Marketing & Getting buy-in

Ina Smith

- Internal
- External

Internal

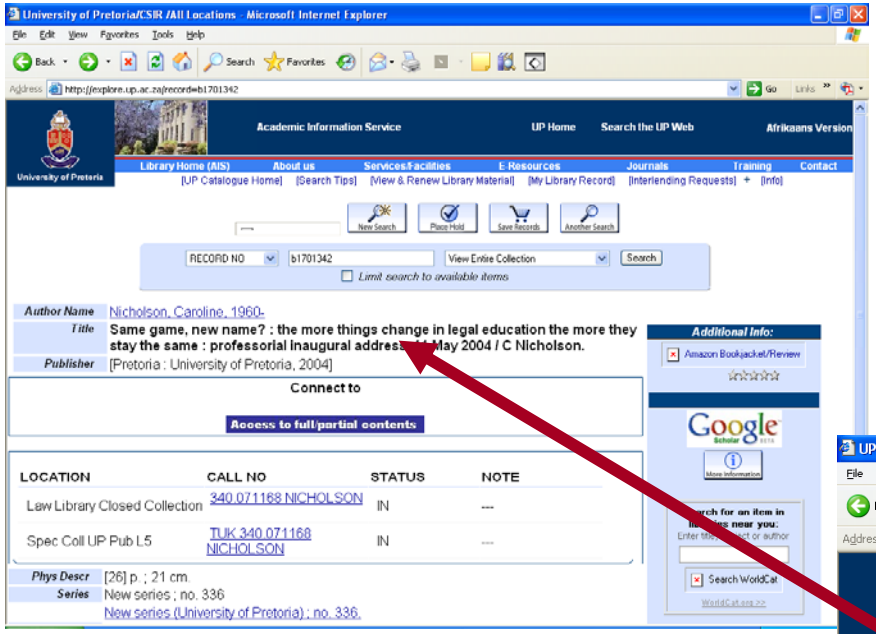
- Start within library first – marketing (all), then training (cataloguers, submitters)
- Open Sessions: “UPtimize your research output; UPSpace it!” – repeat it
- Lunch-box sessions/ 60 minute sessions
- Invite all to a Skype session
- Demo how easy it is to submit!
- Departmental meetings/ visits/ seminars
- Individual appointments

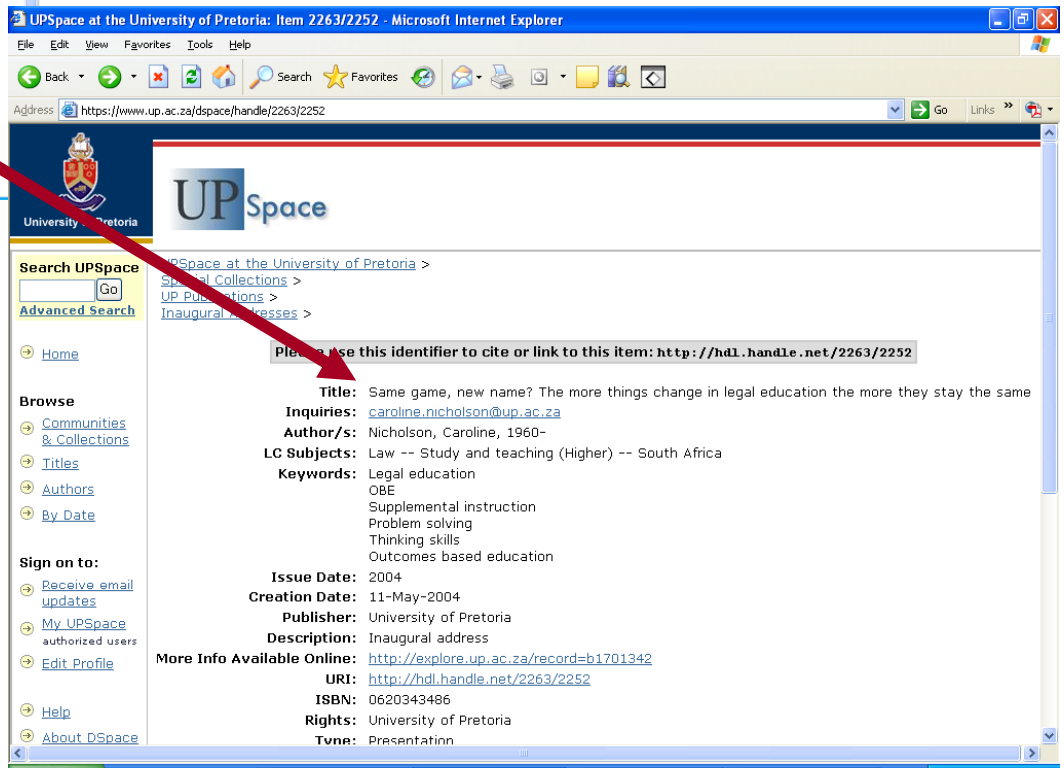
DSPACE

Internal (cont.)

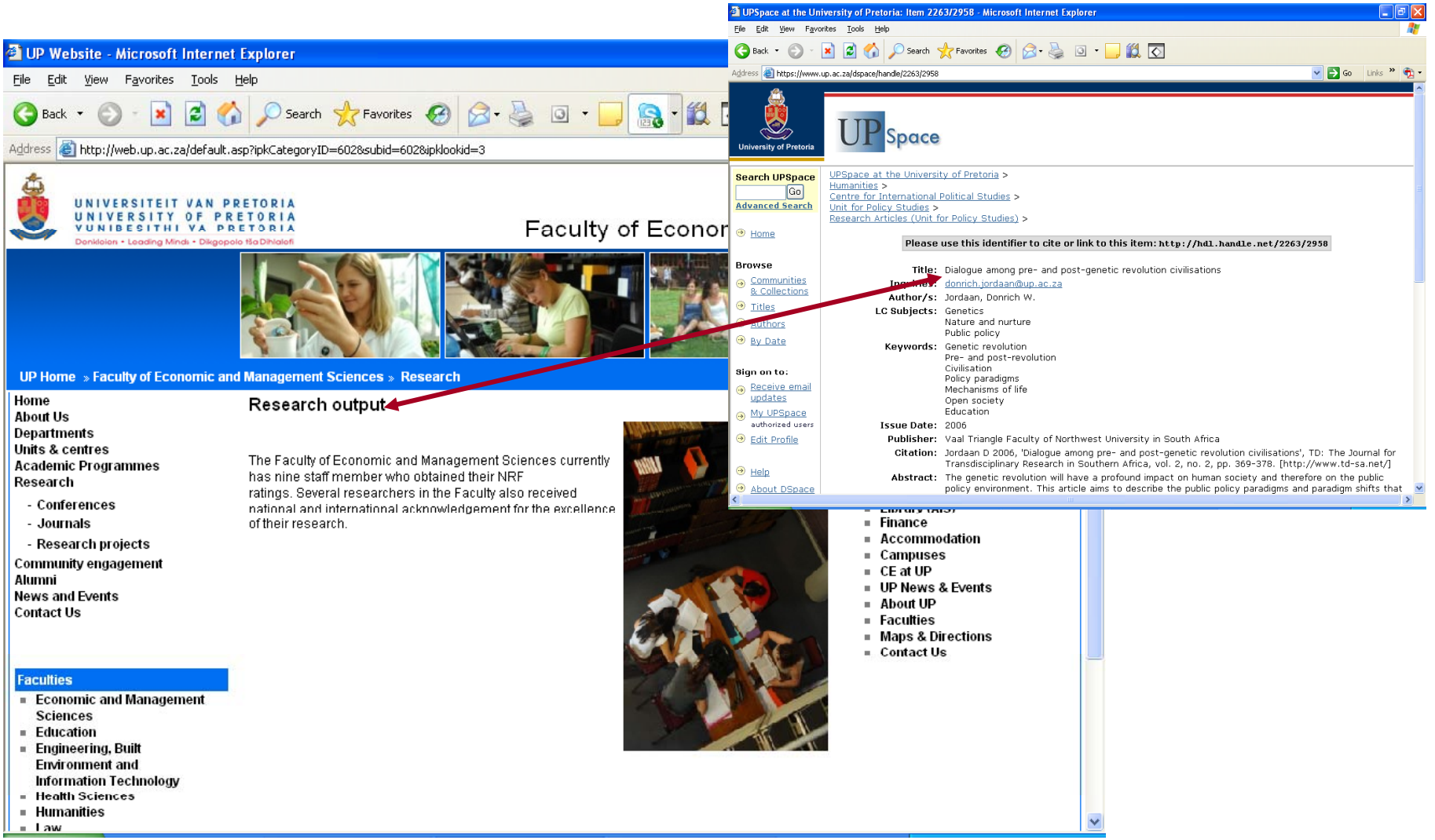
- Campus Newsletter e.g. next training
- IR Newsletter on blog/ e-mail – communicate
- Online form/ wiki feedback
- Work with web team, research office
- Show what's been done by other institutions!
- Demo champions
- Pamphlets, Posters, Exhibits, Info on Web page – all info readily available on web
- Plasma screen – ppt on specific Collection
- Ask others to link to you!
- ... OA Mandate

