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UNIVERSITY OF PRETORIA
YUNIBESITHI YA PRETORIA

WWW



Open Access : an institutional perspective

Keynote at the Open Access Drive and Digital Scholarship in Africa : 1st National Conference Co-hosted/organized by Botswana Library Consortium (BLC) & Office of Research & Development (ORD) ,
24 October 2012 , Gaborone, Botswana

Elsabé Olivier

Open Access – how can you support it?



The image features the letters 'WWW' in a large, bold, 3D metallic font at the top. Below them is a white, 3D-rendered map of the world, which is partially obscured by a semi-transparent white rectangular box containing text. The background is a light gray gradient.

WWW

“For the past decade...a number of scientists have argued that the world wide web offers a way to unlock the gates that was not possible when scientific results were conveyed solely by print-on-paper” (Swan 2007)



What is Open Access?



- Digital, online & free of charge
- Free of most copyright and licensing restrictions
- What makes it possible is:
 - Internet
 - Consent of author/copyright holder

The two routes to Open Access - Gold

Gold Open Access

- Open Access journals make use of a different business model
- Authors publish in an OA journal which provides immediate Open Access to research
- Journals charge authors not readers
- DOAJ 8283 journals

DOAJ



The screenshot shows the DOAJ (Directory of Open Access Journals) website. At the top, there is a logo for DOAJ and the text "DIRECTORY OF OPEN ACCESS JOURNALS". Below the logo, a tagline reads "Free, full text, quality controlled scientific and scholarly journals, covering all". The main content area is divided into two sections: "Journals" and "Articles". The "Journals" section has a search input field and a "Search journals" button. The "Articles" section has a search input field, a dropdown menu for "All Fields", and radio buttons for "and", "or", and "not". Below the search fields, there are two statistics: "Journals added last 7 days" and "Journals added last 30 days". At the bottom, there are two buttons: "Open Access info" and "For publishers".

<http://www.doaj.org/>

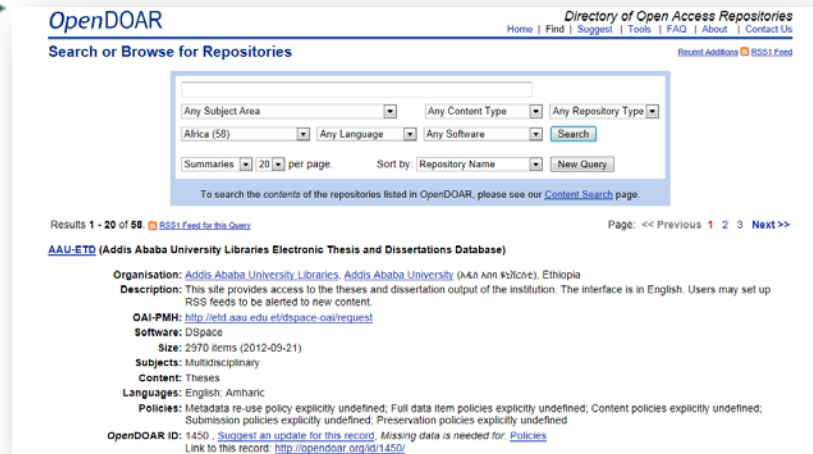


The two routes to Open Access - Green

Green Open Access

- Authors publish in any journal
- Self-archive/submit article to institutional or subject repository
- Repositories are accessible to everyone
- May include a wide variety of material, theses & dissertations, datasets or other grey material

OpenDOAR



The screenshot shows the OpenDOAR website interface. At the top, it says "OpenDOAR" and "Directory of Open Access Repositories". Below that, there is a search bar and several filters: "Any Subject Area", "Any Content Type", "Any Repository Type", "Africa (58)", "Any Language", and "Any Software". There is a "Search" button and a "New Query" button. Below the search bar, it says "To search the contents of the repositories listed in OpenDOAR, please see our [Content Search](#) page." Below that, it shows "Results 1 - 20 of 58" and "RSS1 Feed for this Query". The first result is "AAU-ETD (Addis Ababa University Libraries Electronic Theses and Dissertations Database)". The details for this result are: "Organisation: Addis Ababa University Libraries, Addis Ababa University (አዲስ አበባ ዩኒቨርሲቲ), Ethiopia", "Description: This site provides access to the theses and dissertation output of the institution. The interface is in English. Users may set up RSS feeds to be alerted to new content.", "OAI-PMH: <http://etd.aau.edu.et/dspace-oai/request>", "Software: DSpace", "Size: 2970 items (2012-09-21)", "Subjects: Multidisciplinary", "Content: Theses", "Languages: English, Amharic", "Policies: Metadata re-use policy explicitly undefined; Full data item policies explicitly undefined; Content policies explicitly undefined; Submission policies explicitly undefined; Preservation policies explicitly undefined.", "OpenDOAR ID: 1450, [Suggest an update for this record](#). Missing data is needed for: [Policies](#). Link to this record: <http://opendoar.org/id/1450/>

<http://www.opendoar.org/>



What are the reasons for Open Access?

