

## eBooks from Van Schaik

We offer

- Institution's existing prescribed titles list
- Conversion of Lecturer's notes to electronic format
- Retail of on-line learning packages stand-alone or integrated

## What is an e-Book?

### 3 basic components

#### 1. Content

- Media (Text, pics, video, sound)
  - Twilight, Intro to Physics, Exam notes for BCom 1a

#### 2. Experience Platform (interpretation software: Agnostic/Proprietary)

- Desktop library, bookshelf
  - Adobe Digital Editions, Blio, myLabs

#### 3. Experience platform (screen)

- Devices (PC, Tablet, dedicated e-book reader)
  - iPad, Kindle, PC, HTC, Galaxy

# Hardware

## > Android eclipses RIM and Apple in Q1 of 2011

- Android
  - Available on more phones
  - Not locked, open
  - Google
  - 34.7% Market Share
- RIM
  - Blackberry
  - 27.1%
- Apple iPhone OS
  - 25.5%



➤ Android tab e.g. Iconia from Acer



## Apple iPad competitors

- SAMSUNG Galaxy tab
  - Old version was buggy but had camera and was smaller
  - New version 2 cameras, less buggy, still Android OS but 2 sizes
- RIM Blackberry Playbook
  - Works with RIM OS, uses BB to connect
  - Ancillary device, additional screen
- Pure e-Readers
  - Kindle...10% penetration in the UK!
  - Nook
  - Kobo

# ➤ Apple iPad, the Game-changer or Literal Singularity



# ➤ Galaxy Tab



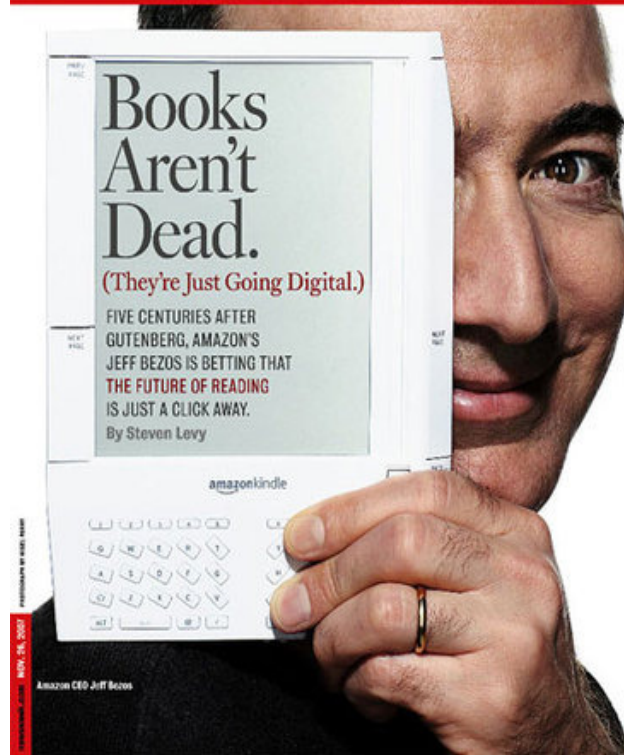


➤ RIM BlackBerry Playbook



> Amazon Kindle

IRAQ: THE NEW NORMAL CHINA'S MODEL PROVINCE  
**Newsweek**



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## A word on eco-systems

Choose wisely, consider

- How does student consume content?
  - Display issues
  - Bandwidth
  - Maintenance
  - Resale and second-hand book market
  - Rental models
  - “join the conversation” #eBooks
- More info: Contact Melvin Kaabwe, VSB Digital 0834087414 or [twitter.com/Kaabwe](https://twitter.com/Kaabwe)