

Supplementary table 1. The 24 statements used in the study to describe responses of less (willing) and more (reluctant) neophobic individuals and the codes used to identify the statements (Study 1)

No	Statement	Pliner & Hobden (PH) scale (together these items form FNS-m)		Newly developed items FN describing a person who is...	
		Original item PH	Modified item PHm	willing to try new foods	reluctant to try new foods
1	I am curious about new foods. (R)			FN1 (R)	
2	I enjoy familiar foods more than new ones.				FN2
3	Trying new foods makes me feel that I am cool. (R)			FN3 (R)	
4	If I don't know what is in a food, I won't try it.	PH4			
5	Generally, I don't believe that new foods are edible.				FN5
6	New food eating experiences are important for me. (R)			FN6 (R)	
7	I am afraid to eat things I have never had before.	PH7			
8	I will eat almost any food. (R)		PHm8 (R)		
9	I am excited about sampling new and different foods, if they are available. (R)		PHm9 (R)		
10	I am concerned about trying a new food, if I don't know who made it.				FN10
11	I don't trust new foods.	PH11			
12	New foods mean an adventure for me. (R)			FN12 (R)	
13	I like to challenge myself by trying new foods. (R)			FN13 (R)	
14	I am willing to try foods from different countries. (R)		PHm14 (R)		
15	Foods from other cultures look too weird to eat.		PHm15		
16	I enjoy learning about a new culture through foods. (R)			FN16 (R)	
17	At parties, I will try a new food. (R)		PHm17 (R)		
18	It is exciting to try new foods when travelling. (R)			FN18 (R)	
19	I want to stick to foods of my own culture.				FN19
20	I like to eat foods that I know from childhood.				FN20
21	Past experiences make me unwilling to try new foods.				FN21
22	I don't want to miss out on trying foods I haven't eaten before. (R)			FN22 (R)	
23	I will not like the taste or texture of new foods.				FN23
24	Foods that look strange scare me.				FN24

(R) Individual ratings of these statements were reversed for the analyses.