Library Catalogue

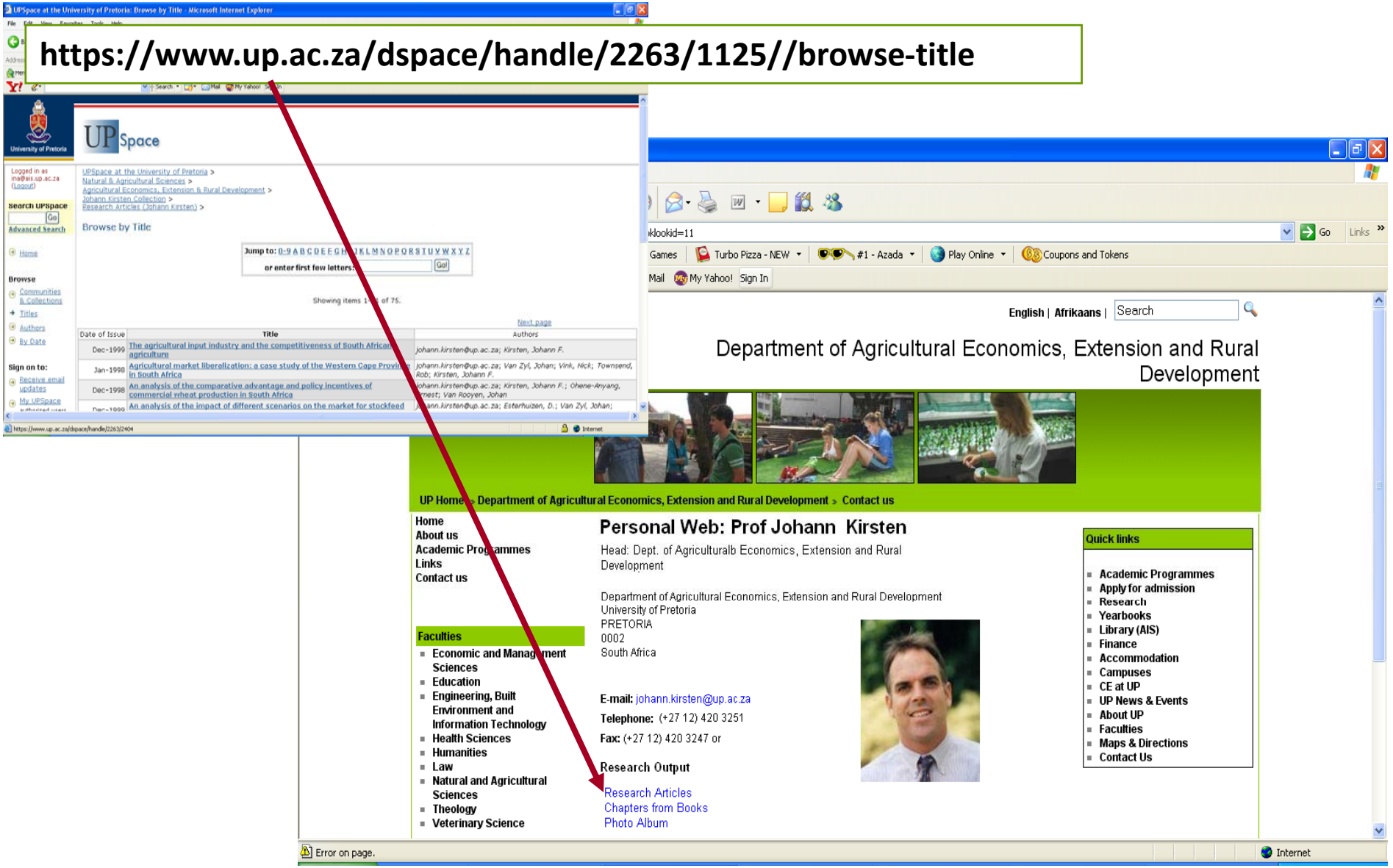




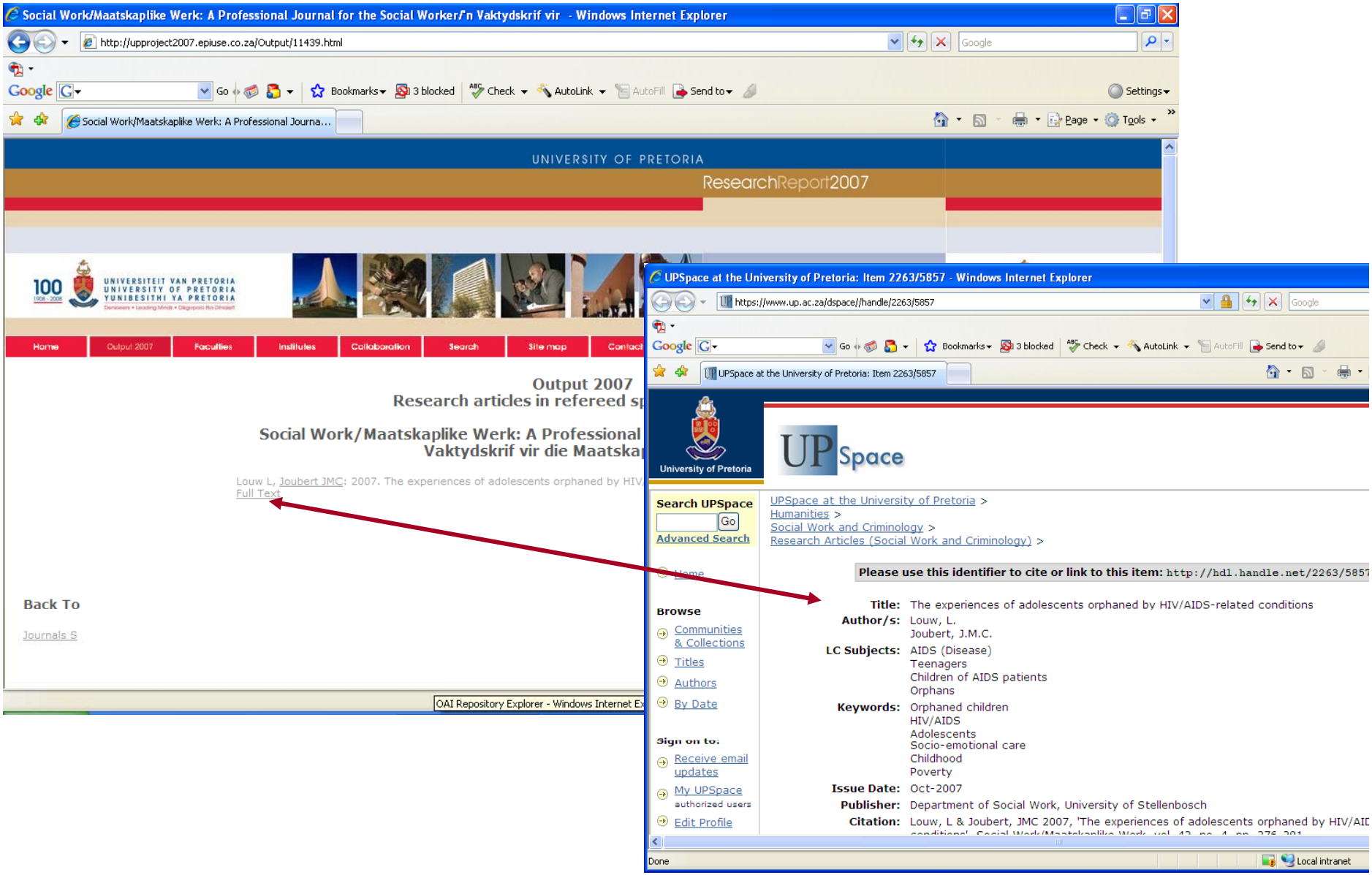
Departmental Web Pages



Automated Search Linking

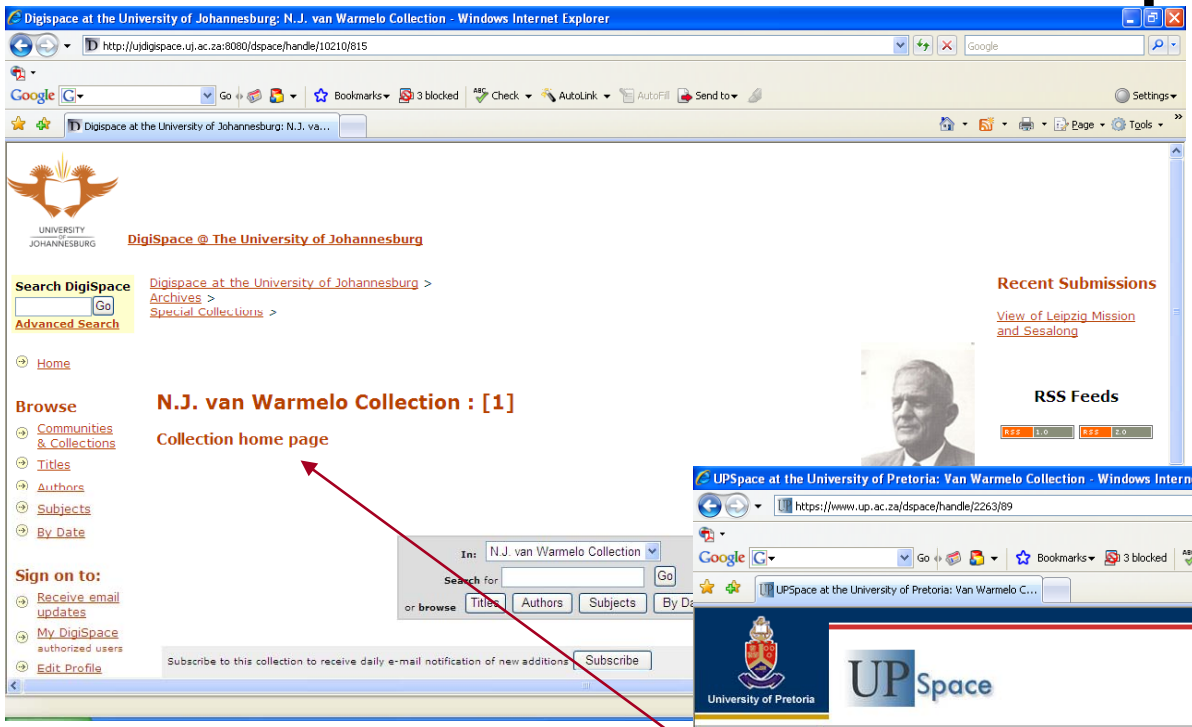


Research Report (InfoEd)

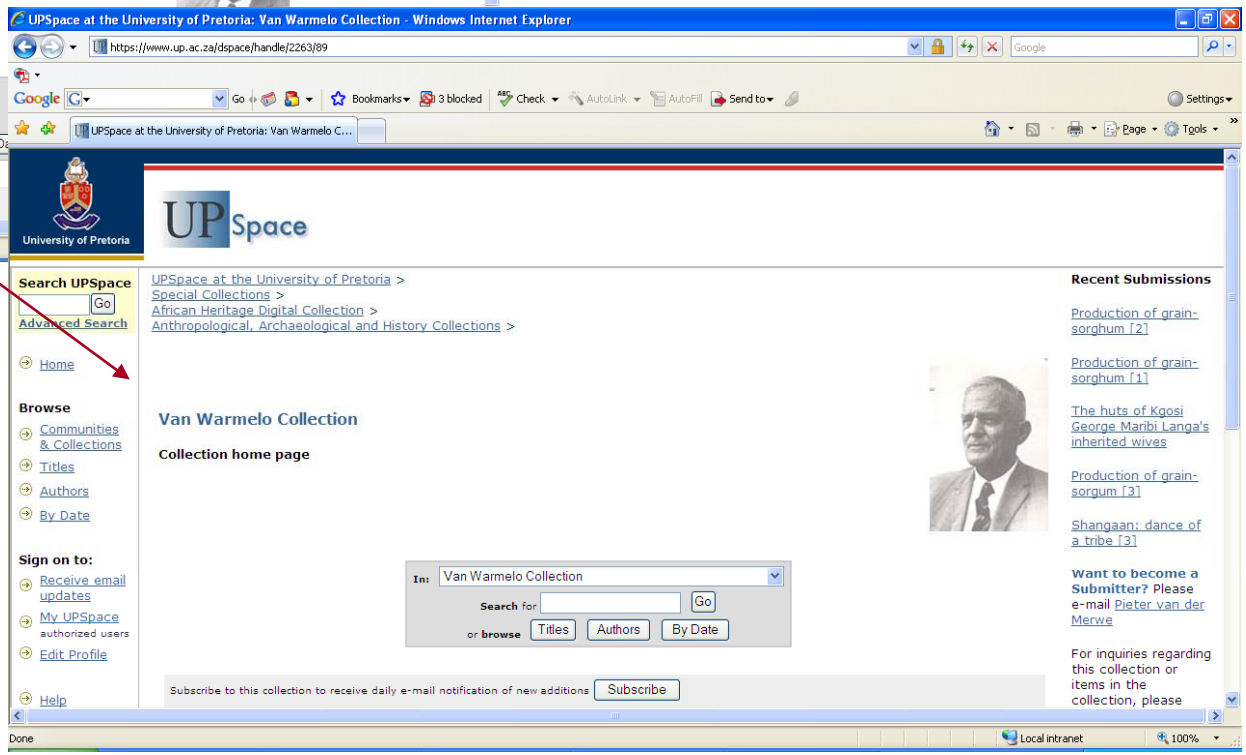


Research Directorate Web Page

Links between repositories



UJDigispace

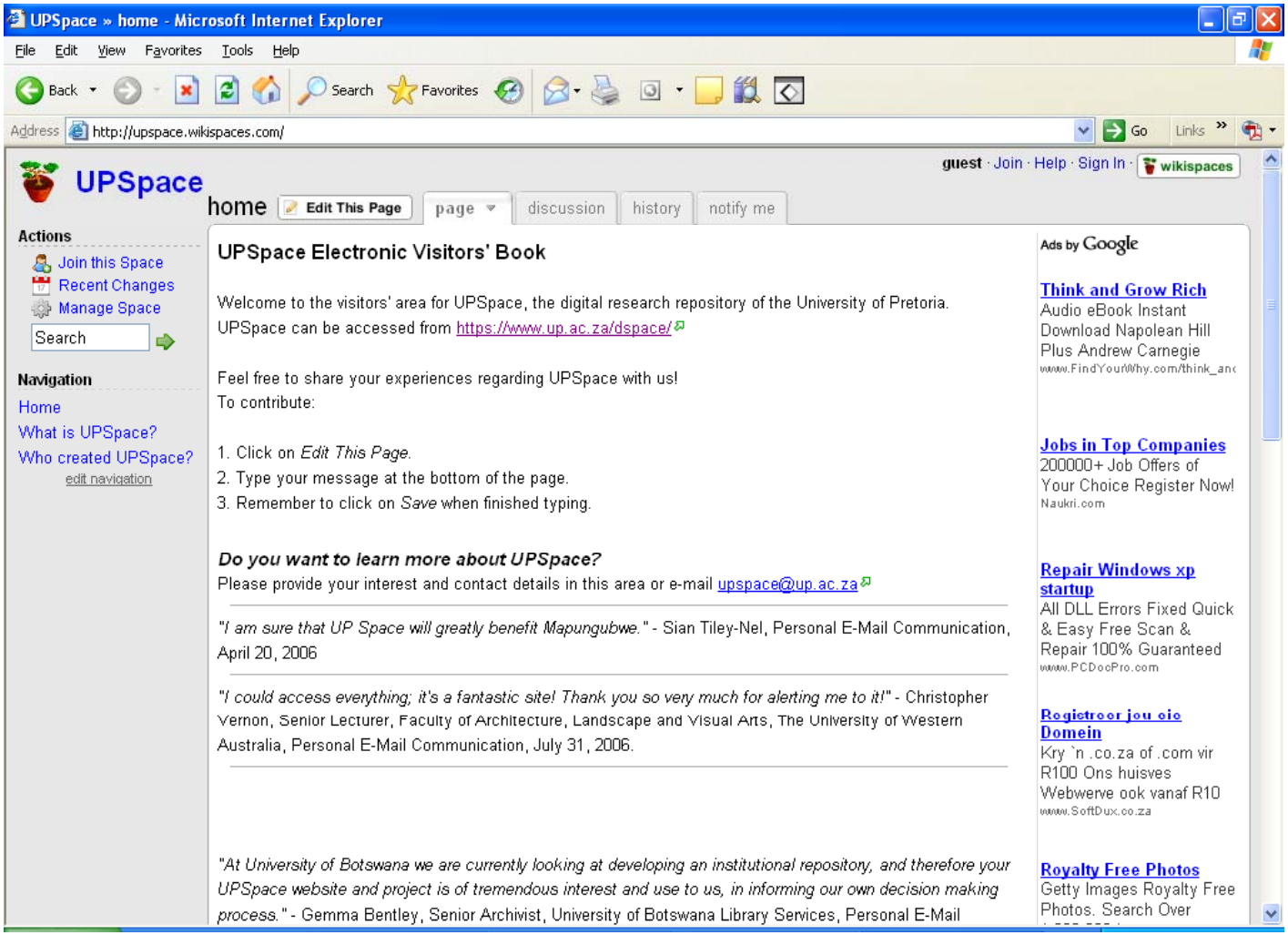


UPSpace

E-Marketing Event

The UPSpace stand attracted a lot of attention.
Danie Krüger, Prof Sandenberg, Prof Roger Fischer, Prof Crewe

Electronic Visitor's Book



Use Quotes

"This project has transformed my life as a Dean in three ways.