Serials crisis

- 1
 - Subscription rates of journals keep increasing
 - Many libraries cannot afford the ever-increasing journal subscriptions

Access crisis

- 2
 - Developing-world scientists have difficulties in accessing journals (Swan 2007)

Benefits

- 3
 - It can increase your citation index
 - Enhance researcher, institution, country and continent visibility
 - Shouldn't research be made available for everyone who has a need for it?



Serials crisis : even Harvard is battling!

theguardian

News | Sport | Comment | Culture | Business | Money | Life & style | Travel | Environment | Tech

News > Science > Open access scientific publishing

Harvard University says it can't afford journal publishers' prices

University wants scientists to make their research open access and resign from publications that keep articles behind paywalls

Share 8756
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Ian Sample, science correspondent
The Guardian, Tuesday 24 April 2012 17.45 BST
Jump to comments (97)



Open access scientific publishing - Peer review and scientific publishing - Controversies in science

Media
Newspapers & magazines

Education
Higher education · Harvard University

World news

More news

More on this story

A memo from Harvard's faculty advisory council said major scientific publishers had made scholarly communication 'fiscally unsustainable'. Photograph: Corbis

Ian Sample, science correspondent
The Guardian, Tuesday 24 April 2012 17.45 BST

<http://www.guardian.co.uk/science/2012/apr/24/harvard-university-journal-publishers-prices>



Access crisis : We don't ALWAYS have access

Preview [View Full Screen](#)

DOWNLOAD (\$12.00)

VARIATION IN ASSEMBLAGES OF FEATHER BACTERIA IN RELATION TO PLUMAGE COLOR IN FEMALE GREAT TITS

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Abstract. Microorganisms are known to play an important role in shaping the life histories of animals. Recent studies have proposed that the coloration of birds' plumage could reflect individual quality through associations with feather-degrading bacteria. However, few studies have explored such relationships. We studied breeding female Great Tits (*Parus major*) during nest building and chick rearing to explore associations between bacteria inhabiting their yellow chest feathers and feather coloration. Specifically, we used flow cytometry and ribosomal intergenic spacer analysis (RISA), respectively, to study the densities of all free-living and attached bacteria and the phylotypic richness of feather-degrading bacterial assemblages. We used chroma (color saturation) as a measure of feather coloration. During chick rearing but not during nest building, the female's chroma was negatively related to the phylotypic richness of feather-degrading bacteria. Also, a seasonal change in the density of attached bacteria associating with individual birds was negatively associated with change in chroma over the same period. These findings suggest that conspicuous coloration of female Great Tits may reflect the numbers and character of bacteria inhabiting feathers.

Key words: carotenoid-based coloration, chroma, feather-degrading bacteria, female coloration, *Parus major*.

Variación en el Ensemble de Bacterias de las Plumas con Relación al Color del Plumaje de la Hembra de *Parus major*

Resumen. Se sabe que los microorganismos juegan un rol importante en modelar las historias de vida de los animales. Estudios recientes han propuesto que la coloración del plumaje de las aves podría reflejar la calidad individual indicando la asociación con bacterias que degradan las plumas. Sin embargo, pocos estudios han explorado estas relaciones. Estudiamos hembras reproductivas de *Parus major* durante la construcción del nido y la cría de pichones para explorar asociaciones entre bacterias que habitan sus plumas amarillas del pecho y la coloración de las plumas. Específicamente, usamos citometría de flujo y análisis ribosomal de espaciadores intergénicos (RISA) por sus siglas en Inglés), respectivamente, para estudiar las densidades de todas las bacterias libres y ligadas y la riqueza filotípica de los ensambles de bacterias que degradan las plumas. Empleamos cromas (saturación del color) como una medida de coloración de la pluma. Durante la cría de los pichones pero no durante la construcción del nido, la cromas de la hembra estuvo negativamente relacionada a la riqueza filotípica de las bacterias que degradan las plumas. Además, el cambio estacional en la densidad de las bacterias ligadas asociadas con aves individuales estuvo negativamente asociado con los cambios en la cromas a lo largo del mismo periodo. Estos resultados sugieren que la coloración conspicua de las hembras de *P. major* puede reflejar la cantidad y el carácter de las bacterias que habitan las plumas.



PDF

Molecular Characterization and Second-Line Antituberculosis Drug Resistance Patterns of Multidrug-Resistant *Mycobacterium tuberculosis* Isolates from the Northern Region of South Africa

J. Clin. Microbiol. September 2012 50:9 2857–2862; published ahead of print 30 May 2012,

To view this item, select one of the options below:

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- ▶ **Regain Access** – You can regain access to a recent Pay per Article purchase if your access period has not yet expired.



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Is the subscription model still serving us?

“Science journals have been with us a long time....But after almost 20 years of the internet, we are entitled to ask: is this 350-year-old model still fit for purpose? Is the (closed) subscription journal serving us well?” (Rzepa 2012)

Prof Henry Rzepa



What do researchers think about Elsevier?

