 3	312		
R&D expenditure	302			Patent life remaining	313		
Licensee's market size	303			Patent strength	314		
Cost of lost opportunity	304			Characteristics of licensee natio	on		
Transfer cost	305			315			
Technical	306			Lump sums	316		
Legal	307			Grantbacks	317		
Marketing	308			Risk 3	318		
Training	309			Exclusivity 3	319		
Assistance offered	310			Trade mark	320		
Technical assistance fees	311			Take what's available	321		

Go to top

13. WHICH METHOD IS USED TO 14. HOW FREQUENTLY/STRONGLY ARE THE FOLLOWING RESTRICTIONS SOUGHT? **DETERMINE THE ROYALTY RATE?** 

Rank each method and each restriction on a scale between 0 (method not used and restriction not sought) and 9 (most important). Rank for both in- and out-licensing, please.

Calculation method		1	2
Calculation met	.nod	In	Out
Income based	322		
25% rule	323		
Discounted cash flow	324		
Asset based	325		
Mixture	326		
Other (please mention im			
below) 32	27		

<u>ink for bour <b>m</b>- and <b>out-</b>m</u>	picas	U	
Restriction		1	2
Restriction		In	Out
Territorial	328		
Export quantity	329		
Export price	330		
Grantbacks	331		
Tied supply	332		
Export through designated ag	gent		
	333		
Prohibition on handling com	petitors'		
products 334			
Quality controls on materials	335		
Quality controls on finished			
products	336		

# USED AS **ROYALTY?**

#### 15. HOW FREQUENTLY IS THE FOLLOWING 16. HOW FREQUENTLY DO THE LICENCE A BASE TO CALCULATE AGREEMENTS INCLUDE THE FOLLOWING LICENSED INTELLECTUAL PROPERTY?

Rank each base and each content type on a scale between 0 (never) and 9 (most frequent occurrence). Rank for both in- and out-licensing, please.

	1	2		
Base on which royalty is	Base on which royalty is calculated			
Sales %	337			
Net sales %	338			
Profit %	339			
Per unit	340			
Period amounts	341			
Other (please describe)	342			

	1	2
Content of licences	In	Out
Know-how only 343		
plus trade mark 344		
Patent only 345		
plus trade mark 346		
Know-how plus patent 347		
plus trade mark 348		

#### **17. PAYMENT TYPE**

Assign number to indicate frequency of occurrence out of maximum 9.					
Payment type	<i>1</i> In	2 Out			
Up front lump	349	111	Out		
Running royalty	350				
Lump sum + running royalty	351				
Minimum royalties/payments	352				

#### **18. TECHNOLOGY MATURITY PREMIUM**

What royalty will apply if fully developed technology earns 9%?					
Maturity stag	1	2			
	In	Out			
Fully developed	353	9	9		
Pilot/prototype	354				
Detailed design	355				
Laboratory stage	356				

### 19. AS HOW SERIOUS DO YOU REGARD THE 20. WHAT IS THE RELATIVE IMPORTANCE FOLLOWING OBJECTIONS TO LICENSING?

# OF THE FOLLOWING FACTORS TO YOU IN LICENSING?

Rank each objection and factor on a scale between 0 (no relevance) and 9 (most serious and important). Rank for both in- and out-licensing, please. Do not write in shaded boxes.

Objection		1	2
Objection	In	Out	
Reveal own know-how	401		
Dilute market	402		
Lose close control	403		
Debilitate or subjugate own	R&D		
	404		
Administrative burden	405		
Build licensor's trade mark	406		
Excessive grantback required	d 407		

Factor	<u>1</u> In	2 Out						
Governing law	408							
Accounting	409							
Confidentiality	410							
Provisions regarding improv 411	Provisions regarding improvements 411							
Dispute resolution	412							
Infringement/enforcement	413							
Non-contest clause	414							
Provision of service	415							
Termination	416							

# 21. HOW FREQUENTLY DOES TECHNOLOGY 22. **YOUR LICENCES?**

#### HOW FREQUENTLY ARE THE WITH THE IMPACT INDICATED OCCUR IN FOLLOWING METHODS USED TO IDENTIFY **POSSIBLE LICENSEES?**

Rank each reason and each method on a scale between 0 (never) and 9 (most frequent). Rank for both in- and out-licensing, please.

