

In-cu-bate

An Architectural Investigation in Branding :
Accommodating Growth and Development
within a Global Economical Context

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Hierdie dissertasie word opgedra
aan my ouers, vir onvoorwaardelike
ondersteuning, begrip en liefde.

We did not want to introduce anything external,
so we looked at the place to find the inspiration
that would enable us to start the project.

The territory, full of thicket and scrub, made us
think about moving by jumping. So there were the
first lines that we drew: two arcs. Like animals
we will move, crawling over the ground. It
will be the place that determines the geometry,
not the geometry that transforms the place.
Layer upon layer, shade upon shade. That is
how we hope to achieve the right temperature

Cami Pinos, on Duna Park
(Spain) Matallascañas, Huelva

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