First, it made me aware of the **power of technology** in managing the multiplicity of written tasks—media articles, media interviews, newspaper columns, intellectual pieces—that simply drift into spaces where I can never find these original writings.

Second, it made me aware of the **efficiency of dissemination of ideas** in this information age if one simply took the time to create such a web space.

Third, it made me aware of the **power of collaboration** between academic authors and the academic information services (library)—something that I had not explored until now. I am deeply grateful to the persistence of my academic library colleagues in opening up this new world in the life of a busy Dean" - Prof. Jonathan Jansen, Dean of the Faculty of Education, University of Pretoria, Personal E-mail Communication, May 08, 2006.

UPSpace at the University of Pretoria: Economic & Management Sciences - Windows Internet Explorer

http://repository.up.ac.za/upspace/handle/2263/1682

Live Search

File Edit View Favorites Tools Help

UPSpace at the University of Pretoria: Economic & Ma...

Page Tools

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Advanced Search

Home

Browse

Communities & Collections

Titles

Authors

Subjects

By Date

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My UPSpace
authorized users

Edit Profile

About UPSpace

Economic & Management Sciences

Community home page

In: Economic & Management Sciences

Search for Go

or browse Titles Authors Subjects By Date

I support Open Access - do you?

"The shared vision of the Faculty of Economic and Management Sciences is to be at the cutting edge of economic, financial and management education and research. The Faculty focuses on people and believes that it creates excellence by investing in its staff and students. Open Access supports the vision of the Faculty to excel in and contribute towards the development of a body of knowledge in our disciplines."

Prof Carolina Koornhof, Dean: Faculty of Economic and Management Sciences

Sub-communities within this community

Recent Submissions

Prediction of Type A behaviour : a structural equation model

Internal audit in the federal organizations of Malaysia : is there light at the end of the long dark tunnel?

Monetary policy and housing sector dynamics in a large-scale Bayesian Vector Autoregressive model

Vicious and virtuous circles : the political economy of unemployment

The audit expectation gap in Malaysia : an investigation into its causes and remedies

Done

Internet

100%

Share with others

Capturing & harvesting our heritage on the world wide web

Hettie Groenewald and Elsabé Olivier
e-Learning Africa Conference
Nairobi, Kenya, May 28-30, 2007

University of Pretoria

Development & Implementation of an e-Information Strategy for a University Library

Presented by Heila Pienaar & Ina Smith

University of Pretoria

2nd Africa Libraries & Information Management Systems Conference 2007

DIGITISATION FOR PRESERVATION AND ACCESS
A technical perspective

Metadata, Metadata Schemas & Metadata Standards

Ina Smith
Amelia Breytenbach
Ria Groenewald

IGBIS Seminar
"Digital Library Standards & Metadata – the basics"
June 20th, 2007

UNIVERSITEIT VAN PRETORIA
UNIVERSITY OF PRETORIA
YUNIBESITHI YA PRETORIA

In order to be harvested …

OAI Base URL

“There is a single base URL for all requests. The base URL specifies the Internet host and port, and **optionally** a path, of an HTTP server acting as a repository. Repositories expose their base URL as the value of the baseURL element in the Identify response. Note that the composition of any path is determined by the configuration of the repository's HTTP server. “

More info: http://www.openarchives.org/OAI/openarchivesprotocol.html

Example Base URL's

CSIR: http://researchspace.csir.co.za/**dspace-oai/request**

SU: http://ir.sun.ac.za/**cib-oai/request**

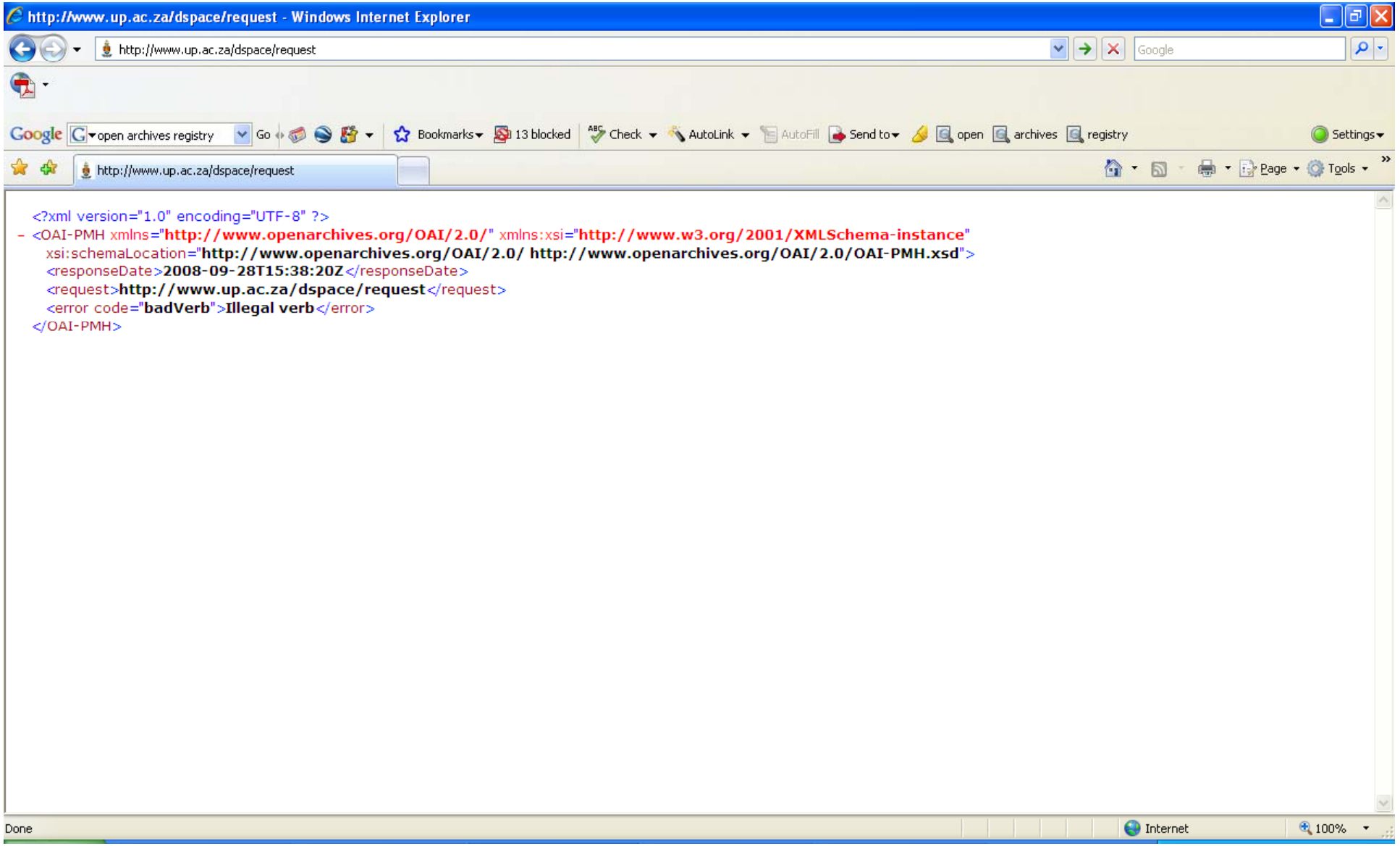
DUT: http://ir.dut.ac.za:8080/**dspace-oai/request**

UJ: http://ujdigispace.uj.ac.za:8080/**dspace-oai/request**

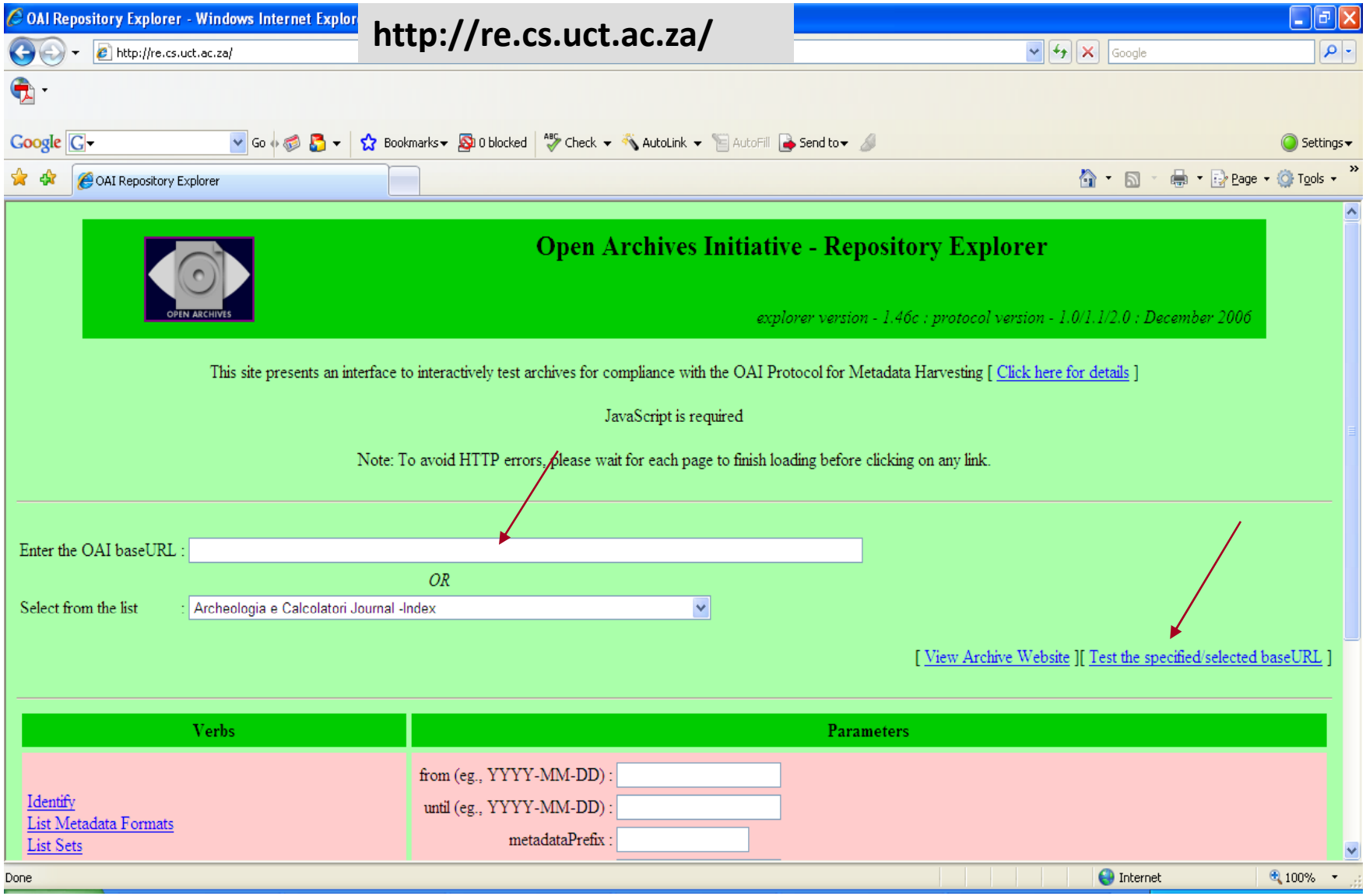
How to find your OAI base URL:

http://www.openarchives.org/OAI/2.0/guidelines-static-repository.htm
http://www.openarchives.org/OAI/openarchivesprotocol.html

What are the harvesters looking for?