12797 Researchers take a stand!

1

Elsevier charges exorbitantly high prices for individual journal subscriptions

2

Many libraries buy large bundles, including journals they don't want. Elsevier thus makes huge profits

3

Elsevier supports measures that restrict free exchange of information

Add your name to the list.

First and Last Name

Affiliation

Email
only used once to verify your identity; never displayed, never shared

Subject

Comments
(optional)

Link
(optional) such as a link to a blog post of yours explaining your position

I plan to refrain from:
 publishing refereeing editorial work



Do we need Open Access in Africa?



According to Pouris (2010):

- South Africa produces 79% of research in Africa
- 0.55% of world literature (but India produces 2.94%)

“We cite what we see” (Swan 2007)

According to Kraus & Taha (2012)

- Articles with one or more African authors cited Open Access works twice as often as other authors (12.2%)
- African scholars cited and used Open Access resources more in the field of corrosion chemistry



The image features a 3D rendered 'www' in a metallic, grey font at the top. Below it is a 3D map of the world, also in a metallic, grey font, showing the continents. The text is overlaid on a semi-transparent white box.

www

**“For years now scientists in the developing world have been locked out of much of the world’s research, simply because the very high costs of journal subscriptions means that their institutions are unable to afford to buy access to most science journals”
(Poynder 2012)**



What is happening in South Africa?

- 1 According to DOAJ there are **54** South African Open Access journals
- 2 According to OpenDOAR there are **24** repositories in South Africa
- 3 **10** South African institutions have already signed the Berlin Declaration on Open Access (and **17** other African institutions)
- 4 **4** Institutional Open Access mandates have been registered on ROARmap (2 @ UP)
- 5 SCIELO South Africa (managed by ASSAf) lists **23** journals and is South Africa's Open Access full-text journal database
- 6 South African National ETD Portal (theses and dissertations) managed by the NRF, lists **43 101** ETDs from **17** academic institutions
- 7 University of Stellenbosch Library has implemented a platform to host Open access journals - SUNJournals



How can you support Open Access?

Researcher

1

- Encourage your institution to create a repository
- Self-archive your research articles
- Publish in Open Access journals
- Accept invitations from Open Access journals
- Educate others

Publisher

2

- Experiment with new Open Access business models
- Offer Open Access options to your authors

Policy maker

3

- Launch a repository
- Adopt a mandatory policy for research article submission
- Provide funds for publishing in OA journals
- Support/launch OA journals



University of Pretoria : institutional implementation

Step 1: Get an institutional repository



The screenshot shows the UPSpace Institutional Repository website. The header includes the University of Pretoria logo and name in Afrikaans, English, and Zulu, along with 'UNIVERSITY OF PRETORIA LIBRARY SERVICES' and 'UPSpace INSTITUTIONAL REPOSITORY'. The main content area is titled 'UPSpace Home' and contains a welcome message, a search bar, and a list of communities. The search bar has a 'Go' button. The 'Communities in UPSpace' section lists various departments and their collection counts. The right sidebar contains 'Advanced Search', 'Browse' options (All of UPspace, Communities & Collections, By Issue Date, Authors, Titles, Subjects), 'My Account' options (Login, Register), and 'Statistics' (View Statistics).

UPSpace

Welcome to the Institutional Repository of the University of Pretoria, an open access electronic archive collecting, preserving and distributing digital materials created by members of the University of Pretoria.

Communities in UPSpace

Select a community to browse its collections.

- Centre for the Study of AIDS (CSA) [3]
- Economic & Management Sciences [1322]
- Education [676]
- Education Innovation [58]
- Engineering, Built Environment & Information Technology [4685]
- Entrepreneurship In Information [1]
- Health Sciences [1337]
- Humanities [950]
- Law [706]
- Library Services [373]
- Mapungubwe Collections [66]
- Natural & Agricultural Sciences [2205]
- OpenUP [8248]
- Research and Innovation [1]
- South African National Veterinary Repository [483]
- Special Collections [1500]
- Support Services & Inter-Disciplinary Departments [1]
- Theology [2308]
- University of Pretoria Archives [364]
- UP E-Press [5]
- UP Executive Office [33]
- UPspace [223]
- Veterinary Science [1047]

Search UPSpace

Advanced Search

Browse

All of UPspace
Communities & Collections
By Issue Date
[Authors](#)
[Titles](#)
[Subjects](#)

My Account

Login
Register

Statistics

[View Statistics](#)






University of Pretoria : institutional implementation

Step 2: Decide on your goal & appoint a dedicated team


Library Home >> Open Scholarship >> Staff



Staff

**Elsabé Olivier**
Open Scholarship Manager


Tel.:  +27 12 420 3719 
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E-mail: elsabe.olivier@up.ac.za
Skype: elsabe.olivier
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**Hendriette Jansen van Vuuren**
Open Scholarship Administrator

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E-mail: hendriette.jansenvanvuuren
Office: Merensky II Library - 2-24.5

**Gloria Maripane**
Open Scholarship Administrator

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Office: Merensky II Library - 2-24.12



Goal: change scholarship practice at the University of Pretoria towards becoming an open scholarship institution



University of Pretoria : institutional implementation

Step 3: Assist with submissions

UNIVERSITY OF PRETORIA LIBRARY SERVICES

UNIVERSITEIT VAN PRETORIA
UNIVERSITY OF PRETORIA
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UPSpace
INSTITUTIONAL REPOSITORY

UPSpace Home

UPSpace

Welcome to the Institutional Repository of the University of Pretoria, an open access electronic archive collecting, preserving and distributing digital materials created by members of the University of Pretoria.