T 4		1	2
Impact	In	Out	
Revolutionary	417		
Major improvement	418		
Minor improvement	419		

Method/place	Out	
Shows/fairs	420	
Desk search	421	
Broker/agent	422	
Word of mouth	423	
We know industry	424	

# 23. HOW INTENSELY/FREQUENTLY ARE THE FOLLOWING DEPARTMENTS/FUNCTIONS INVOLVED IN THE LICENSING PROCESS?

Rank **each** department on a scale between 0 (never) and 9 (most frequently). Rank for both **in-** and **out-**licensing, please.

		Evaluation of subject technology		Negot	tiation	(cont	ement tract) ilation	Contract administration	
Department or fun	ation	1	2	3		5	6	7	8
Department or fund	cuon	In	Out	In	Out	In	Out	In	Out
Legal	425								
Research	426								
Licensing	427								
Accounting	428								
Sales/marketing	429								
Technical/engineering	430								
Manufacturing	431								
Top management	432								
Outside counsel	Outside counsel 433								
Broker/agent	434								

# 24. HOW ARE POTENTIAL LICENSEES25.RELATIVE VALUE OF VARIOUS FORMS OFAPPROACHED?INTELLECTUAL PROPERTY.

Assign number to indicate frequency of occurrence between 0 and maximum 9 for both in- and out-licensing.

Approach	1	2					
Appioaen	rpproach						
General mailshot	435						
Selective mail	436						
In person by visit	437						
Following study of target	438						
Target invited to visit license	or <i>439</i>						
Via broker	440						
IP assigned to broker	441						

Assign number to indicate value between 0 and maximum 9 for both in- and out-licensing

Licensed technology		<i>l</i> In	2 Out
Patent 4	42		
Know-how 4	43		
Trade mark 4	44		

#### 26. VARIOUS

Mark a block in each in- **and** out-license row.

			1	2	3	4		5
Usual size of other party	<	In	<5	5 to 25	25+ to 50	50+ to	o 100	>100
(US\$million/yr sales)(R10 = US\$1)  445		Out	<5	5 to 25	25+ to 50	50+ to	o 100	>100
To what extent does technology have to be	<	In	Extensively	Moderately	Not at all			
adapted? 446		Out	Extensively	Moderately	Not at all			
Does your Board of Directors have sufficient relevant technology know- how? 447			Amply	Moderately	Not at all			
Is R&D cost taken as	×		Yes	Sometimes	Never			
sunk? 448		Out	Yes	Sometimes	Never			
Do you believe that licensing is profitable for		In	Very much	Yes	Worthless			
the licensor? 449		Out	Very much	Yes	Worthless			
Is transfer cost pertinently		In	Always	Usually	Never			
charged? 450		Out	Always	Usually	Never			
			1	2	3			4
Type of relationship		In	Licence	Cross-licence	Co-develop	oment Joint ver		venture
involving licence ( $\checkmark$ ) 451		Out Licence		Cross-licence	Co-develop	oment	Joint	venture

#### 27. PROBLEMS FROM AGREEMENTS

We shall appreciate it if you would mention licensing problems you may have experienced and which you consider to be out of the ordinary:

#### Inter-sector characteristics

Annexure B

Sector/group & characteristic	Compa	nies reporting	g capability or	characteri	stic (%)	Ν
Capital intensity	Extreme	Very	Average	Partly	Not at all	
Automotive components	0	50	30	20	0	10
Building materials and components	14	29	57	0	0	7
Chemicals including paper & textiles	23	31	38	8	0	13
Electrical, light	0	67	17	17	0	6
Heavy engineering	18	45	27	9	0	11
Food & healthcare	40	30	30	0	0	10
ICT & electronics	0	11	33	56	0	9
Metal products & machinery	0	50	36	14	0	14
Automation	Extreme	Mostly	Mix	Minor	Job shop	
Automotive components	0	20	50	30	0	10
Building materials and components	0	43	43	14	0	7
Chemicals including paper & textiles	15	15	38	31	0	13
Electrical, light	0	50	33	0	17	6
Heavy engineering	0	9	55	27	9	11
Food & healthcare	9	55	27	9	0	11
ICT & electronics	<u> </u>	11	44	11	33	9
Metal products & machinery	0	29	36	11	21	14
	Excellent	Good	Adequate	Poor	None	14
Research & development is	0	20	50	20	10	10
Automotive components Building materials and	00	<u>20</u> 43	<u>50</u> 57	20 0	10 0	<u>10</u> 7
components						
Chemicals including paper & textiles	23	46	23	0	8	13
Electrical, light	67	17	17	0	0	6
Heavy engineering	0	55	0	18	18	11
Food & healthcare	30	30	20	20	0	10
ICT & electronics	67	22	0	11	0	9
Metal products & machinery	7	50	21	21	0	14
<b>R&amp;D</b> with intent to license is						
Automotive components	0	20	0	20	60	10
Building materials and components	0	14	29	29	29	7
Chemicals including paper & textiles	20	8	15	38	31	13
Electrical, light	0	0	33	17	50	6
Heavy engineering	0	18	18	27	36	11
Food & healthcare	20	20	30	20	10	10
ICT & electronics	11	33	0	33	22	9
Metal products & machinery	7	0	29	35	29	14
Design is						
Automotive components	10	70	10	0	10	10
Building materials and components	14	14	57	14	0	7
Chemicals including paper & textiles	23	69	8	0	0	13

Electrical, light	33	50	17	0	0	6
Heavy engineering	27	55	0	9	9	11
Food & healthcare	10	70	0	10	10	10
ICT & electronics	56	33	0	11	0	9
Metal products & machinery	29	36	29	0	7	14
Development is						
Automotive components	0	70	20	0	10	10
Building materials and components	14	14	71	0	0	7
Chemicals including paper & textiles	23	54	23	0	0	13
Electrical, light	17	67	0	0	17	6
Heavy engineering	18	27	18	9	27	11
Food & healthcare	10	70	0	10	10	10
ICT & electronics	56	33	0	11	0	9
Metal products & machinery	21	29	36	7	7	14
Technology licensing & selling is						
Automotive components	0	10	20	10	60	10
Building materials and components	0	29	29	43	0	7
Chemicals including paper & textiles	0	8	25	33	33	12
Electrical, light	0	17	17	0	67	6
Heavy engineering	9	9	36	18	27	11
Food & healthcare	10	20	30	10	30	10
ICT & electronics	0	11	44	44	0	9
Metal products & machinery	8	8	31	23	31	13