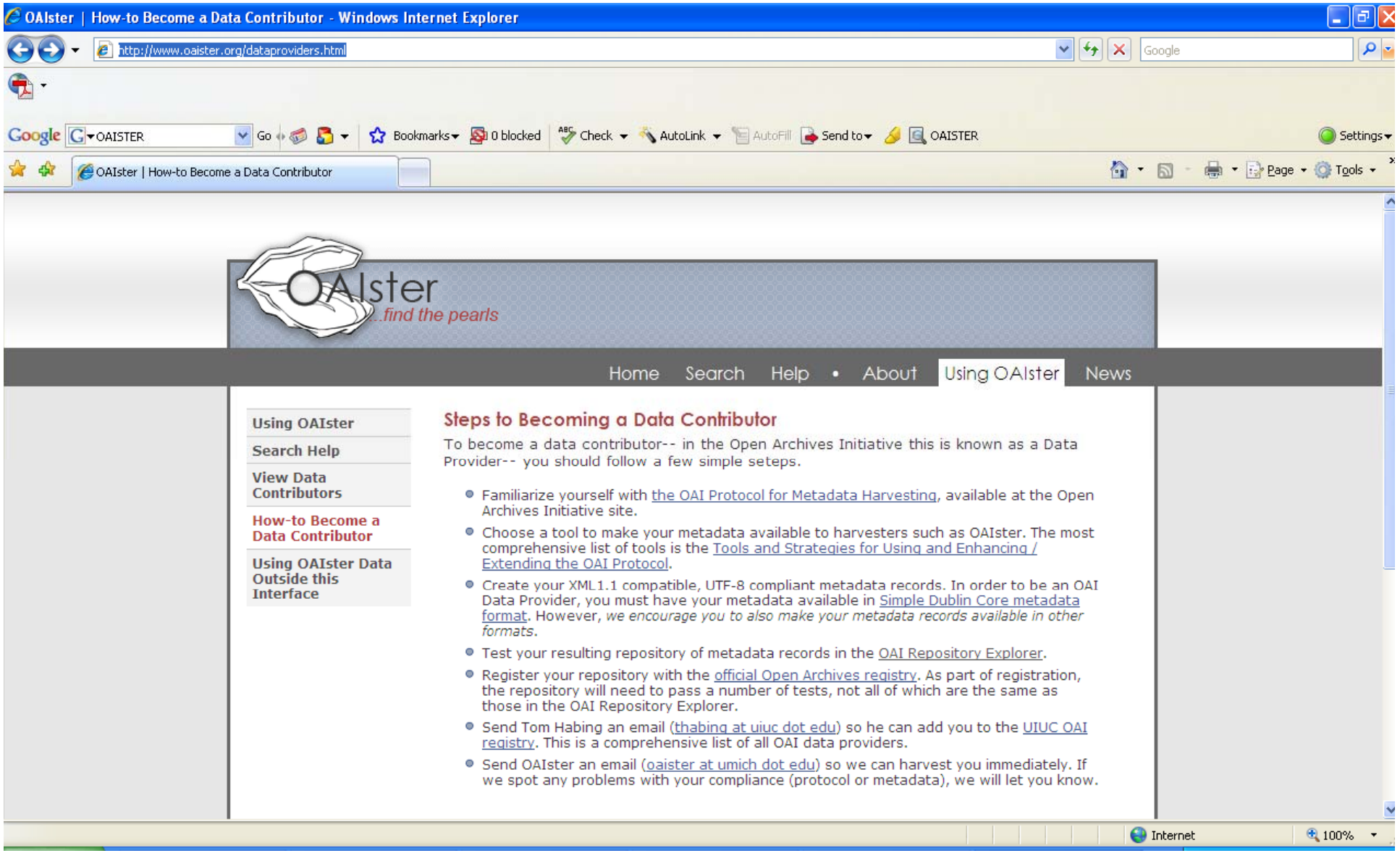


Test your OAI base URL

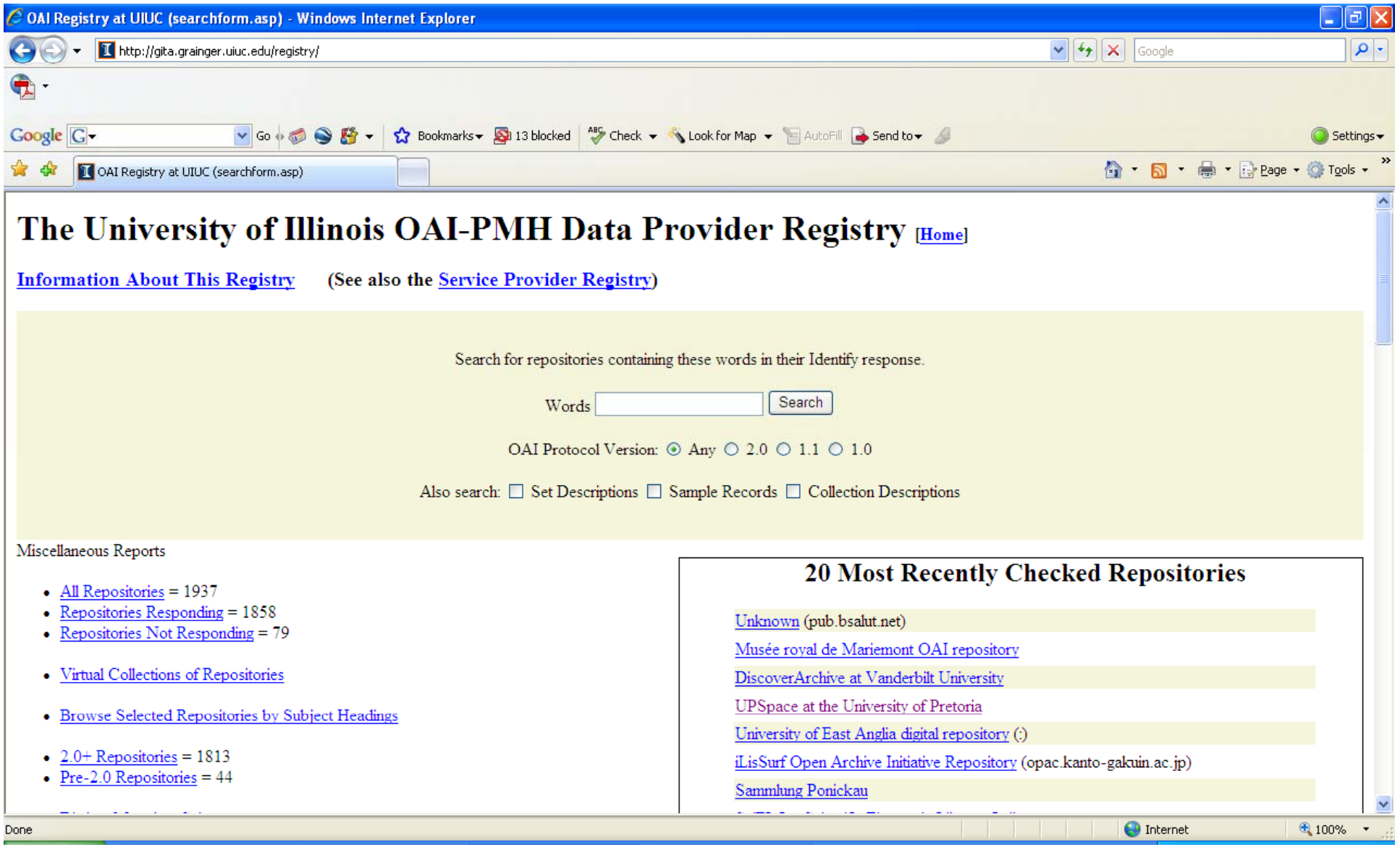


International Exposure

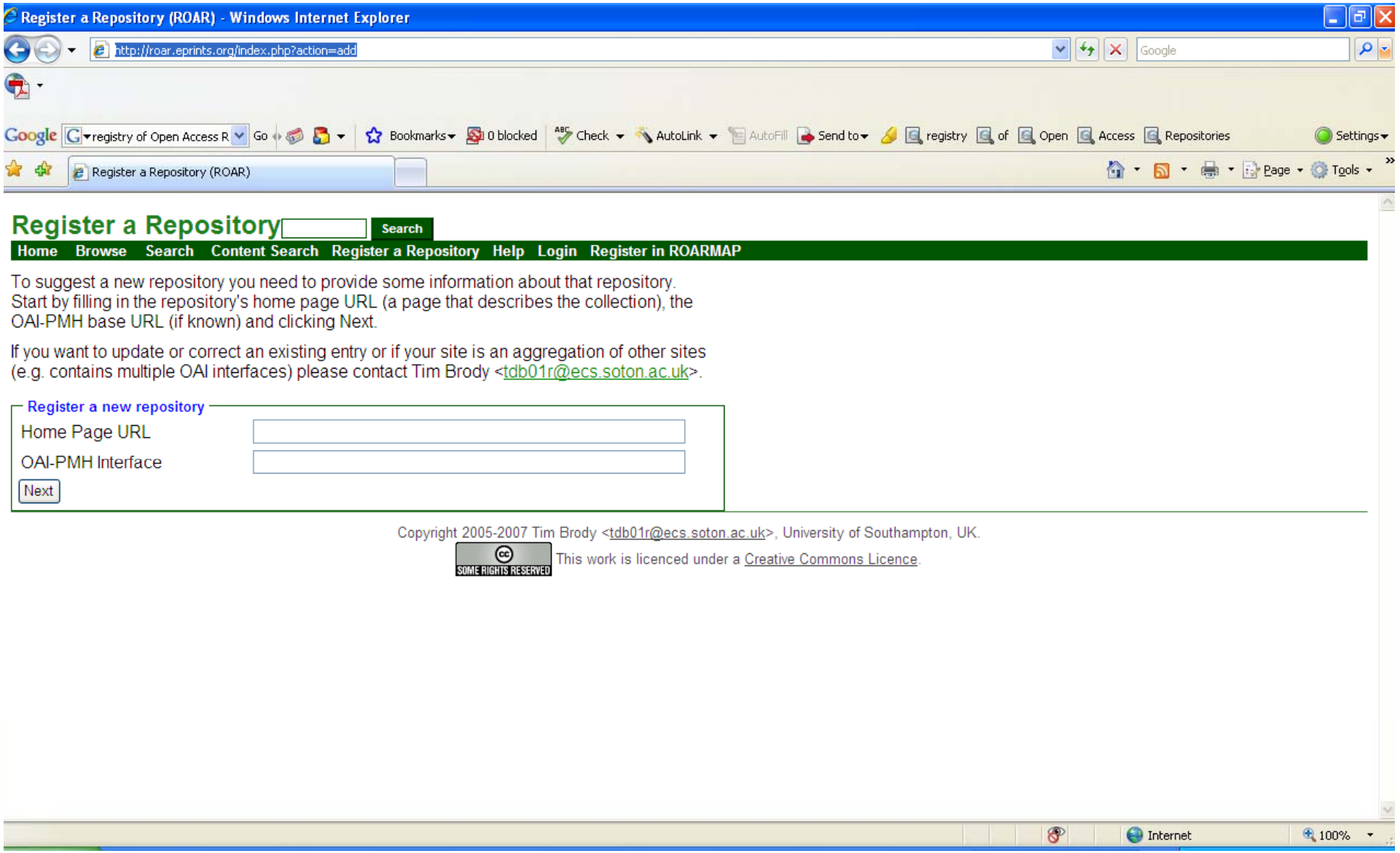
OAISTER http://www.oaister.org/dataproviders.html



