

6. references, list of figures & appendix

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6.3 APPENDIX - INTERVIEWS

MARLENE FREISHLICH – Chief Executive Officer of Popup, 17 May 2006

Doxa Deo started the venture; leadership and police taken into city

For five years Popup was a shelter and a recycling depot

March 2004

Training and development component introduced

Government initiatives and industries support

Phases – women first and needs of market

Community leaders and social workers coordinate cooperation and networking with city council

- Strategic influence
- Influence on environment
- Not something in isolation

BURGERS PARK/BEREA PARK PROJECT

People involved:

- leaders: two foreigners and Stephan de Beer
- municipality – involved at different levels
- State
- engineering company – levelling of ground, sand and cement provided?
- Sponsorships – Old Mutual, Radio Pulpit, steel
- Forums
- Seed and trees donated – from nurseries

STEPHAN DE BEER, PCM, 6 June 2006

Question: If one starts with a community project, how does one go about?

- first ask the question, 'who is the community'?
- facilitation process – help with organisation to get one voice – for future development, community organisations are critical
- NGO's – faith-based/deliver services – day care, social work, etc.
- formal businesses – private sector (businesses) – corporate social investment – importance of cooperation

Question: Which people are involved and what are their roles?

- Officials (Burgerspark): local politics
- Negotiations – war, patronage
- Provincial and national governments: subsidies (Gauteng) – network and relationships
- Police: social crime prevention
- City council: never done with transformation process. Officials and politicians. Local opportunities – creative and organised = problem.
- Partners

GENERAL

Slow processes and the importance of credibility – success attracts people

One has to take risks

Get a good track record

Ensure that people have same agendas

It's a struggle

Have a clear vision

Have a broad support base

Work at local and suburb scale

Include individuals

Involve the private sector

Government (provincial) – subsidies (applicable in Marabastad = labour and trade and industries), social, health.

Donor agencies (local and international) – contracts 3-5 years

Build up a good CV for credibility

Professionals involved:

- Housing – council – volunteer knowledgeable persons – Marinda Schoonraad
- At risk to prepare project
- Negotiate tariffs – negotiate beforehand
- Depends on project – for example small-scale project – to make it feasible, mentoring about products (day care?), storage facilities – has place to stay, transport

