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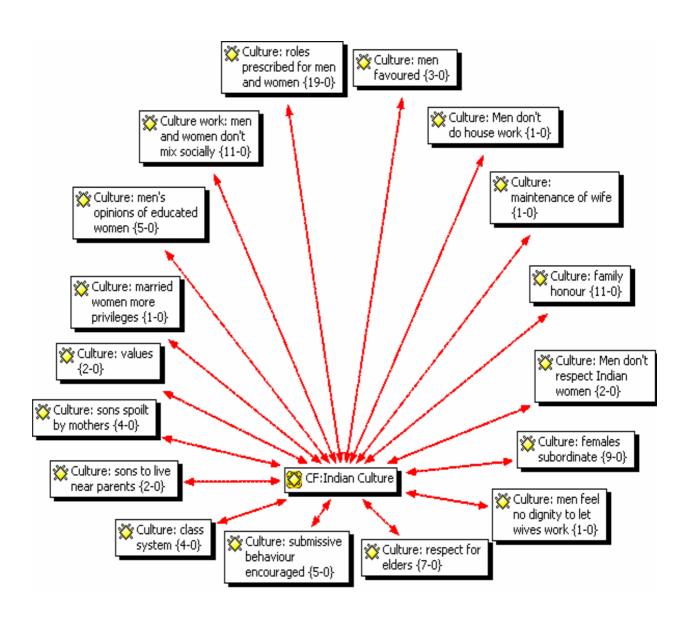


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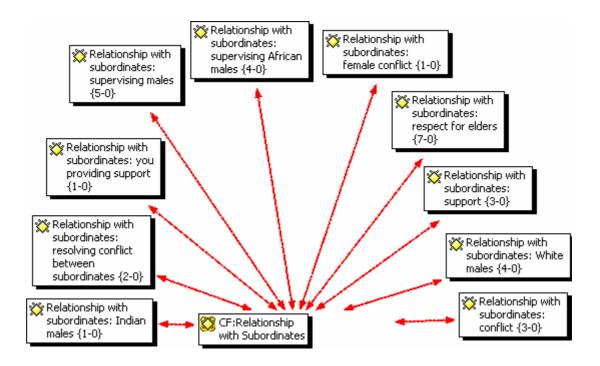
ANNEXURE A: FIRST-LEVEL CODING FROM ATLAS.TI

Example 1: Indian culture





Example 2: Relationship with subordinates





ANNEXURE B: DESCRIPTION OF THE WOMEN IN THE STUDY

Pseudonym	Description of participants
	Shamila Rumi arranged our first meeting at a coffee shop. What struck me about Shamila was that she did
	not look like a 41-year old, but at least 10 years younger. Shamila is a Muslim woman with shoulder-length
	wavy hair and a tan complexion. She had on a blue pants suit and appeared very calm and relaxed. Shamila
	was forthcoming and open about her experiences. She had an infectious laugh and a bubbly personality.
Shamila Rumi	Although she faced difficulties in her life, she still had a sense of humour. Reflecting back on her life, she
	laughed about some of the challenges she had had to face. She did not wear any make-up or jewellery.
	Shamila has a thorough knowledge of her job and at one stage provided a detailed description of her tasks.
	Our subsequent meetings took place at her home. At home, she wore shorts and T-shirts and walked around
	barefoot. She ensured that her sons did not disturb us during the interviews by inviting their friends over to
	play. She seated me at her dining-room table during the interviews and sat facing the window so she could
	keep an eye on her sons as well. She does not have a cluttered home - it is a house one can clean in two
	hours. She mentioned that she kept as few ornaments in her home as possible, because otherwise dusting
	would take hours. As she is always under time pressure, she prefers an uncluttered environment.



