

Make The Web Work For You

UPLS Symposium 2012

Bryan Nelson | Business Development, South Africa

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Zack Matere
Farmer

Zack Matere – Growing Knowledge

<http://www.youtube.com/SearchStories>



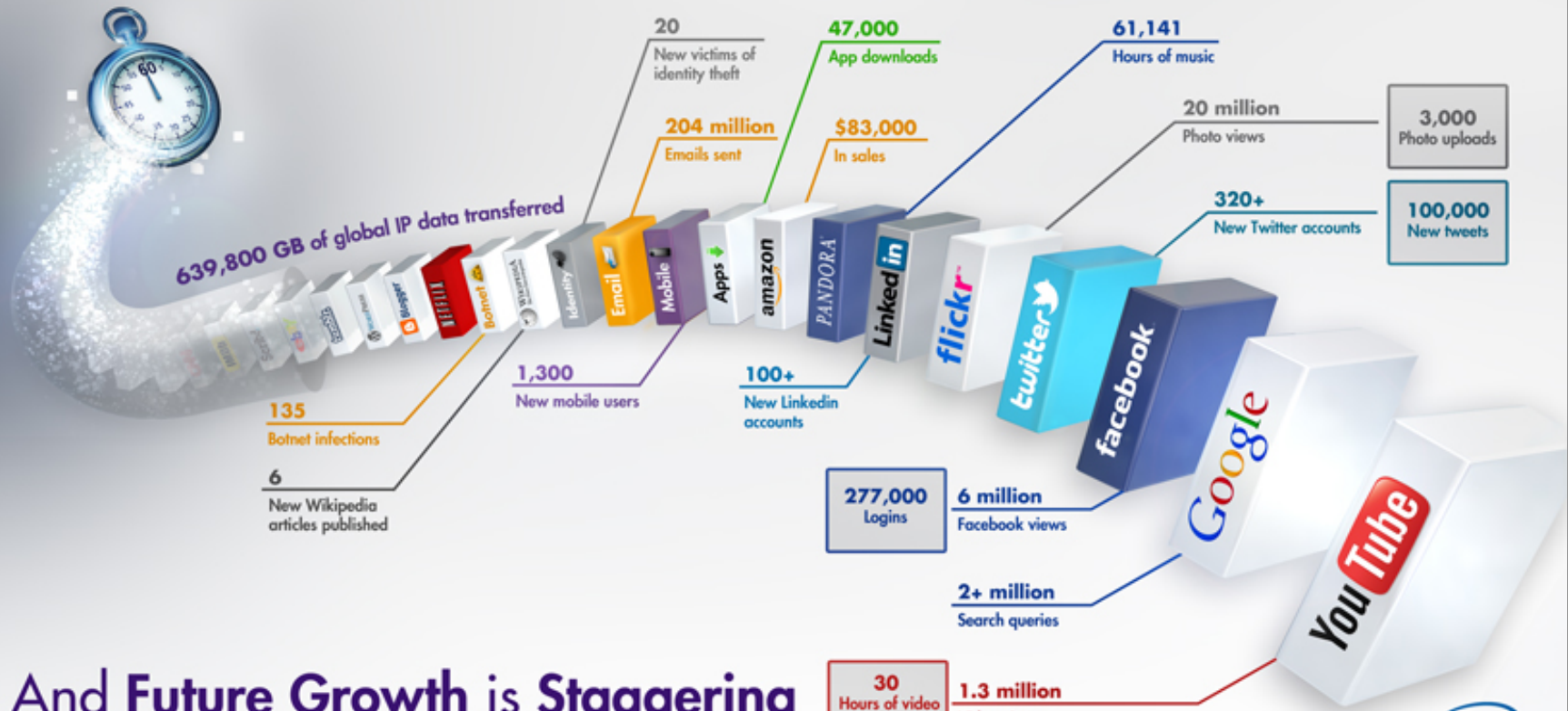




“Google’s mission is to organize the world’s information and make it universally accessible and useful.”