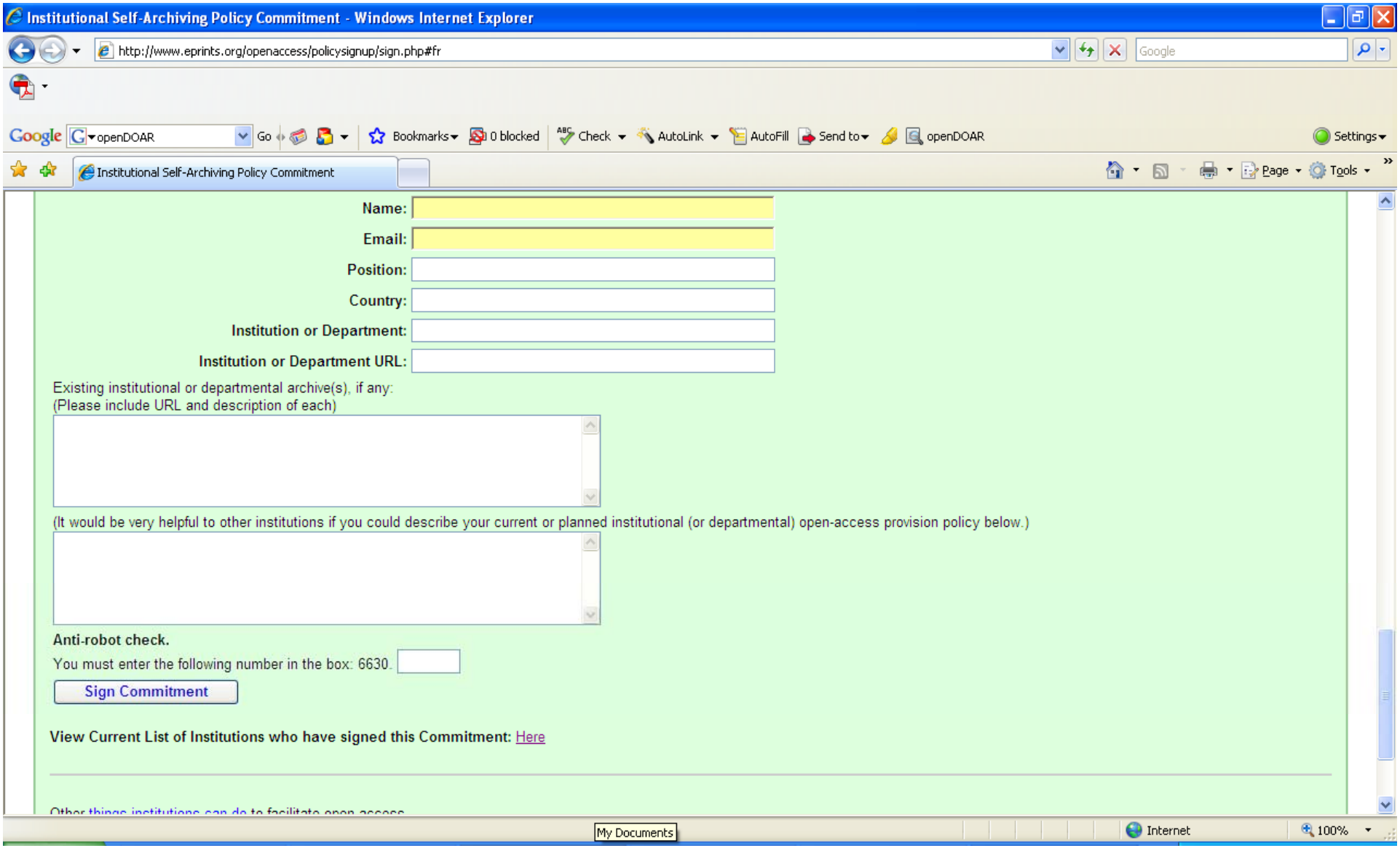
UIUC OAI Registry thabing@uiuc.edu



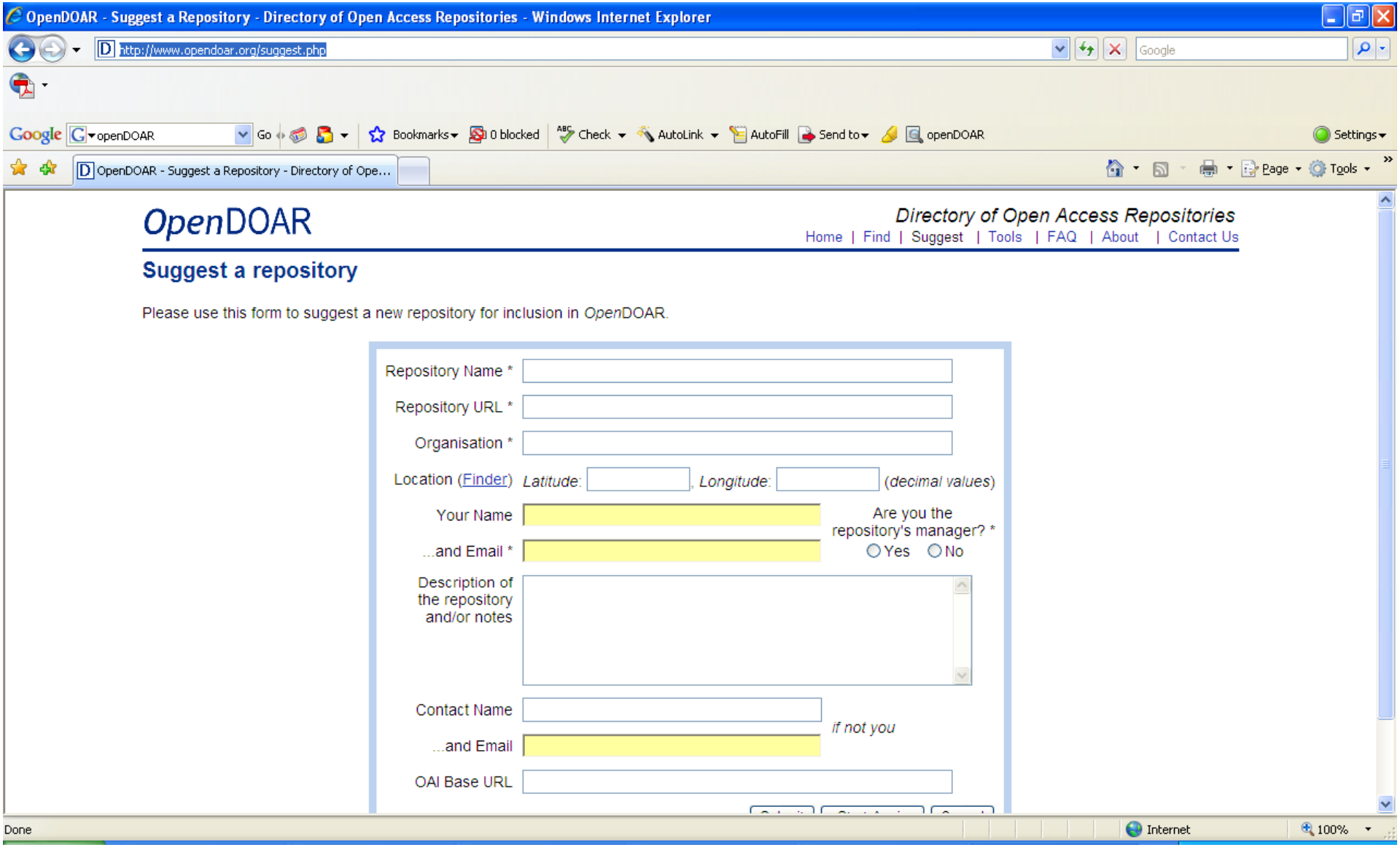
ROAR http://roar.eprints.org/index.php?action=add