Pseudonym	Description of participants	
	I was invited by Saira, a Muslim woman, to meet her at her office. I arrived for the appointment a few	
	minutes early, and she was busy on the telephone with a client. She requested the secretary to offer me	
	refreshments in the boardroom and arrived for the interview on time. She is extremely time-conscious and	
	did not inconvenience me by stretching her telephone call. Saira was dressed in a shirt and a pair of	
Saira Rehman	designer jeans, but she still maintained a professional appearance. She wore maroon lipstick and black	
	eyeliner highlighting her beautiful brown eyes and tan complexion. She has waist-length sleek hair with a few	
	blonde streaks which gave her a chic look. Saira is tall and slim and exudes an air of confidence and	
	assertiveness. This came across very clearly in her speech and body language during the interview. Saira	
	had arranged for the meeting to take place in her boardroom, as she did not want to be disturbed in her	
	office. In subsequent interviews, I had the opportunity to interview her in her office, which is small but very	
	neat, with the minimum number of documents on the desk. We did not have the conversation at her desk, as	
	she directed me to a table in one corner of her office. At the end of the first interview, Saira commented: "I	
	wonder what my father would say if he saw where I am today." There was so much sadness and pain in her	
	eyes and she was longing to hear her father's words of praise and admiration. These words tugged at my	
	heart strings, and I knew she knew the answer and her father's reaction to her achievements, but I affirmed	
	her thoughts by saying: "He would really have been proud of you and your achievements. Wherever he may	
	be, he is proud of you, Saira." These words brought a smile to her lips. I could see she really missed her	
	father. She was his little girl all grown up and having to fight the battles on her own.	



Pseudonym	Description of participants	
	Waheeda, a Muslim woman, invited me to her flat while she was on annual leave. Our subsequent meetings	
	also took place at her home. I met with her during the mornings when her children were at school. Waheeda	
	is very fair-skinned compared to many Indians and has sleek shoulder-length hair. On all the occasions I met	
	Waheeda, she was dressed in a tracksuit and running shoes. She did not wear any make-up and mentioned	
Waheeda Banu	that at work she only wears kohl and lipstick. She is of average build and is full-figured. Waheeda's flat is	
	very neat and cosy, but she feels that with four growing children she needs a bigger place and a yard where	
	the children can play freely. She was house hunting at that stage. Her gentle manner hides the steel she	
	must muster up every day as a Public Prosecutor to deal with hardened criminals. Waheeda had already	
	started cooking before I had arrived for the interview. By the time the interview was complete, her food was	
	also done. It is difficult for me to imagine her in a courtroom, as she seems so comfortable in a kitchen. I was	
	amazed at how neat her flat was, considering she has four children. She mentioned she had taught her	
	children from a young age to tidy up behind themselves. Her motto in life is "a place for everything and	
	everything in its place".	



Pseudonym	Description of participants	
Shabana Mahal	Shabana Mahal, a Muslim woman, is the youngest of three children. She has an older brother and sister. I conducted the interview with Shabana at the organisation where she is a Board member. Shabana was dressed in a purple skirt suit with a cerise shirt and matching shoes. She has waist length straight hair and sharp features. Shabana had on purple lipstick and the same colour eye shadow. She has a wheat-coloured complexion. She is of average height and is slim. Before the interview commenced, she requested two staff	
	members to follow through certain requests. She is assertive and this is reflected in her body language. I noticed that the staff literally jumped and quickly executed her requests. Shabana ordered refreshments for us, and while we were busy with the interview, her employees reported that the requests had been successfully completed.	
Bipasha Chaudry	Bipasha Chaudry, a Hindu woman, invited me to her office for our meeting. Bipasha has a wheat-coloured complexion and shoulder-length layered hair with brown highlights. Bipasha is slim and of average height. Bipasha is very well-groomed and wore costume jewellery and light make-up which matched the colour of her clothes. She had on a blue pants suit with a navy shirt. Bipasha has a huge office which is well-furnished and neat, with all files behind closed doors. On the desk behind her, she had placed her awards, her family pictures and souvenirs from her travels abroad. She offered me a drink from a bar fridge in her office. Bipasha enjoys talking, and once she started on a subject, she offered lots of information.	