What Happens in an Internet Minute?



And Future Growth is Staggering





A Four Screen World



Make the Web Work for You...

1

Search and Knowledge



2

YouTube and Hangouts



3

Work In the Future



Knowledge

<http://www.google.com/insidesearch>



Search Education



The Knowledge Graph



Authorship



Book Search

Help your students become better searchers

Web search can be a remarkable tool for students, and a bit of instruction in how to search for academic sources will help your students become critical thinkers and independent learners.

With the materials on this site, you can help your students become skilled searchers- whether they're just starting out with search, or ready for more advanced training.



Lesson Plans & Activities



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Today's Question

Who did the wife of the first monotheist king of Egypt worship?

Enter your answer

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Hint?

00:42

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- **New!** See [analytics](#) for your content in search.
- Distinguish and validate your content in search results.
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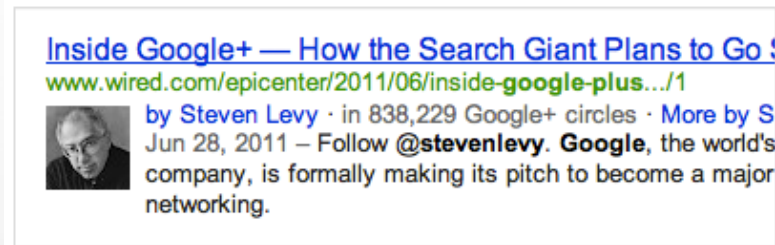
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Search result for "Inside Google+ — How the Search Giant Plans to Go...". The URL is "www.wired.com/epicenter/2011/06/inside-google-plus.../1". It is by Steven Levy, has 838,229 Google+ circles, and is dated Jun 28, 2011. The snippet reads: "Follow @stevenlevy. Google, the world's company, is formally making its pitch to become a major networking."

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Any time
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19th century
Custom range...

Sorted by relevance
Sorted by date

Rough Guide to South Africa, Lesotho & Swaziland
books.google.com
Tony Pinchuck, Barbara McCrea, Donald Reid - 2002 - 931 pages - [Preview](#)
This Rough Guide covers all the major sights in South Africa, from Table Mountain to the wildlife of Kruger National Park, plus a few surprises in between. 16-page color wildlife guide. 60 maps and plans.

HOPE FOR SOUTH AFRICA
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L.H. Gann, Peter Duignan - 1991 - 223 pages - [Preview](#)
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360

Addo Elephant National Park

Addo Elephant National Park (daily 7am–7pm; R12), 73km northeast of Port Elizabeth, should be your first choice for a day-trip from Port Elizabeth.

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Pages 361 to 362 are not shown in this preview.

some decorated in a more conventional safari style. Book through central reservations, who will give you directions on how to reach the farms. (see p.361).

Carnarvon Dale A two-bedroom farmhouse built in 1857 on Amakhala's northern boundary. Guests have access to the home farm, and the opportunity for game and bird watching walks along the Bushman's River. Dinner is available on request. 4

Eliweni Lodge Thatched lodge with an airy deck perched high above a treed *kloof*, offering panoramic views into a valley where the looping Bushman's River cuts through dense bush. The lodge sleeps five people. 4

available on request. 4

Reed Valley Cottage Quaint private cottage on the western boundary of the reserve, with two large bedrooms in a stunning ethnic-cool style, each with a separate entrance. The cottage is on the same property as the Reed Valley Crocodile Farm, which offers a guided tour. Dinner and breakfast are optional extras. 4

Woodbury Lodge Set in a spectacular ravine above the river valley, two tastefully furnished two-

NYPL Google+ Hangout Book Club - Gone Girl by Gillian Flynn

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Frank Collierius
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New York Public Library

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Rewatch our first ever NYPL Google+ Hangout Book Club. NYPL librarians Jenny Baum (Columbus Library) and Frank Collierius (Jefferson Market Library) shared their thoughts on the hit thriller GONE GIRL by Gillian Flynn. Needless to say, SPOILER ALERT!