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- Economic & Management Sciences [1322]
- Education [675]
- Education Innovation [58]
- Engineering, Built Environment & Information Technology [4685]
- Entrepreneurship In Information [1]
- Health Sciences [1337]
- Humanities [950]
- Law [706]
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- Theology [2308]
- University of Pretoria Archives [357]
- UP E-Press [5]
- UP Executive Office [33]
- UPSpace [222]
- Veterinary Science [1044]

OpenUP [8248]

In order to sell the idea of Open Access to researchers, you've got to show them definite results

University of Pretoria : institutional implementation

Step 4: Simplify copyright and negotiate with publishers



SHERPA/RoMEO

Publisher copyright policies & self-archiving

Search

Journal titles or ISSNs Publisher names

South African Journal of Botany

Exact title starts with contains ISSN

[Advanced Search](#)

Use this site to find a summary of permissions that are normally given as part of each publisher's copyright transfer agreement.

Journal:	South African Journal of Botany (ISSN: 0254-6299)
RoMEO:	This is a <u>RoMEO green</u> journal
Paid OA:	A paid open access option is available for this journal.
Author's Pre-print:	✓ author can archive pre-print (ie pre-refereeing)
Author's Post-print:	✓ author can archive post-print (ie final draft post-refereeing)
Publisher's Version/PDF:	✗ author cannot archive publisher's version/PDF

<http://www.sherpa.ac.uk/romeo/>

Researchers do not care about copyright – they have no idea what is allowed in a repository and what not! We handle it on their behalf



University of Pretoria : institutional implementation


Step 5: Adopt a mandatory submission policy

Office of the Registrar

Policy to provide open access to research papers authored
by University of Pretoria researchers

Policy Group/Category: Academic

Doc number: S 4845/08



Get the buy-in of your
institution's Executive by getting
them to approve a policy which
requires mandatory submission
to the repository



University of Pretoria : institutional implementation

Step 6: Identify other important role-players at your institution



2010
University of Pretoria
Research Report

Home | Contact Us | Faculty | Helpdesk | Collaboration | Search | Site map | Contact us

Research 2010

Faculty of Health Sciences
School of Medicine
Department of Anaesthesiology journals

Department Home

Statistics

Journal Title

Guest Researchers

Research Journals

Research Output

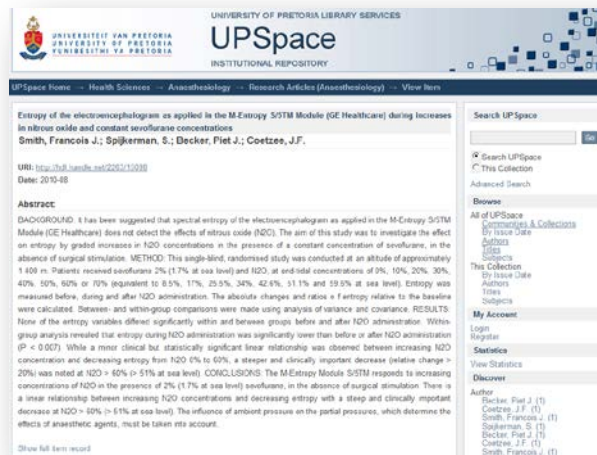
Approved Research Projects

Research Profiles

Under Projects

Back To

Contact



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UNIVERSITY OF PRETORIA
YUNIBESITHI YA PRETORIA

UPSpace
INSTITUTIONAL REPOSITORY

UPSpace Home | Health Sciences | Anaesthesiology | Research Articles (Anaesthesiology) | View News

Entropy of the electroencephalogram as applied in the M-Entropy 5/5TM Module (GE Healthcare) during increases in nitrous oxide and constant sevoflurane concentrations
Smith, Francois J.; Spijkerman, S.; Decker, Piet J.; Coetzee, J.F.

