

## Agenda

- SAWIS's objective with the Information Centre.
- ➤ What the Centre offers and how it can be accessed?
  - 1 Brief Background/History
    - Vision 2020 & Foresight
    - Vision & Mission
    - Usage
  - 2 The Information Centre / Library
    - Challenges / Changes
    - Redefine change to excellent systems
  - 3 The Database
  - 4 Questions







### Background - Vision 2020 & Foresight

- Vision 2020 ("perfect sight") project
  - Outcome 12 Strategic plans
    - Central market and marketing research capability and
    - Information transfer and business intelligence
- Foresight project
  - •Design for a Wine Industry Foresight and Business Intelligence
    Service wine'ing





allowed

#### Background – SAWIS Vision & Mission

#### Vision

Provides world class industry services, has sound ethics and is eager to learn and adapt

#### Mission

Furnishes timely, accurate and needs aligned information to all industry role players, effectively applies the industry's wine of origin systems and provides support services to the industry





## Background - Opening

Establishment of the Information Centre

November 2001 final approval granted by key wine industry

participants

#### • June 2002

Heralded opening of the Information Centre

First time many now had access to a comprehensive selection of information spanning a wide field of interests relating to the wine industry and all its activities at an economically affordable rate





# Background – Usage

35

### **Usage**

Active companies

•Active users 110

Articles uploaded

Articles downloaded

Euromonitor reports

•ILL

520 to 660 per month

220 to 320 per month

18 - 22 per month

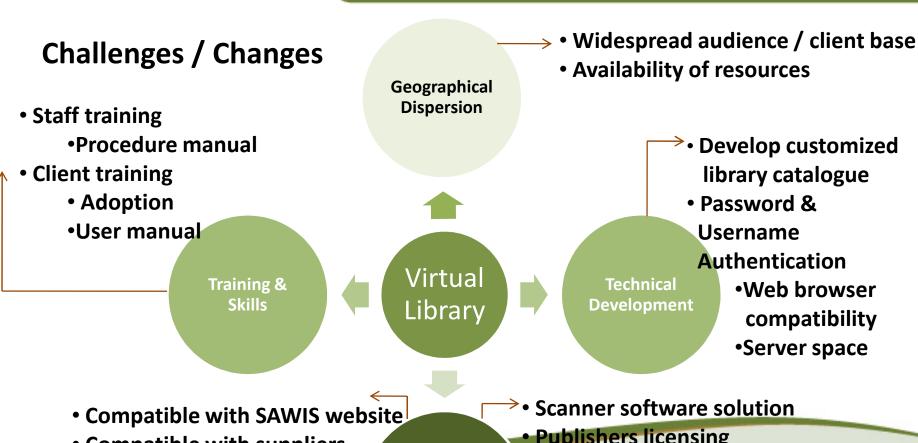
1-5 per month







## The Library / Information Centre



Compatible with suppliers

#### websites

•Proxy server???

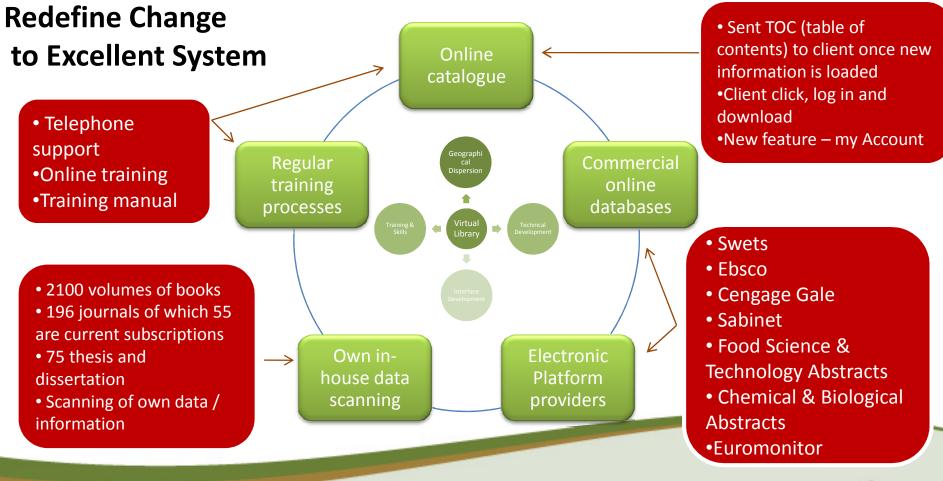
Interface **Development**  Publishers licensing

- Copyright
- Online content
- •TOC





## The Library / Information Centre cont...







#### The Online database

#### Logout

Your logged in email address is samantha@sawis.co.za

Back to Home page

Email Manager: SAWIS Industry Library

Australian + New Zealand Grapegrower + Winemaker Musicians help drive export plans 2011 Jan Jan (564) p.49 Click here to view the article

Australian + New Zealand Grapegrower + Winemaker Bottle colour key to shaping perceptions 2011 Jan Jan (564) p.74 Click here to view the article



# Thank you!



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