Thank you to our librarians, host Johannes Neuer, and all of you for watching and submitting questions. Follow us on Google+ for more exciting events and the latest programs and resources you can find at the Library.

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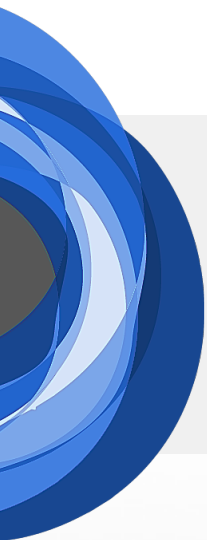
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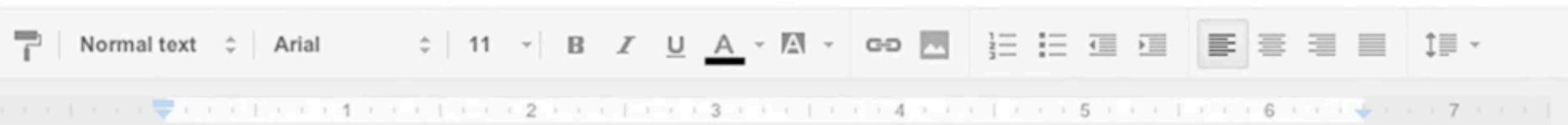
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Samsung Galaxy Nexus vs. iPhone 4S
by pocketnowvideo





Brighter

- use tungsten filament? mike

Cheaper

- Sourced from recycled materials to reduce cost by at least jay

Longer lasting

- double-walled glass?

Smarter!

- home automation integration?

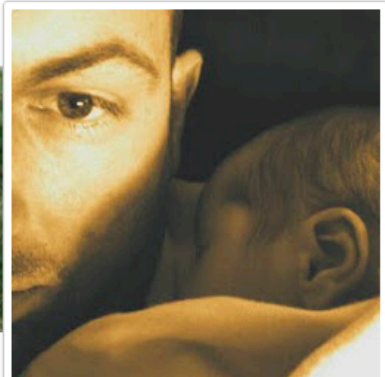
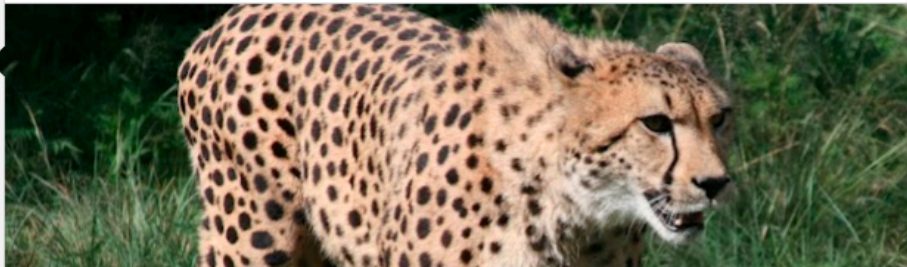
Google Apps – Work in The Future

<http://www.google.com/apps>



Bryan Nelson

Viewing as Public



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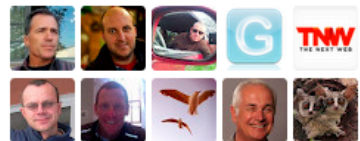
Bryan Nelson 23:23 (edited) - Mobile - Public
Two images from Mauritius for #africantuesday "Utterly Urban" curated by +Morkel Erasmus and +Johan Swanepoel

Love the leather bonnet detail on the Mini Cooper. Pleased with the sharpness of the bike with some motion blur - taken in traffic from a moving taxi.



- Works at Google
- Attended University of the Witwatersrand
- Lives in Sandton, South Africa

437 IN YOUR CIRCLES



3,942 HAVE YOU IN CIRCLES



Thank you! **Questions?**