URI: <http://hdl.handle.net/2202/13038>
Date: 2010-08

Abstract
BACKGROUND: It has been suggested that spectral entropy of the electroencephalogram as applied in the M-Entropy 5/5TM Module (GE Healthcare) does not detect the effects of nitrous oxide (N₂O). The aim of this study was to investigate the effect on entropy by graded increases in N₂O concentrations in the presence of a constant concentration of sevoflurane, in the absence of surgical stimulation. METHOD: This single-blind, randomised study was conducted at an altitude of approximately 1 400 m. Patients received sevoflurane 2% (1.7% at sea level) and N₂O at end-tidal concentrations of 0%, 10%, 20%, 30%, 40%, 50%, 60% or 70% (equivalent to 8.5%, 17%, 25.5%, 34%, 42.8%, 51.1% and 59.5% at sea level). Entropy was measured before, during and after N₂O administration. The absolute changes and ratios Δ Entropy relative to the baseline were calculated. Between- and within-group comparisons were made using analysis of variance and covariance. RESULTS: None of the entropy variables differed significantly within and between groups before and after N₂O administration ($P < 0.007$). While a minor clinical but statistically significant linear relationship was observed between increasing N₂O concentration and decreasing entropy from 120 4% to 60%, a steeper and clinically important decrease (relative change $> 20\%$) was noted at N₂O $> 60\%$ (51% at sea level). CONCLUSIONS: The M-Entropy Module 5/5TM responds to increasing concentrations of N₂O in the presence of 2% (1.7% at sea level) sevoflurane, in the absence of surgical stimulation. There is a linear relationship between increasing N₂O concentrations and decreasing entropy with a steep and clinically important decrease at N₂O $> 60\%$ ($> 51\%$ at sea level). The influence of ambient pressure on the partial pressures, which determine the effects of anaesthetic agents, must be taken into account.

Show full item record



Entropy of the electroencephalogram as applied in the M-Entropy 5/5TM Module (GE Healthcare) during increases in nitrous oxide and constant sevoflurane concentrations

Authors: Francois J. Smith, Sjoerd Spijkerman, Pieter J. Decker, J. F. Coetzee

Abstract
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Show your value to other important role-players on campus – Department of Research & Innovation Support



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Step 7: Identify champions at your institution

Jonathan Jansen Collection (197 items)

Browse by

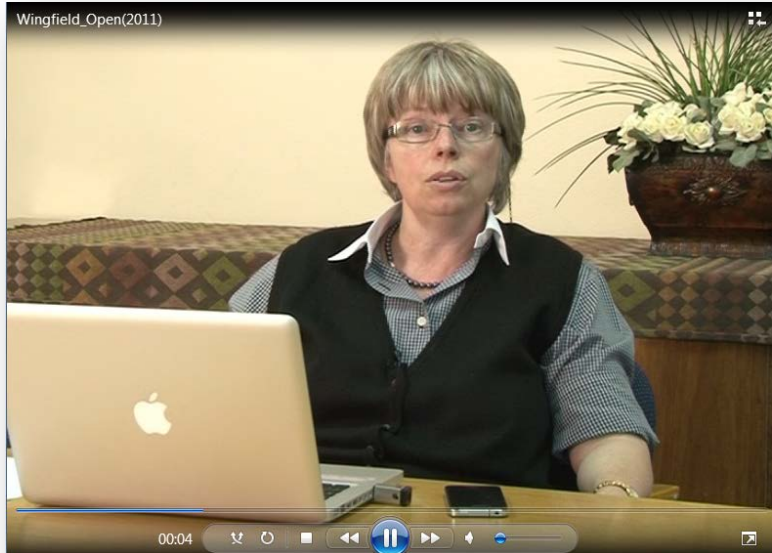
- By Issue Date
- Authors
- Titles
- Subjects

Search within this community and its collections:



<http://repository.up.ac.za/handle/2263/108>

Wingfield_Open(2011)



00:04

<http://hdl.handle.net/2263/17461>



University of Pretoria : institutional implementation

Step 8: Provide unique support

Accredited Open Access Journals - South Africa (AOAJSA)

AOAJSA is a list of open access journals acknowledged by the South African Department of Higher Education and Training (DHET) and which qualify for university subsidy

- Open Access journals are funded by grants, subsidies or by publication fees which are paid by the author(s), or their research organizations or funders, at the time of publication
- Please visit [DOAJ](#) or the specific journal's web site for the possible fees paid by the author(s)
- Please visit the journal's web site for more detailed information and to find the journal's latest impact factor
- Read more about open access journals at http://en.wikipedia.org/wiki/Open_access_journal
- Please check DHET, IBSS and the 3 ISI lists additionally to this list
- The Department of Library Services has set up a PrePay Membership account with [BioMed Central](#). Enquiries : openup@up.ac.za

