

feast the city

a food market, the connection between rural and urban

Anomien du Plessis 2405789




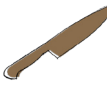







Submitted in fulfilment as part of the requirements for the degree Masters in Architecture (Professional) in the Faculty Engineering, Built Environment and Information Technology, University of Pretoria 2009

Course Coordinator:	Study leader:	Mentor:
Jacques Laubscher	Barbara Jekot	Gary White



index

	01. Introduction.....01	Aims and objective - The problem - Design Task	06. Precedent Studies.....41
	02. Theory.....07	Engaging Architecture - Argument	 Boeremark - Neighbourgood Market - Santa Caterina - Markhall - Metropol Parasol - Central Market - Conclusion
	03. Research13	Market Behaviour - City Behaviour - State of Affairs - Methodology - Meet the characters	07. Program.....57
	04. Framework21	World place - Study Area - Framework Explained	 Design Problem - Grid Dimension - Fit in - Flexible - Transaction Nodes - Arcade - Market Layout - Stall Layout - Movement - Concept Development - Form Generator - Accommodation
	05. Context.....27	Physical Features - Visual Study - Texture in the City - Food in the City - Major Circulation Routes - Access to Site - History - Rituals of daily shadows	08. Design.....71
			North views - Approach from BRT - East View - Ground floor plan First floor plan - Arcade view - Central Public Space - Existing Houses - Interior view
			09. Technical Investigation.....83
			 Administration - Materials - Basement - Structural System - Delivery System - Street furniture - Edge - Roof - Ventilation - Lighting - Section A-A - Section B-B - Section C-C - Section D-D - Services - Stall unit - SBAT rating
			10. Conclusion.....113
			



abstract

The daily routine of every human is structured by the belly. Not only is food important for survival but also initiates the most fundamental ritual everyday, eating. It forms a catalyst for socialising on the essential to the festive level. Architecture of the everyday should be able to accommodate these rituals. By using food and the ritual around the table as analogy, an architecture that is viable everyday can be studied.

This dissertation further stresses the importance of the architect as anthropologist, where the designer should be preoccupied with the study of ritual and meaning in a cultural context and so translate it to the built environment.

A food market is proposed in the Pretoria Central Business District (CBD). In the contemporary city, the supermarkets have dominated the urban fabric. As it is the place where one buys one food, the supermarket becomes the anchor point in the city landscape. With the current global climate crisis, the way people live is questioned even the manner one goes about to buy food. Supermarkets have dominated the market and let the consumer be isolated from the producer and the rural landscape. Not only has the supermarket cover the interdependency of the urban and the rural but also eliminated the social aspect that surrounds the procurement of food. The opportunity of a vibrant public area is replaced by a place of efficiency.

The proposed market should be a means to reinstate the relationship between the urban society and the rural landscape. The opportunity what food creates for social engagement should be activated in this public space.

This new market is sited west of Church Square, near the Steenhovenspruit. This area is in a state of despair, with vacant buildings and abandoned land. The only buildings in close proximity are high rise residential buildings; the Kruger Park Complex that is currently vacant and; Schubart Park Complex that is in need of urgent maintenance.

A new framework proposes densification of the area to create a new community in the city. This vacant land can be regenerated by initiating a new concept for a food market in the city.



project summary

PROGRAM

Food market, the connection between the rural and the urban.

SITE

On the southern corner of Vermeulen Street and Potgieter Street, Pretoria, South Africa. Total Site Area: 7724m²

CLIENT

City of Tshwane in partnership with Agri-SA

USERS

Residents and commuters within a 10 min (450m) walk radius as well as urbanites and visitors to Pretoria

THEORETICAL PREMISES

Anthropology and everyday architecture

MAIN RESEARCH QUESTION

How will the everyday food market be articulated in the 21st century urban environment?

AREA OF PROJECT

Basement: 4764 m² Market Floor 6494 m² First Floor 1586 m² Total Area 12 844 m²