Pseudonym	Description of participants	
	Mahima Basu, a Hindu woman, invited me to her office, where I conducted the interview. Her office was	
	huge and sparsely furnished. The office environment was extremely quiet, as there were only two employees	
	in the adjacent offices. Mahima is short and well-rounded. She has jet black hair that was tied in a thick plait	
	which reached her thighs. Mahima was dressed in a grey pants suit and grey shirt. She asked me not to	
Mahima Basu	record the conversation, as she was uncomfortable with a tape recorder. After I brought it to her notice that I	
	would have to write down her comments, she allowed me to record the conversation, as long as the recorder	
	was placed in a corner of her desk where she would not see it. Mahima reminded me of a schoolgirl, as her	
	youthful looks hid her intellect and ability to handle a senior management position. I was really impressed	
	with how she maintained her youthful appearance. We met for follow-up interviews at her office.	
	Preity Sen is tall, slim and has a wheat-coloured complexion. She has short cropped jet black hair and wears	
Preity Sen	spectacles. Preity has an angular face and very sharp features. With her short hair, she looks very	
	tomboyish. Preity wears pants suits, and when I met her, she wore a black suit with a white shirt and flat	
	comfortable shoes, as she visits construction sites on a daily basis. Her jewellery was minimal, as she only	
	wore earrings on the various occasions I met her. Her only make-up was kohl and maroon lipstick. She	
	invited me to her office for all the interviews. She has a large rectangular office, which looks like a typical	
	engineer's office, with plans on the tables and files neatly lined up on shelves. During our first interview,	
	I witnessed two of her project managers trying to get the better of her on a project they were working on. She	



Pseudonym	Description of participants	
	stood her ground and in no uncertain terms persuaded them to approach the project from an ethical manner	
	and to provide good service to the public. The two project managers were harsh towards her, but she was	
	assertive and handled the situation with tact, without becoming aggressive. Her arguments were well	
	formulated. I realised it is only someone with a thorough knowledge of the job that could have pulled off the	
	difficult situation so easily. She used technical arguments and made her point very clear to the two men.	
	Eventually, they conceded and agreed they would follow her method to conduct the project.	
	Sushmita Zinta, a Hindu woman, is the eldest of four children. Sushmita invited me to her office for the	
	interview. Sushmita is petite and fair-skinned. She was very poised and bursting with energy when I arrived	
	and informed me that she had another meeting after our interview. She had just finished a meeting with a	
	staff member before I arrived. She did not look or sound tired or lethargic, although she had been in	
Sushmita Zinta	meetings since 7:00 that morning. Sushmita has black wavy short cropped hair, and wore a multi-coloured	
	blouse with an orange skirt and fawn high-heeled sandals. Sushmita did not wear any make-up and wore	
	dainty jewellery. Her office was decorated in shades of pink, with a huge work table and wall units. We sat at	
	a conference table in her office which could accommodate twelve people. To me, her office seemed more	
	like a dining room than a work office, as the furniture would be more suitable for a home. The office furniture	
	was of solid oak and very expensive.	



Pseudonym	Description of participants	
	Rani Kapoor is the eldest of two children; she has a younger brother. Rani, a Hindu woman, invited me to	
	her office, which consisted of one table with her lap top, and in one corner she had water and some sweets.	
	Rani had resigned from her previous job and was temporarily operating as a consultant from a tiny office	
	while she was searching for another job. She is petite with thick plaited hair that falls to her knees. Rani wore	
Rani Kapoor	a shirt and pants, with court shoes. Her complexion is wheat-coloured and she did not wear any make-up.	
	She is extremely soft-spoken and avoided eye contact during the interview. However, she is assertive and	
	has been taking care of her parents for a few years. Three months after I interviewed her, Rani informed me	
	she had been employed in a top management position at an organisation in Johannesburg.	
	Karina is the eldest child in her family. The interview with Karina was held at her office. She is a tall and slim	
	Hindu female. She has bouncy black hair cut into a short bob. Her complexion is wheat-coloured and she	
Karina Mukerjee	wore no make-up or jewellery on the day of the interview. Karina wore a white blouse and black trousers.	
	She is clearly an extremely busy person – her office was small and there were documents everywhere. She	
	had a small round table in one corner of her office where we sat, and that too was covered with documents.	
	The wall next to her work table displayed pictures of her family. We had a discussion over a cup of tea. After	
	the interview, she rushed off to another meeting with senior managers.	