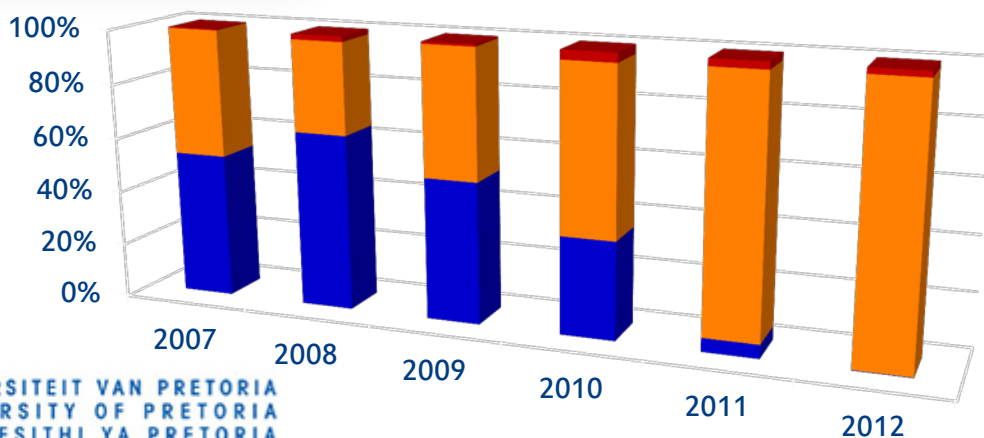
A - B - C - D - E - F - G - H - I - J - K - L - M - N - O - P - Q - R - S - T - U - V - W - Y - Z

Title	ISSN	Publisher	Subject	Start	Index
Acta Academica New	0587-2405	SUNMedia Bloemfontein, South Africa	History of scholarship and learning. The humanities	2001	DHET
Acta Biologica Cracoviensia Series Botanica	0001-5296	Polish Academy of Sciences Publishing	plant anatomy botany morphology cytology genetics tissue culture biosystematics embryology physiology	2005	Science Citation Index Expanded
Acta Chimica Slovenica	1318-0207	Slovenian Chemical Society	chemistry	1998	Science Citation



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Step 9: Involve your library staff with challenges, events, training



- Researchers
- Open Scholarship
- Librarians



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Step 10: Involve your students



International Sparky Award
winner, Joshua Goodman
<http://vimeo.com/24171277>



University of Pretoria : institutional implementation

Step 11: Let the statistics do the talking...

Top country views

	Views
South Africa	494
United States of America	27
China	11
United Kingdom	3
Iceland	3
Ethiopia	2
France	2
Netherlands	2
Zimbabwe	2
Unknown Country	1

Statistics

Total Visits

Views

Estimating potential output and capacity utilisation for the South African economy 553

Total Visits Per Month

	April 2012	May 2012	June 2012	July 2012	August 2012	September 2012	October 2012
Estimating potential output and capacity utilisation for the South African economy	4	3	2	9	10	509	16

File Visits

Views

DuToit_Estimating(2003).pdf 275

“Faculty want more than just citation counts” according to Matthies (Smith 2010). Article download reports provide researchers with additional feedback



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Step 12: Sign the Berlin Declaration



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Step 13: Take part in international initiatives - Open Access Week



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Step 14: Advocacy is crucial and ongoing



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Step 15: Stay informed – read, read, read

From: OATP primary <pestrabon@gmail.com>
 To: Elsabe Olivier
 Subject: OATP primary

OATP primary

- UMAN AMHERST LIBRARIES AWARDED \$4,000 TO INVESTIGATE DISCIPLINARY REPOSITORY DEVELOPMENT
- Publish means "make public": Pre-prints are the opposite of publishing - ScienceDirect
- Sharing open applications | Learning
- Free for All: EU Library sponsors Open Access Week events
- Textbook Publisher Pearson Takes Down 1.2 Million Teacher And Student Blog With A Single DMCA Notice | Techdirt
- Universitat de Barcelona - Paul Taylor: "Open Access is the model for the twenty-first century university"
- International Relations Program to release open access research - Tufts Daily - Tufts University
- WU News Center - Science based tools measure sustainability, health of food, ag
- OA Week - competitive winners since - ISASP
- Three things open access is not | Scholarly Communications @ Duke
- OneZoom: Tree of life branches out online | Science Online
- How should we make open access reach more people - Open Access Week
- The future is bright, the future's bright! | Sports
- Archivalists: ZENODO unites with other Open Access
- What is the Scholars Strategy Network? | Scholars Strategy Network
- Rolling out the Redcarpet: Women: Scholars Strategy Network (SSN)
- Good practices for university open access policies
- Good practices for university open access policies
- OER Commons Green: Aggregating Best in Class Green Open Educational Resources | Agricultural Information Management Standards (AIMS)
- Dan Cohen's Digital Economics Blog
- John Wilbanks: Let's pool our medical data | Video on TED.com
- Open access is a red herring: Have academic journals lost their value? - The Monitor

Mail Properties Personalize Message Source Discussion Thread

From: <eflfoa-request@lists.eifl.net>
 Reply To: eflfoa@lists.eifl.net
 To: eflfoa@lists.eifl.net
 CC: Elsabe Olivier
 Subject: eflfoa Digest, Vol 59, Issue 7

From: Marisa Ramirez <ramirez.marisa@GMAIL.COM>
 Reply To: Marisa Ramirez
 To: ETD-I@LISTSERV.VT.EDU
 Subject: Call For Proposals ETD 2013

Apologies for cross-posting

Proposals for presentations, panel sessions and posters are invited for the upcoming US Electronic Thesis and Dissertation conference to be held in Claremont, California (near Disneyland resort, beaches & Hollywood) July 24-26, 2013.