ROARMAP http://www.eprints.org/openaccess/policysignup/sign.php

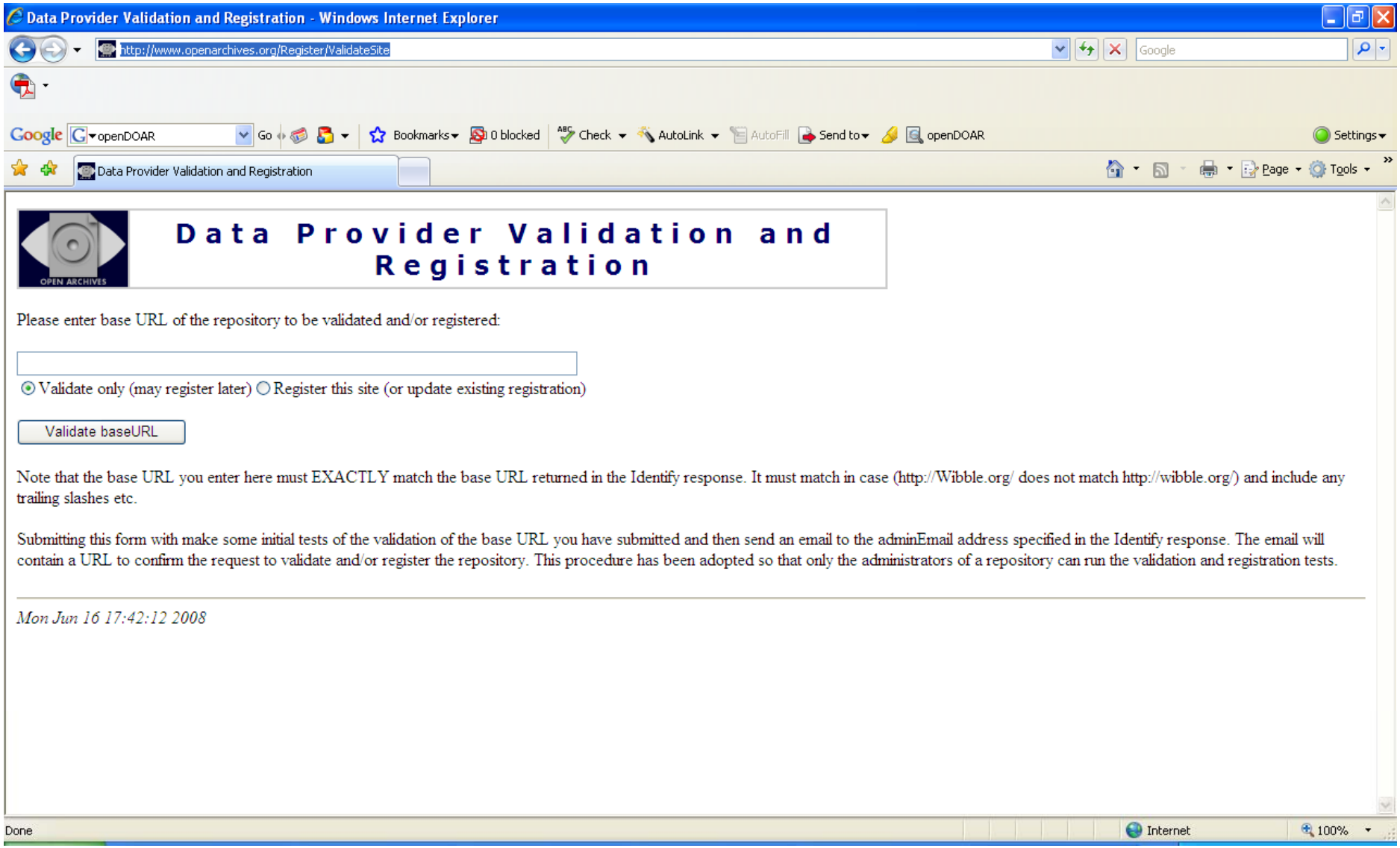


*open*DOAR http://www.opendoar.org/suggest.php



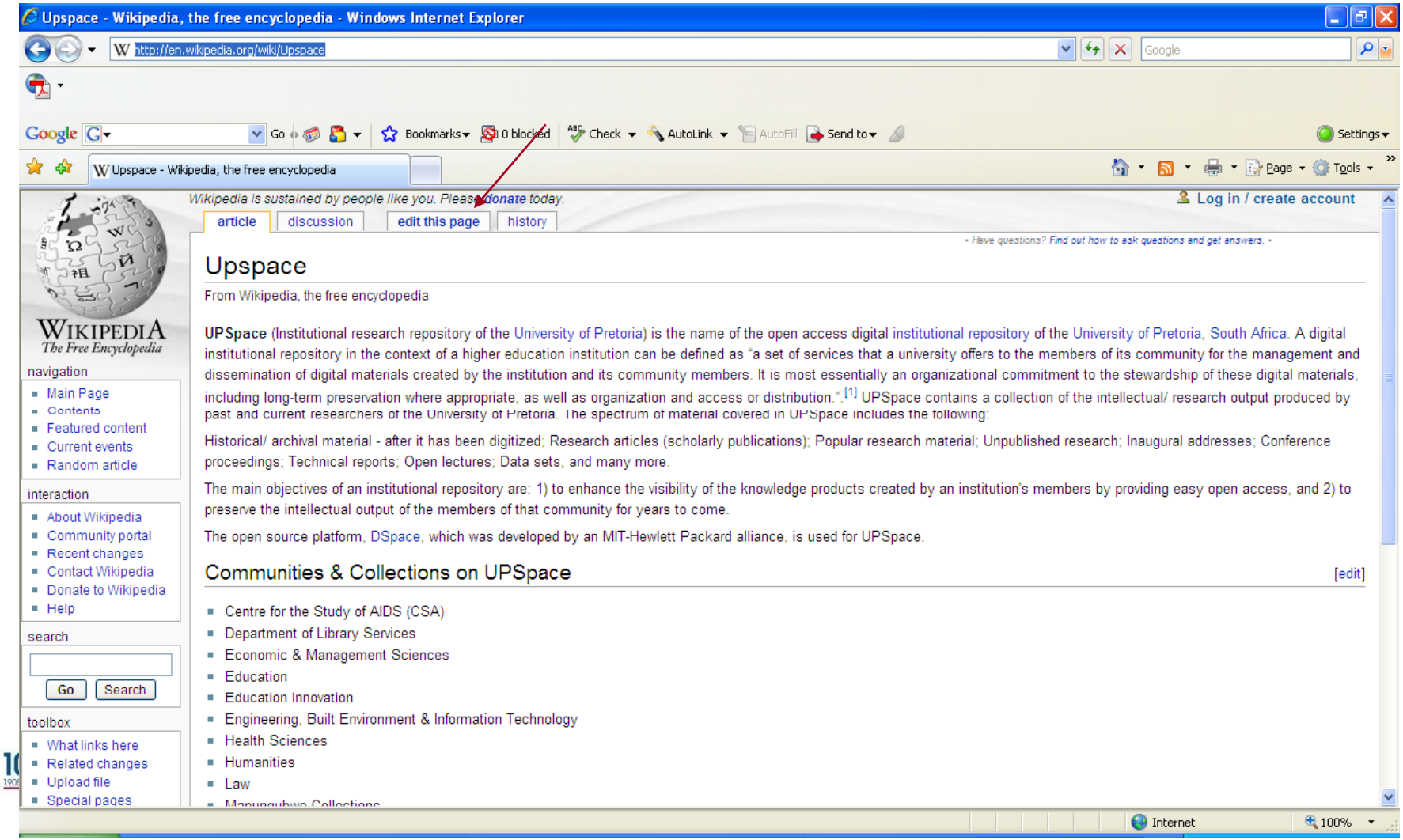
Open Archives Initiative

http://www.openarchives.org/Register/ValidateSite



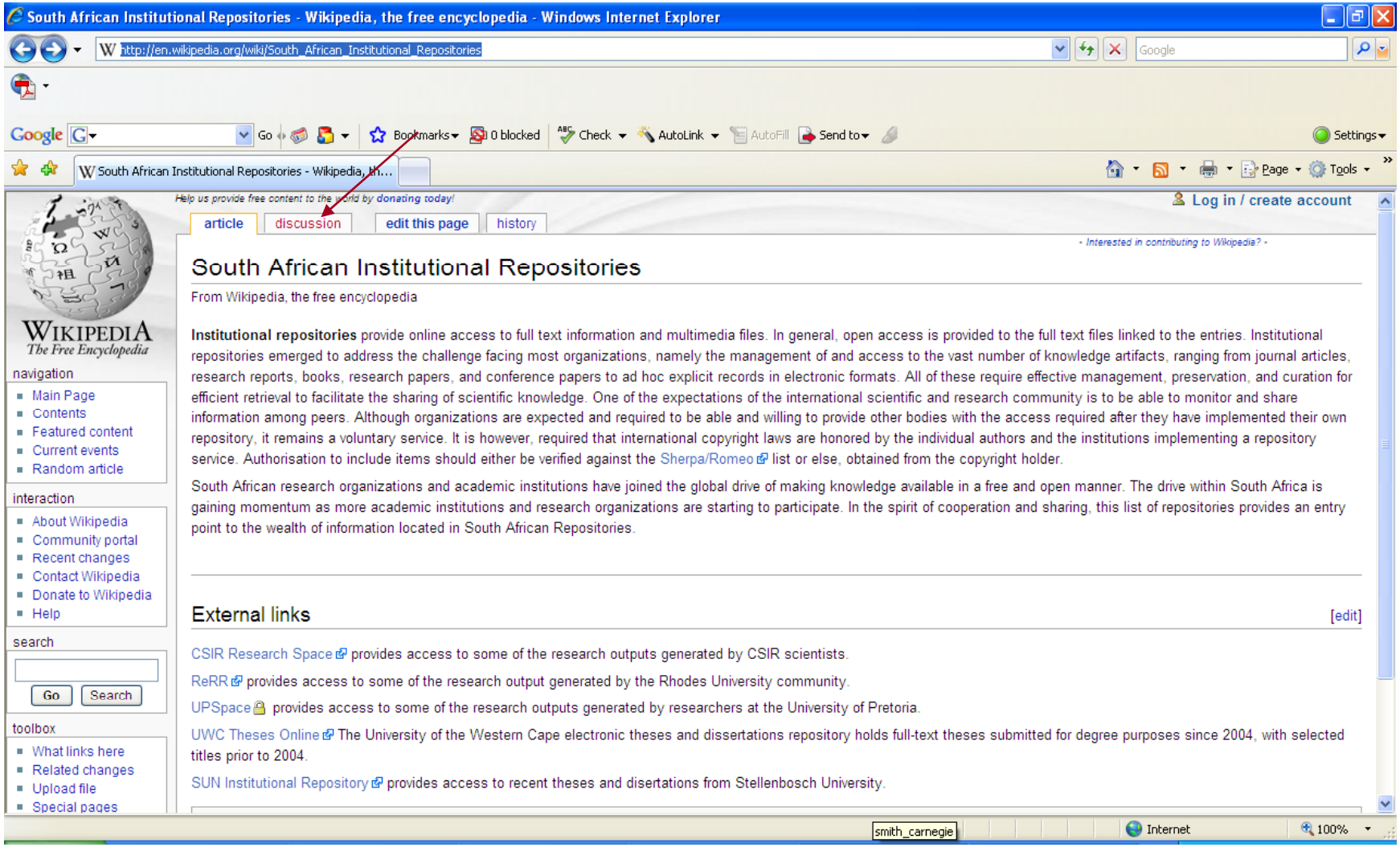
IR on Wikipedia

http://en.wikipedia.org/wiki/Upspace



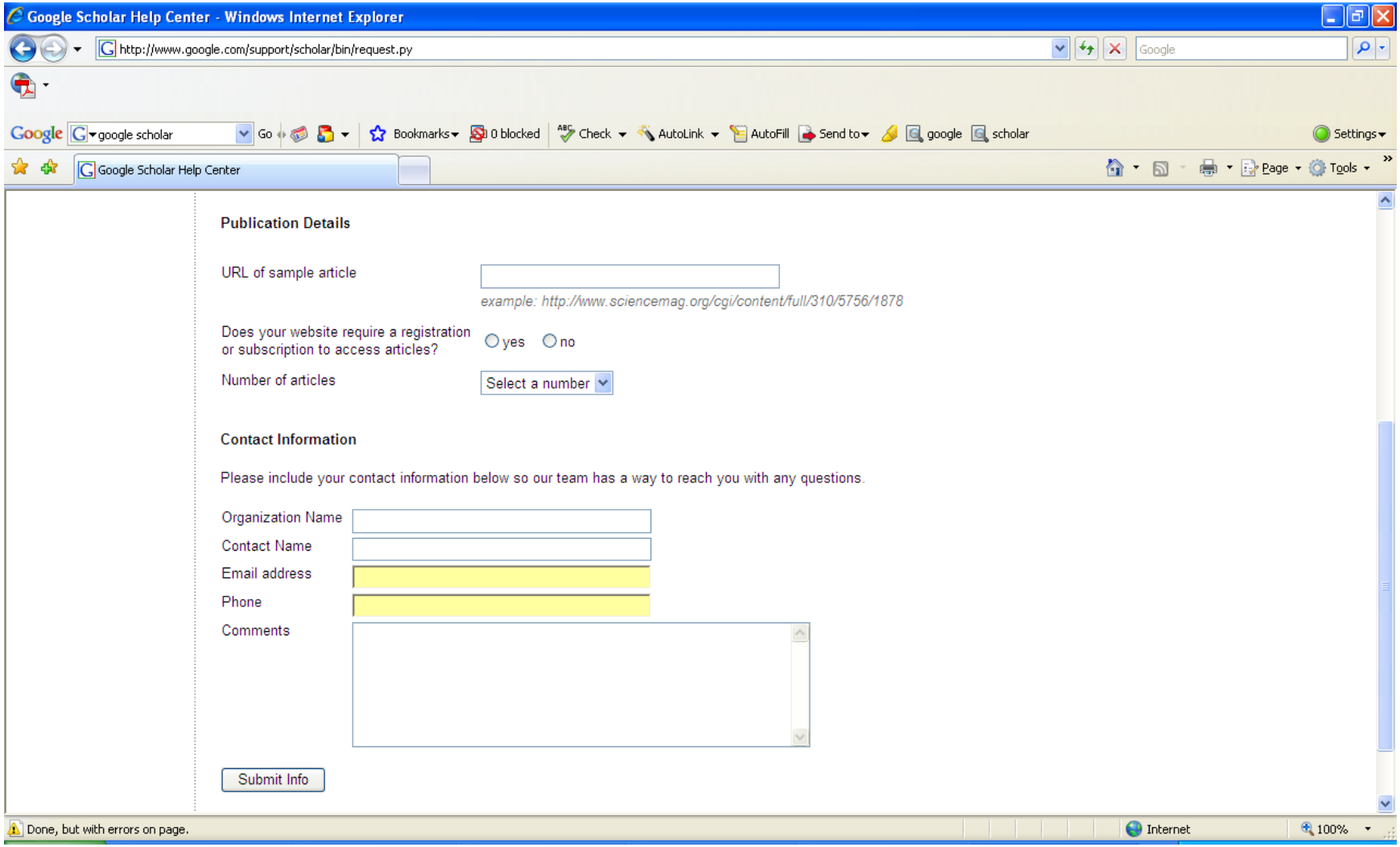
South African Institutional Repositories

http://en.wikipedia.org/wiki/South_African_Institutional_Repositories

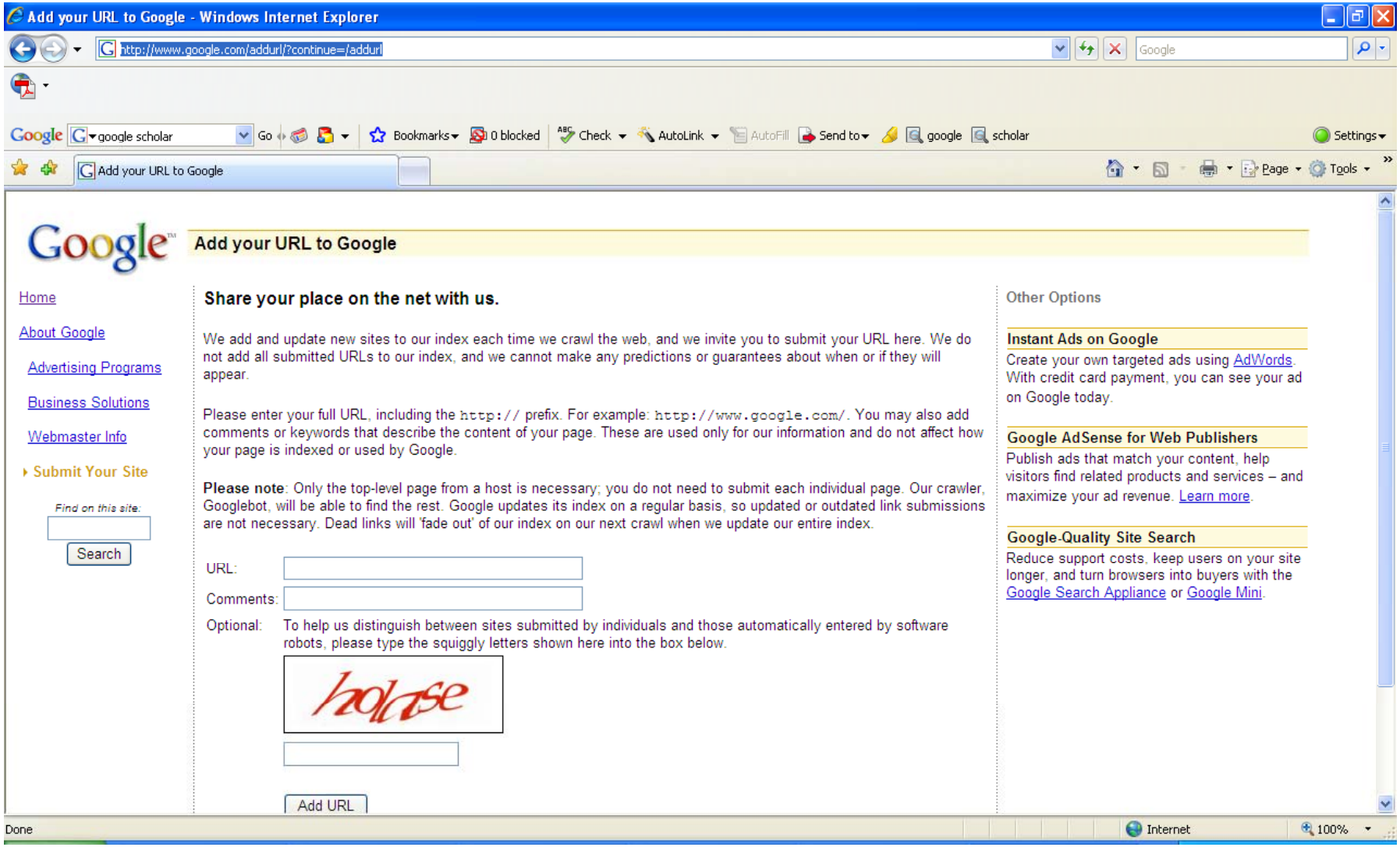


Google Scholar

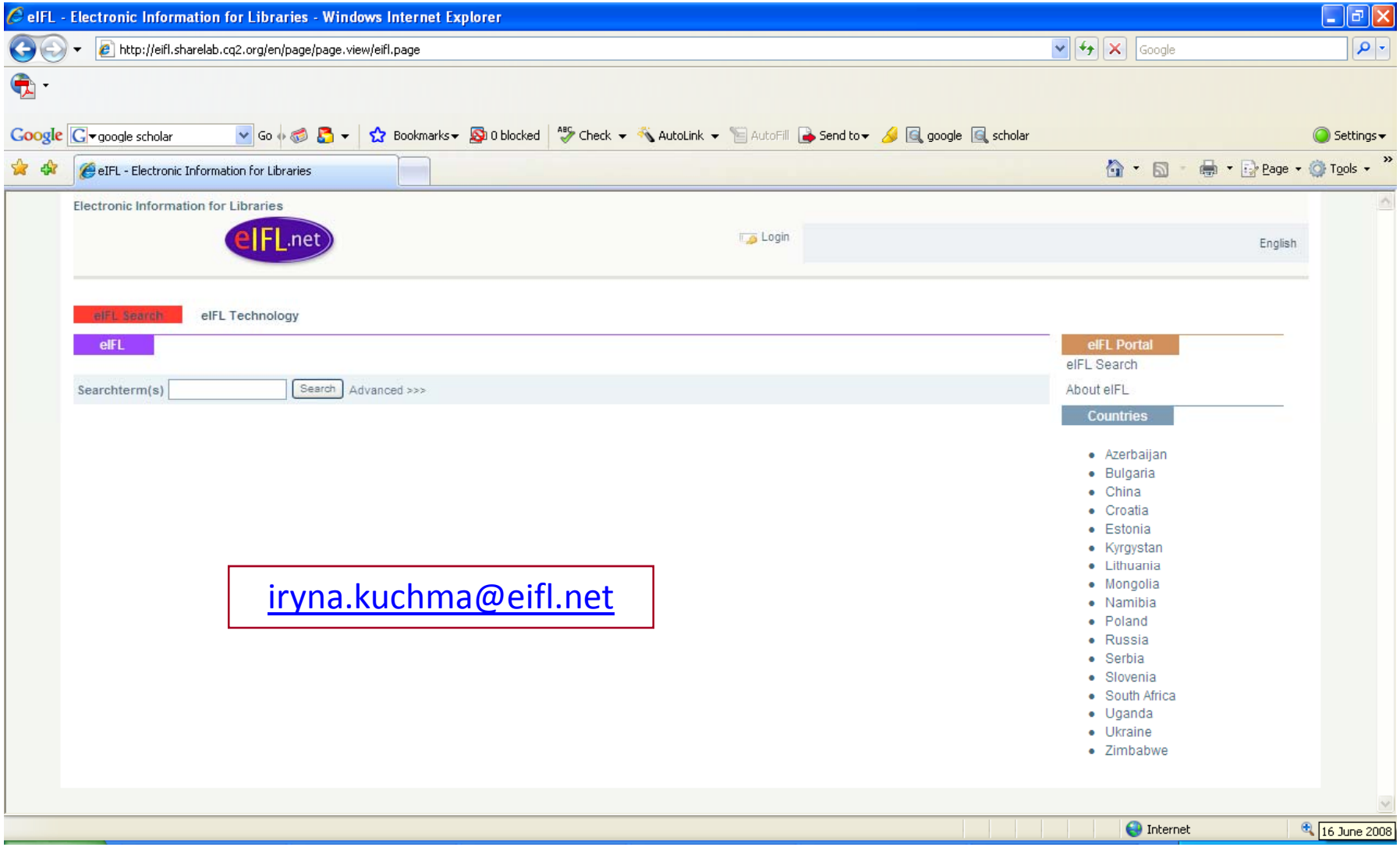
http://scholar.google.co.za/intl/en/scholar/publishers.html#faq1