Pseudonym	Description of participants	
Shilpa Chopra	Shilpa is the eldest of three daughters and was raised in a Coloured community. Her family was the only Indian and Hindu family in the area. Shilpa invited me to meet her at the hotel where she was staying for a few days. She was here from the Cape for a series of meetings. I met with Shilpa early one morning for breakfast. Shilpa is tall and has a wheat-coloured complexion with big brown eyes. She has shoulder-length hair, which she had twisted into large curls. Her make-up was expertly done to highlight her light brown eyes and her high cheekbones. She wore costume jewellery that matched her outfit. She had on a white blouse with a navy pin-striped suit and high-heeled shoes to match. Shilpa looks every inch the executive.	



ANNEXURE C: EXAMPLES OF INTERVIEW QUESTIONS

- 1. Tell me about your childhood -
 - the era in which you grew up;
 - the area in which you lived;
 - the school you attended.
- 2. Tell me about your parents
 - what type of family were you raised in;
 - what your father's profession was;
 - what your mother's profession was;
 - your relationship with your parents;
 - who encouraged you to study and pursue a career;
 - what type of support you got from your mother and father relating to you studies and career;
 - how you were treated in comparison to your brother(s).
- 3. What were your experiences at university?
 - access to university;
 - mixing with other cultures;
 - choosing a career of your choice.
- 4. What role did Indian culture play in your life when you were growing up and now in your adulthood?
- 5. What role did religion play in your childhood and what role(s) does it play in your adulthood?
- 6. What was the norm for women studying when you were growing up?



- What was the reaction of the extended family when you pursued tertiary education and a career?
- What was the reaction of your community when you pursued tertiary education and a career?
- 7. Did you encounter difficulties in being hired after completing your tertiary education?
- 8. What were the challenges when you first entered the workplace?
- 9. What steps did you take to overcome challenges in the workplace?
- 10. What were the reasons for your being promoted into a managerial position?
- 11. Were there other Indian women who were already in higher managerial positions?
- 12. What challenges did you encounter on your way to a senior/top managerial position?
- 13. Tell me about relationships in your organisation relating to
 - women (senior, at your level, junior, older);
 - men (senior, at your level, junior, older).
- 14. How do you balance your work and family life?
- 15. Where to from here?
- 16. Is there anything else you wish to elaborate on regarding your childhood, adulthood or professional life?



ANNEXURE D:

CONSENT LETTER



Faculty of Economic and Management Sciences

Informed consent for participation in an academic research study

Dept. of Human Resource Management

TITLE OF THE STUDY

"Who am i?"-

South African Indian women managers' struggle for identity: Escaping the ubiquitous cage

Research conducted by:

Ms. N. Carrim

Cell: 082 341 8697

e-mail: Nasima.carrim@up.ac.za

Dear Respondent

You are invited to participate in an academic research study conducted by Nasima Carrim, a lecturer at the Department Human Resource Management at the University of Pretoria.

The purpose of the study is to examine the identity negotiation of Indian females in corporate South Africa.

Please note the following:

- This study involves an <u>anonymous</u> survey. Your name will not appear on the questionnaire and the answers you give will be treated as strictly <u>confidential</u>. You cannot be identified in person based on the answers you give.
- Your participation in this study is very important to us. You may, however, choose not to participate and you may also stop participating at any time without any negative consequences.



- Please answer the questions in the attached questionnaires as completely and honestly as possible.
- The results of the study will be used for academic purposes only and may be published in an academic journal. We will provide you with a summary of our findings on request.

Please sign the form to indicate that:

- You have read and understand the information provided above.
- You give your consent to participate in the study on a voluntary basis.

Respondent's signature	Date