Deadline: Proposals should be submitted before March 15, 2013 to be considered.

Proposals should reflect the conference theme: Waves of Change: Oceans of Opportunity

Send eflfoa mailing list submissions to
eflfoa@lists.eifl.net

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You can reach the person managing the list at
eflfoa-owner@lists.eifl.net

When replying, please edit your Subject line so it is more specific than "Re: Contents of eflfoa digest..."

Today's Topics:

1. For Open Access Week 2012 DuraSpace Asks, "What Splendid Stuff is in YOUR Repository?" (Iryna Kuchma)

<http://www.openaccessweek.org/>

Mail Properties Personalize Message Source Discussion Thread

From: "Smith, Ina" <ismith@sun.ac.za>
 To: 'fabteam@lists.lib.sun.ac.za' (fabteam@lists.lib.sun.ac.za); iftalk@lists.lib.sun.ac.za
 CC: Elsabe Olivier
 Subject: [Irtalk] BioMed Central Posters for OA Week

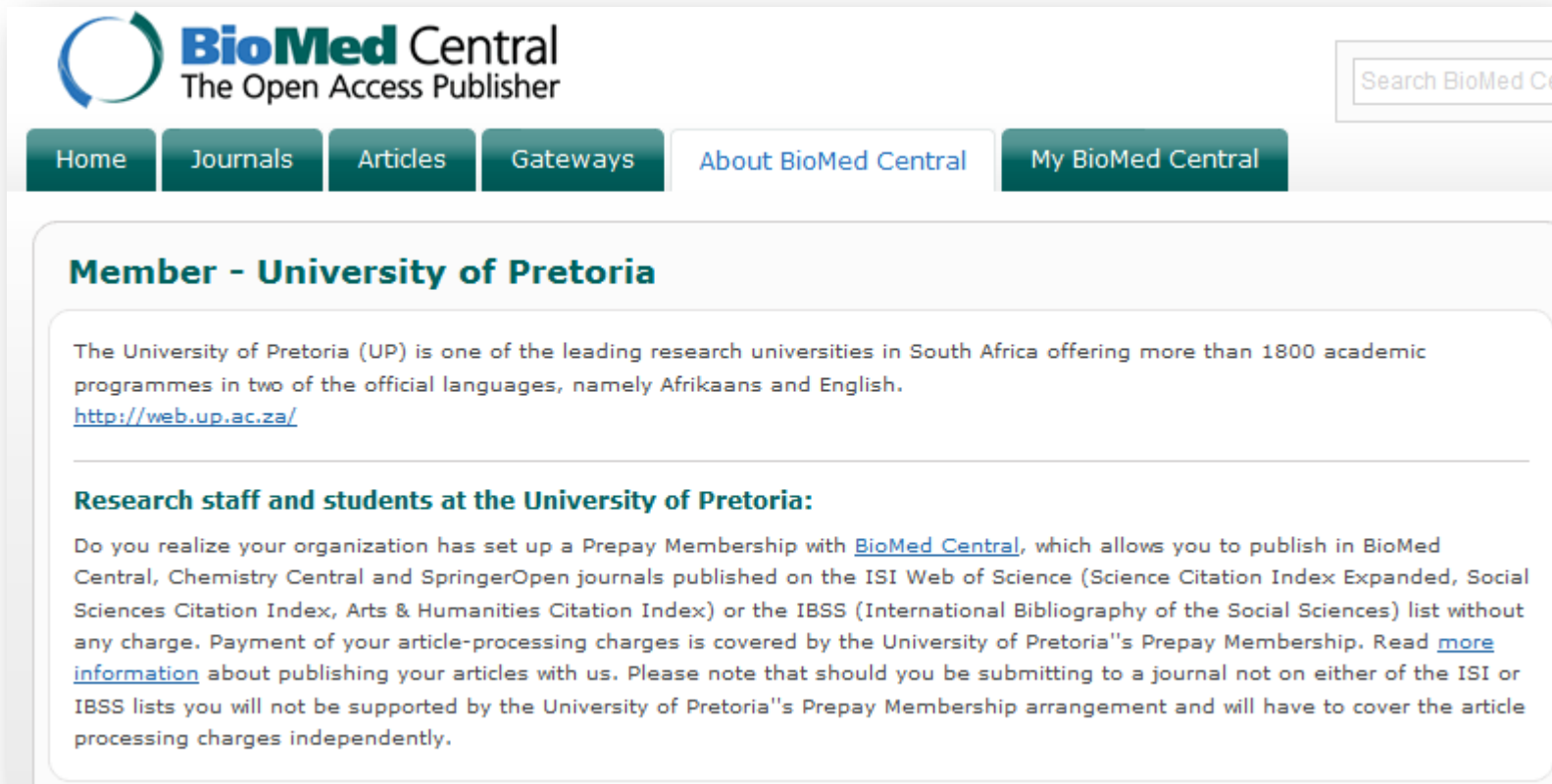
<http://www.biomedcentral.com/about/advocacy5>