Sources of technology

Annexure C

	Sources of teenhology Annexure C																	
Industry sector	Automotive	components	Building aterials &	components	Chemicals incl.	paper & textiles		Electrical, light		Heavy engineering		F000 & nealthcare		ICT & electronics	Metal products $\&$	machinery		All
Source	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%
Internal R&D=1	2	20							2	18	2	20	1	11	3	23	10	13
Contract out=2			1	17													1	1
License in=3		10	1	17	1	8			1	9					1	8	4	5
Own innovation=4	1	10	1	17	1	8			3	27			1	11	1	8	8	10
None							1	17									1	1
1,2	1	10							1	9	1	10	1	11	1	8	5	6
1,3			1	17	1	8											2	3
1,4					3	23	3	50			2	20	1	11	3	23	12	16
2,3	1	10															1	1
2,4	1	10													1	8	2	3
3,4									1	9	1	10					2	3
1, 2, 3	1	10															1	1
1, 2, 4	1	10					2	33	1	9	2	20	1	11	1	8	8	10
1, 3, 4	1	10	1	17	4	31					1	10	3	33	2	15	12	16
2, 3, 4									1	9							1	1
1, 2, 3, 4	1	10	1	17	3	23			1	9	1	10	1	11			8	10
Total reports	10	100	6	100	13	100	6	100	11	100	10	100	9	100	13	100	77	100
Companies in sector	10		7		13		6		11		11		9		14		81	
Co	ompar	nies usi	ng ar	y one	source	e:												
Internal R&D=1	7	70	3	50	11	85	5	83	5	45	9	82	8	89	10	71	58	75
Contract out=2	6	60	2	33	3	27	2	33	4	36	4	36	3	33	3	21	27	35
License in=3	4	40	4	67	9	82	0	-	4	36	3	43	4	44	3	21	31	40
Own innovation=4	5	50	3	33	11	85	5	83	7	64	7	64	7	78	8	57	53	69

# Capability rating

Annexure D

#### MNR F JANSE VAN VUUREN T02095 IH399420 IHB9005 1 09:13 Friday, June 13, 2003

#### The FREQ Procedure

AGRV98_V99	V123	Cumula AGRV133_V135				Frequency	Percent
$ \begin{array}{cccccccccccccccccccccccccccccccccccc$	1 2 3 2 1 4 5 2	$ \begin{array}{c ccccccccccccccccccccccccccccccccccc$	1 2 3 5 7 8 9 10	1.25 2.50 3.75 6.25 8.75 10.00 11.25 12.50			
$ \begin{array}{cccccccccccccccccccccccccccccccccccc$	3 3 4 1 1 2 3	$ \begin{array}{cccccccccccccccccccccccccccccccccccc$	12 14 15 17 20 23 24	15.00 17.50 18.75 21.25 25.00 28.75 30.00	-		
$ \begin{array}{cccccccccccccccccccccccccccccccccccc$	2 3 4 2 3 4 1	$\begin{array}{cccccccccccccccccccccccccccccccccccc$	27 32 34 41 45 46 47	33.7. 40.00 42.50 51.25 56.25 57.50 58.75	5		
2 5 2 5 2 5 3 2 3 3 3 4 3 4	2 3 4 3 1 2 3	$\begin{array}{rrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrr$	51 54 56 58 59 60 63	63.75 67.50 70.00 72.50 73.75 75.00 78.75			
$     \begin{array}{c}       3 & 4 \\       3 & 4 \\       3 & 5 \\       3 & 5 \\       3 & 5 \\       3 & 5 \\       3 & 5 \\       5 & 5 \\       3 & 5 \\       5 & 5 \\       3 & 5 \\       5 & 5 \\       3 & 5 \\       5 & 5 \\       3 & 5 \\       5 & 5 \\       3 & 5 \\       5 & 5 \\       3 & 5 \\       5 & 5 \\       3 & 5 \\       5 & 5 \\       3 & 5 \\       5 & 5 \\       3 & 5 \\       5 & 5 \\       3 & 5 \\       5 & 5 \\       3 & 5 \\       5 & 5 \\       3 & 5 \\       5 & 5 \\       3 & 5 \\       5 & 5 \\       5 & 5 \\       5 & 5 \\       3 & 5 \\       5 & 5 \\     $	4 5 2 3 4 5	$ \begin{array}{cccccccccccccccccccccccccccccccccccc$	64 67 69 70 76 80	80.00 83.75 86.25 87.50 95.00			
IP planning ag R&I	ggregate	ency Missing = 1 bbjective to license Quality of techr		v manag	vement a	goregate	
Approx	imately	consistent ratings				SELEALE	