Google http://www.google.com/addurl/?continue=/addurl

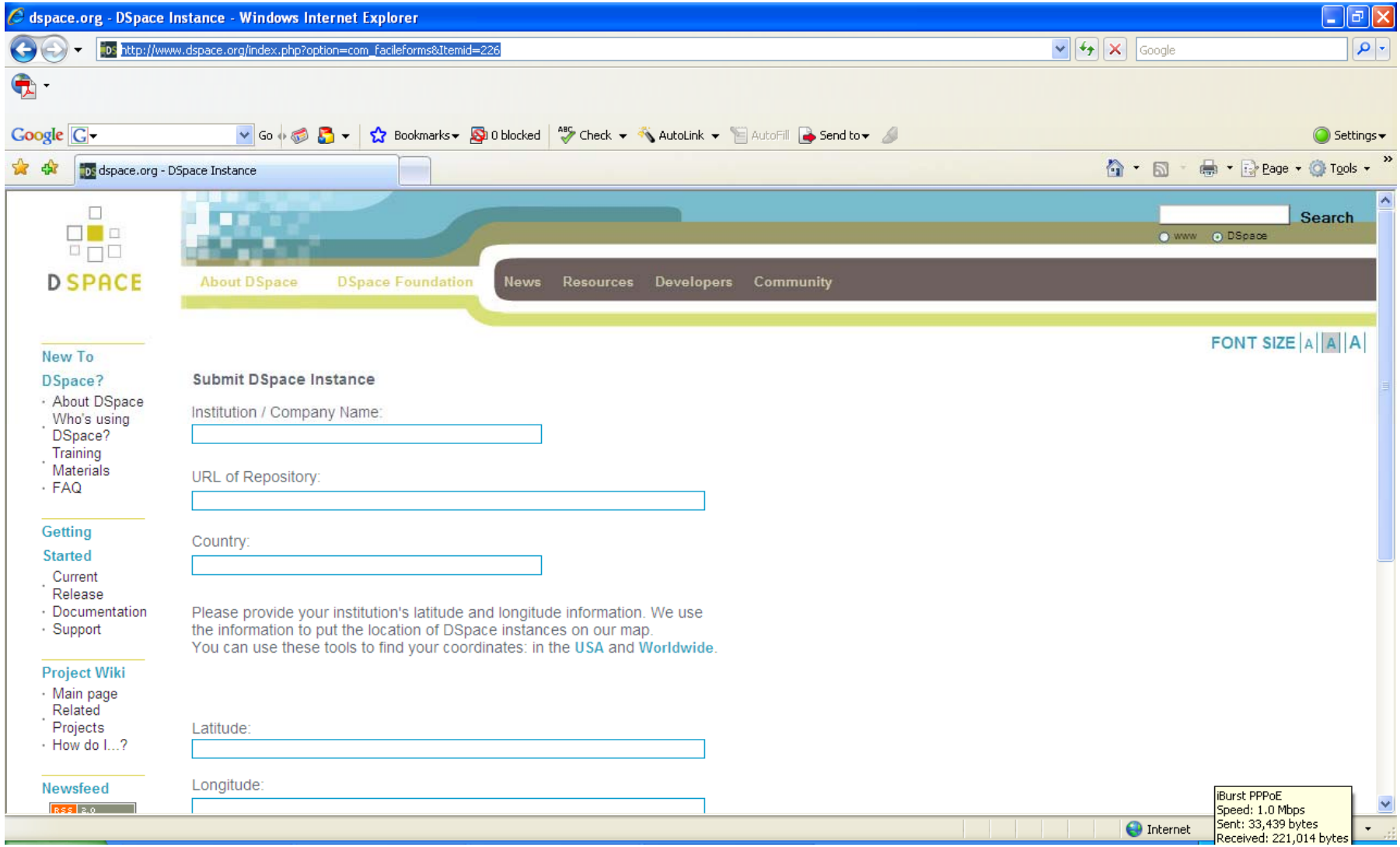


eIFL.net http://eifl.sharelab.cq2.org/en/page/page.view/eifl.page



DSpace

http://www.dspace.org/index.php?option=com_facileforms&Itemid=226



Scopus/ Scirus

http://newsbreaks.infotoday.com/nbreader.asp?ArticleID=18070

“Elsevier has introduced a new "Search Sources" feature for its Scopus users (**http://www.scopus.com**); the feature allows librarians to customize interfaces to direct their users to specific institutional repositories and special digital subject collections. It appears that the new Scopus feature will simply allow librarians to preset the content preferences in Scopus that users of Scirus (**http://www.scirus.com**), Elsevier's free scholarly search engine, can set for themselves on a search-by-search basis, using the Advanced Search features. Scopus announcements also encourage Scopus clients to open their institutional repositories to the expanding Scirus Repository Search Program. “

Saskia van Acker (**Content Manager Scirus)**
s.acker@elsevier.com
http://www.scirus.com - for scientific information only

Ranking Web of World Repositories: Home - Windows Internet Explorer
http://repositories.webometrics.info/
Ranking Web of World Repositories
July 09
home
> home
Data
About Us
About the Ranking
Top 400
Top 400 Institutional
Directory
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Best Practices
Information
Glossary
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Disclaimer
Search Repositories for:
Submit
Supporting Open Access Initiatives Worldwide
NEW! July 2009 Edition!
The number of repositories is growing fast worldwide but still many of them does not have their own domain or subdomain, and for this reason it is not possible to add them in our analysis. Some institutions maintain several databases with completely different URLs which penalize the global visibility they have. We are still unable to add usage/download statics but there are many initiatives already working on standardization of the collecting methods, so we expect that global data could be available soon.
Following several requests we now show two global Rankings. One that covers all repositories as was shown in previous editions (Top 400), and a new one that focus only on Institutional Repositories (Top 400 Institutional).
The major change introduced in this edition relates to the way the composite index (World Ranking) is computed, as we are now combining normalized values instead of ranks. The visibility is calculated giving extra importance to the external inlinks not coming from generic domains (.com, .org, .net). As in the last edition, the figures for rich files (pdf, doc, ppt, ps) are combined and not treated individually.
Comments on results
The composition of some repositories is so diverse that we decided to exclude those with only very large bibliographic databases (Dialnet, DTIC). CiteSeer is also excluded because is almost already replaced by the new version CiteSeerX. The French HAL central repository is excluded only from the institutional list in which
Rankings Web by the Cybermetrics Lab CSIC
Universities
Hospitals
Business Schools
Research Centers
Internet
100%

IRSpace - Search South African & African research repositories - Windows Internet Explorer
http://www.google.com/coop/cse?cx=013518019117943970829%3Atlw8-sayn_q
File Edit View Favorites Tools Help
Convert Select
irspace
Search Bookmarks Check Translate AutoFill irspace
smith....
IRSpace - Search South ...
Managing - BIB ITD
DSpace Technical Workshop ...
EKERK - Alle artikels - Vertro...
Page Tools
smith.theuns@gmail.com | My Account | Sign out
Google custom search
IRSpace - Search South African & African research repositories
Google™ Custom Search
Search
Creator [Edit your profile]
IR Space
Name: upspace@up.ac.za
Member since: Jan 4, 2008
Search engine details [Edit this search engine]
Institutional repository harvester for African research institutions.
searches sites including: http://196.21.83.35/, http://dk.cput.ac.za, http://repository.up.ac.za , http://uir.unisa.ac.za/ , http://ir.uz.ac.zw/
Keywords: "open access" "research databases" "full text research" "institutional repositories"
Last updated: Aug 19, 2009
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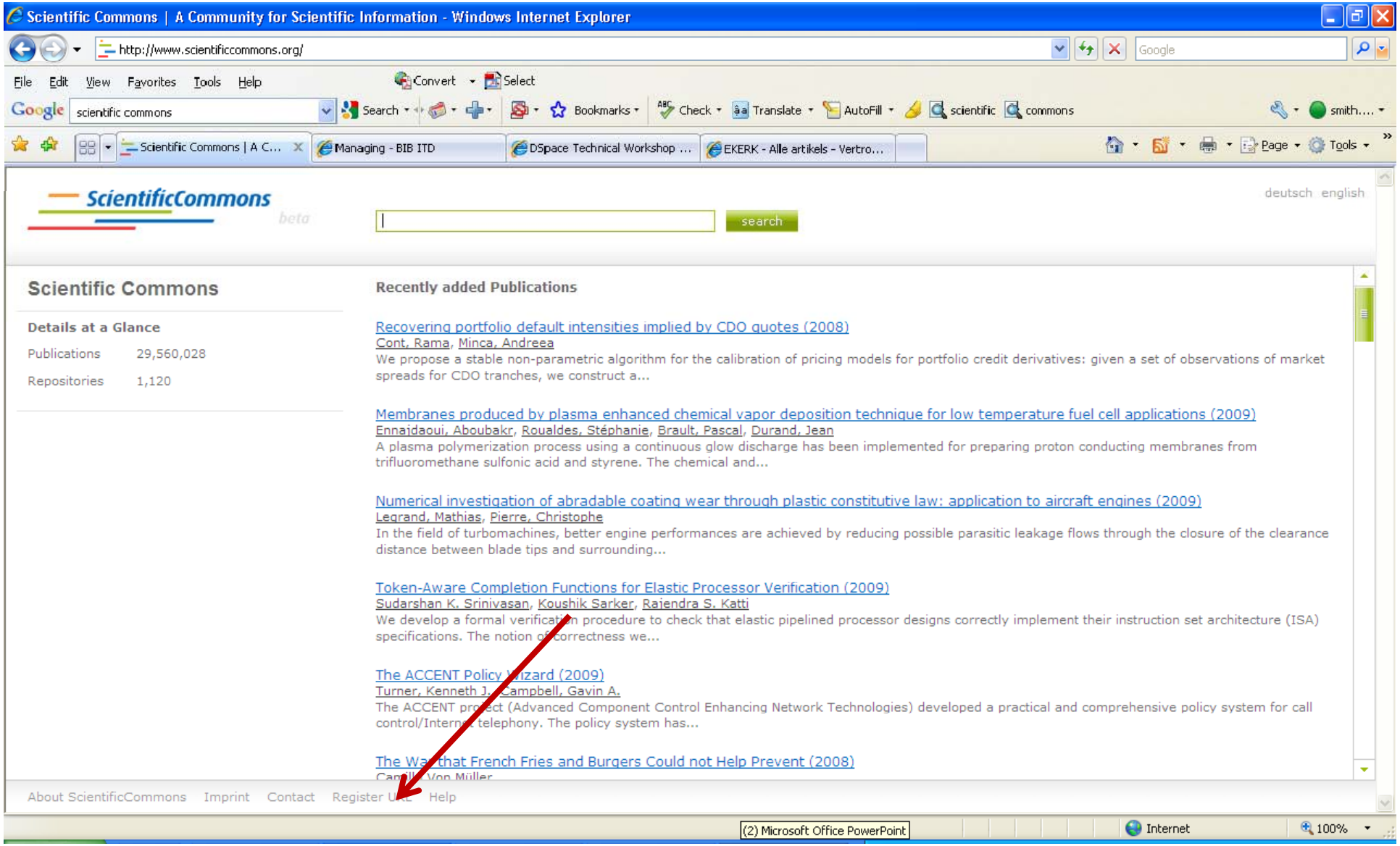
ScientificCommons