Ina Smith

B10 Berlin 10 Open Access Conference
 7 - 8 November 2012, Stellenbosch University, South Africa

University of Pretoria : institutional implementation

Step 16: Support your authors financially

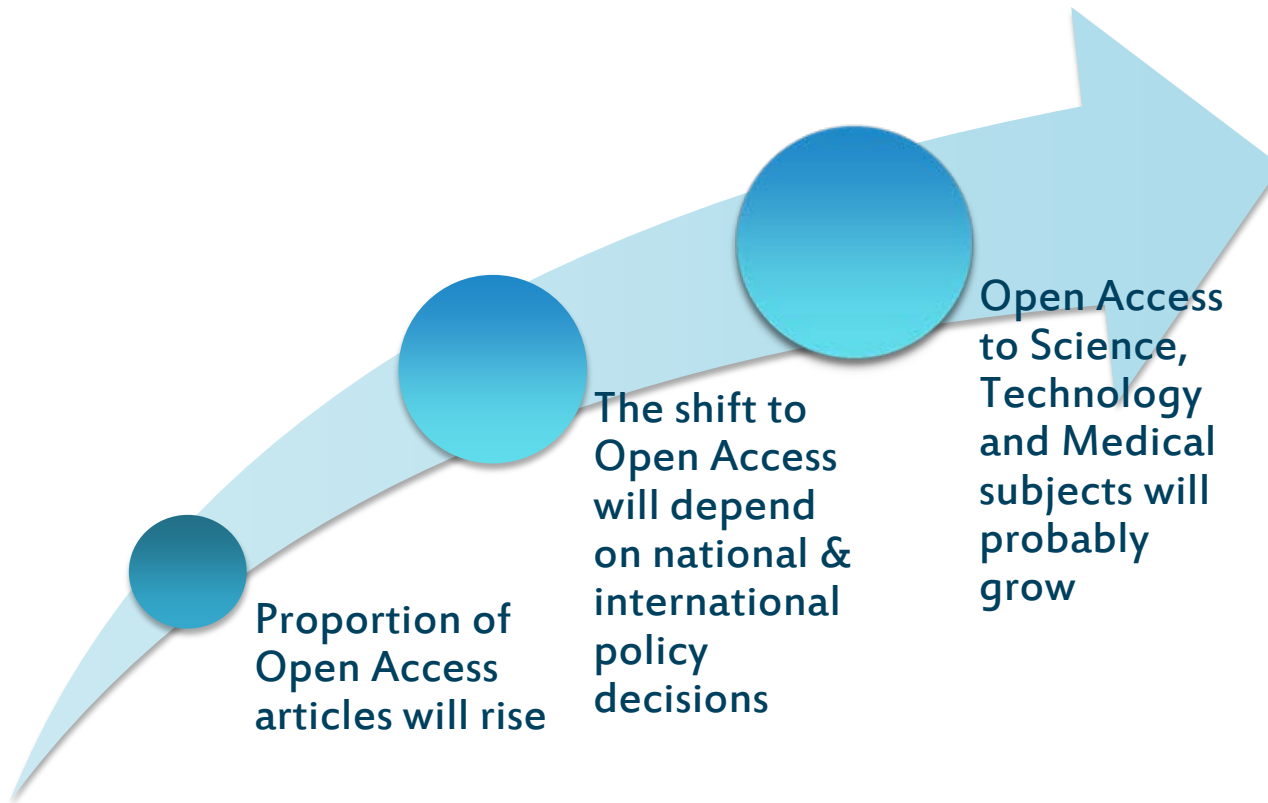


The screenshot shows the BioMed Central website interface. At the top left is the BioMed Central logo with the tagline "The Open Access Publisher". To the right is a search box labeled "Search BioMed Central". Below the logo is a navigation menu with buttons for "Home", "Journals", "Articles", "Gateways", "About BioMed Central", and "My BioMed Central". The main content area features a heading "Member - University of Pretoria". Below this heading is a paragraph describing the University of Pretoria (UP) as a leading research university in South Africa with over 1800 academic programs in Afrikaans and English, followed by the URL <http://web.up.ac.za/>. A sub-heading "Research staff and students at the University of Pretoria:" is followed by a detailed paragraph explaining the Prepay Membership arrangement with BioMed Central, Chemistry Central, and SpringerOpen, noting that article-processing charges are covered by the membership and that articles on non-ISI/IBSS lists are not supported.



Open Access over the next decade

It depends on you – according to Harris (2007)



The background features a 3D map of the world with embossed borders, rendered in a light gray color. Above the map, the letters 'WWW' are displayed in a large, bold, metallic font with a 3D effect, suggesting the World Wide Web.

WWW

**“...for scientists in developing countries, the open access movement could mean the world”
(Sutherland 2012)**





**The Open Access wave is approaching
- let's ride the wave!**

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WWW



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