DRIVER Wiki | Main / Open Access in South Africa - Windows Internet Explorer
http://www.driver-support.eu/pmwiki/index.php?n=Main.SouthAfrica
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DRIVER Wiki | Main / Open Access in South Africa
SEARCH THE REPOSITORIES | LEARN ABOUT DRIVER | FIND SUPPORT | REGISTER YOUR REPOSITORY
Digital Repository Infrastructure Vision for European Research
driver wiki
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DRIVER Support Web
DRIVER Wiki
General Topics
DRIVER Guidelines
European Union
Non-EU Europe
Rest of the World
Restricted Pages
Content Network Group
PmWiki Software
Basic Editing
WikiSandbox
Driver Wiki Admin
Contact Us
Powered by PmWiki
Main /
View Edit History Print
Open Access in South Africa
Repositories | Organisations | Projects | Journals | Copyright | Funding | Publishers | News | Other
Open Access Repositories
CSIR ResearchSpace - Council for Scientific and Industrial Research
Digital Knowledge - Cape Peninsula University of Technology
DUT IR - Durban University of Technology
Boloka Research Repository - North-West University
Rhodes eResearch Repository - Rhodes University
SUNeTD - Stellenbosch University
UCT CS Archive - University of Cape Town
UCT LawSpace - University of Cape Town
UJDigiSpace - University of Johannesburg
ResearchSpace@UKZN - University of KwaZulu-Natal
UPSpace - University of Pretoria
UPeTD - University of Pretoria
UnisaETD - University of South Africa
UNISA Institutional Repository - University of South Africa
UFS ETD - University of the Free State
UWC Theses and Dissertations - University of the Western Cape
AHERO - University of the Western Cape
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Internet
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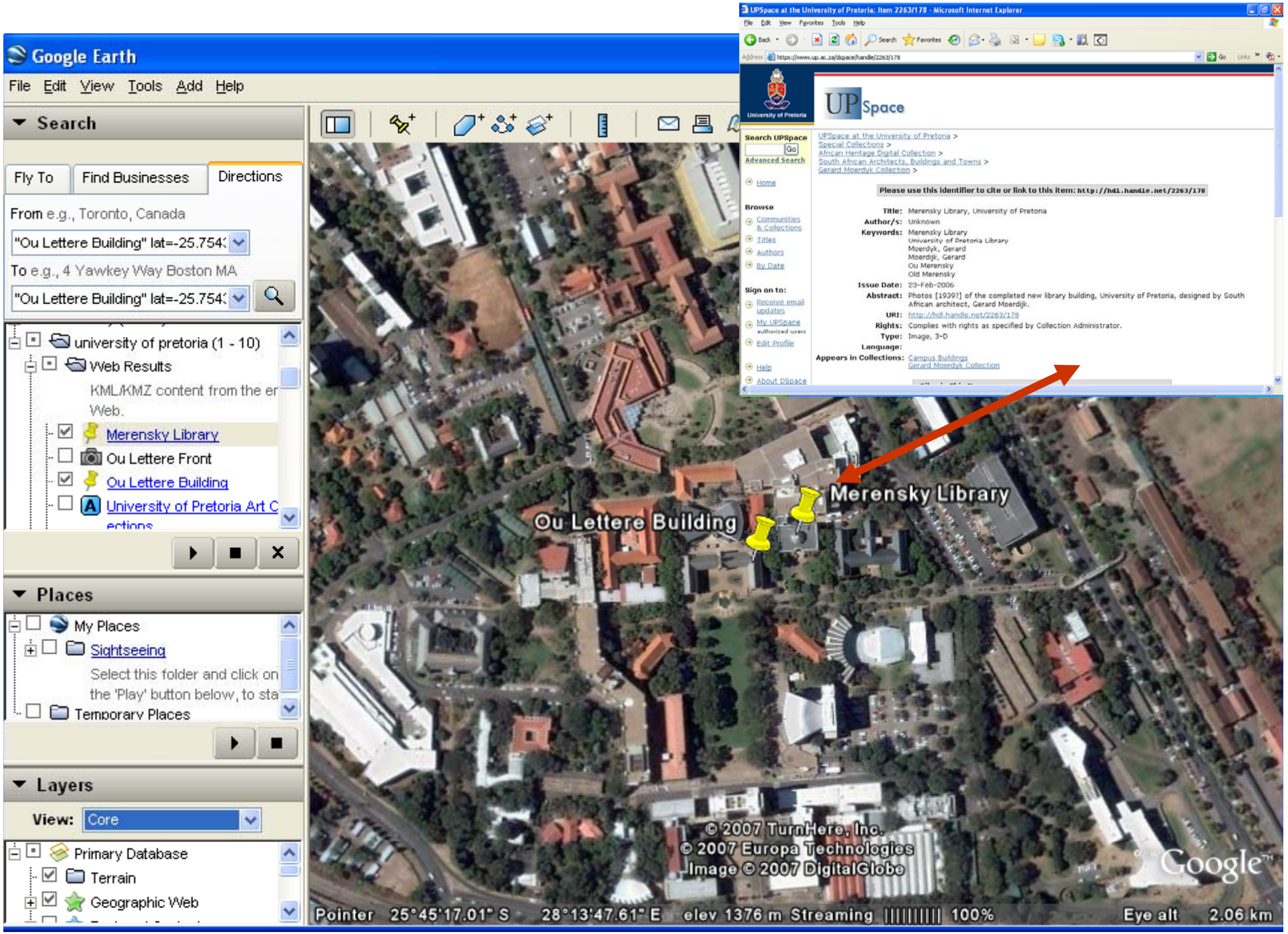
Google Earth
File Edit View Tools Add Help
Search
Fly To
Find Businesses
Directions
From e.g., Toronto, Canada
"Ou Lettere Building" lat=-25.754
To e.g., 4 Yawkey Way Boston MA
"Ou Lettere Building" lat=-25.754
university of pretoria (1 - 10)
Web Results
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University of Pretoria Art C
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Places
My Places
Sightseeing
Select this folder and click on
the 'Play' button below, to sta
Temporary Places
Layers
View: Core
Primary Database
Terrain
Geographic Web
UPSpace at the University of Pretoria: Item 2263/178 - Microsoft Internet Explorer
UPSpace
University of Pretoria
Search UPSpace
Advanced Search
Home
Browse
Communities & Collections
Titles
Authors
By Date
Sign on to:
Receive email updates
My UPSpace
Edit Profile
Help
About DSpace
UPSpace at the University of Pretoria >
Special Collections >
African Heritage Digital Collection >
South African Architects, Buildings and Towns >
Gerard Moerdyk Collection >
Please use this identifier to cite or link to this item: http://hdl.handle.net/2263/178
Title: Merensky Library, University of Pretoria
Author/s: Unknown
Keywords: Merensky Library
University of Pretoria Library
Moerdyk, Gerard
Moerdijk, Gerard
Ou Merensky
Old Merensky
Issue Date: 23-Feb-2006
Abstract: Photos [1939?] of the completed new library building, University of Pretoria, designed by South African architect, Gerard Moerdijk.
URI: http://hdl.handle.net/2263/178
Rights: Complies with rights as specified by Collection Administrator.
Type: Image, 3-D
Language:
Appears in Collections: Campus Buildings
Gerard Moerdyk Collection
Merensky Library
Ou Lettere Building
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Image © 2007 DigitalGlobe
Google
Pointer 25°45'17.01" S 28°13'47.61" E elev 1376 m Streaming 100%
Eye alt 2.06 km

flickr

Glogster BETA
poster yourself

facebook

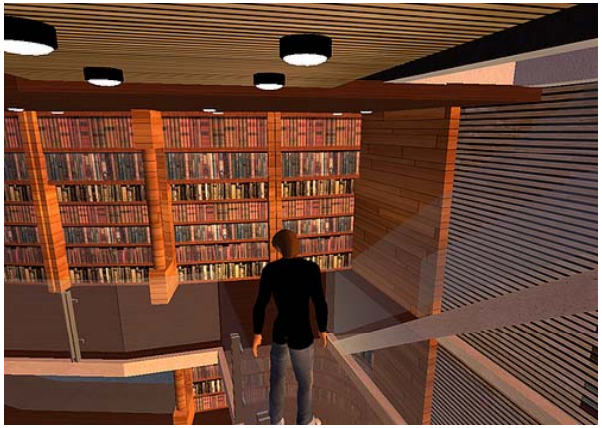
YouTube

twitter

Wikispaces

My Account dashboard m

Welcome joycevalenza



More …

- BASE Registry Watcher
- Citeseer: Computer Sciences
- MetaGer
- OASE
- OPUS
- Etc.

DSPACE

To broaden awareness and understanding of Open Access — Open Access Week - October 19-23, 2009 - Windows Internet Explorer
http://www.openaccessweek.org/
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open access week 2009
To broaden awareness a...
Managing - BIB ITD
DSpace Technical Workshop ...
EKERK - Alle artikels - Vertro...
Open Access Week - October 19-23, 2009
To broaden awareness and understanding of Open Access
OPEN ACCESS WEEK
openaccessweek.org
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About
PAGES
About OA week
About the OA movement
Downloadable resources - English
Downloadable resources - International
OA week targets 200 participants
by liz
With Open Access Week fast upon us, from October 19-23 2009, we're feverishly helping organizations worldwide plan their OA week events. We've noticed a few interesting trends in participation this year:
Last year we had 120 participants, this year we could top 200 but at the moment only 100 have confirmed their participation. If you are one of the 100 institutions who have expressed interest but are still in the final planning stages, please confirm your involvement today so that we can beat last year's performance!
If you are participating, please update the OAD wiki today with
SEARCH THIS SITE
To search, type and hit enter
ORGANIZERS
PLoS
SPARC
students for free culture
Done
Internet
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Downloadable resources - English — Open Access Week - October 19-23, 2009 - Windows Internet Explorer

http://www.openaccessweek.org/downloadable-resources-english/

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Page Tools

Downloadable resources - English

➪ Downloadable resources - International

We've created a wide range of promotional materials that you can download or customize with information about your organization to help promote the event at your site. Just plug and play.

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Drag or save downloadables to your desktop.

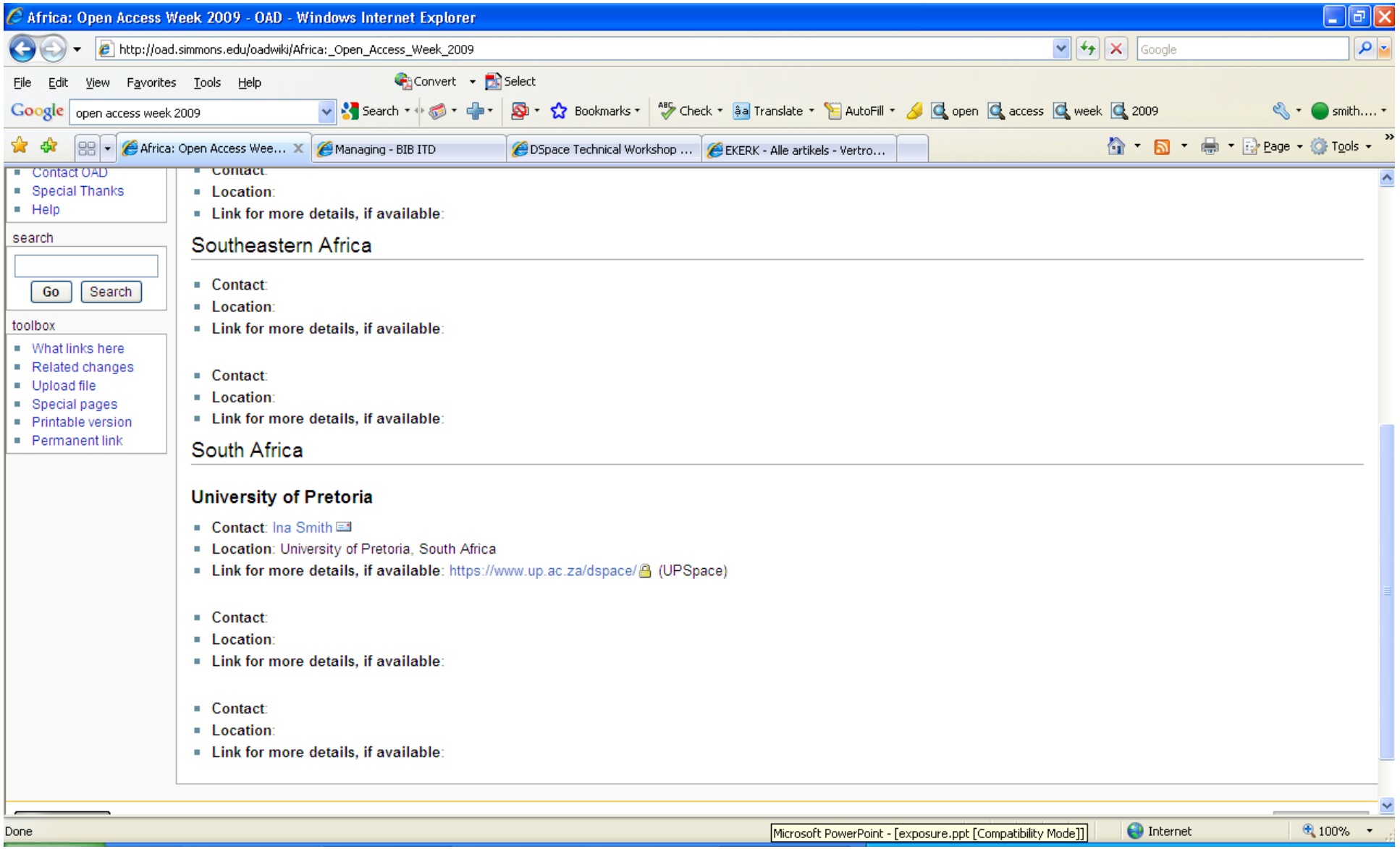
1. Videos and Webcasts

➪ Video - Voices of Open Access Video Series. Watch 1-minute videos from a teacher, funder, patient advocate, physician scientist, librarian, and a student about why Open Access matters to them.

➪ Webcasts about why they support Open Access from Sir Richard Roberts and Dr Phil Bourne.

➪ Video - SURF Foundation Dutch video with English Subtitles features Adminstrators and Professors in the Netherlands expressing views on Open Access.

Done Internet 100%


Africa: Open Access Week 2009 - OAD - Windows Internet Explorer
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Thank you!

Have a great evening and enjoy Stellenbosch!