



# twitter in the library

Presentation by Johann van Wyk to the UP  
Library 2 Group on 16 September 2009





# Twitter

Microblogging site where you can say something in only 140 characters

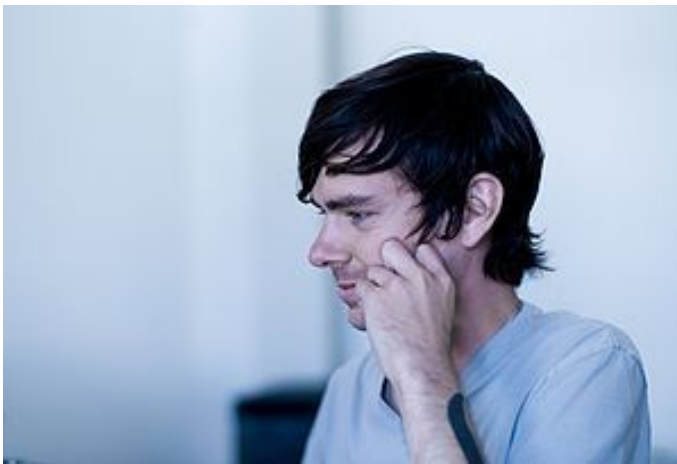
The screenshot shows the Twitter homepage in a Windows Internet Explorer browser window. The browser's address bar displays "http://twitter.com/". The page features the Twitter logo at the top left and a "Select Language ..." dropdown menu at the top right. The main content area is titled "What is Twitter?" and includes three tabs: "What?", "Why?", and "How?". Below the title is a graphic of a yellow bird on a branch, with a list of tweets on the right. The text below the graphic reads: "Twitter is a service for friends, family, and co-workers to communicate and stay connected through the exchange of quick, frequent answers to one simple question: **What are you doing?**". A green button labeled "Get Started—Join!" is positioned below the text. To the right of the main content is a "Please sign in" section with input fields for "user name or email address:" and "password:", a "Remember me" checkbox, and a "Sign In »" button. Below the sign-in section are links for "Forgot password? Click here." and "Already using Twitter from your phone? Click here.". At the bottom of the page, there are three text boxes with quotes: "If you aren't familiar with Twitter, it is one of those things, like MySpace, that sounds totally ridiculous and stupid when you first hear about it. But once you start using it, you realize how much fun it is." (attributed to TIME Magazine), "Twitter is on its way to becoming the next killer app." (attributed to TIME Magazine), and "It's almost like ESP" (attributed to Wired). The browser's taskbar at the bottom shows the "start" button and several open applications, including "Information Manage...", "Web 2.0 Implications...", and "Twitter: What are yo...". The system tray on the right shows the "Internet" icon, a "100%" zoom level, and the time "05:16 PM".



# History of Twitter

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Twitter was created in 2006 by Jack Dorsey, an American software architect and businessperson, at the age of 30. It was inspired by an idea of having an SMS service online, whereby individuals could communicate with a small group



Credit: [Joi Ito](#) via Flickr)

**Twitter is called by some:  
“The SMS of the Internet” (Wikipedia)**



# Twitter Home Page

The screenshot shows the Twitter home page for user Johann van Wyk. The browser window title is "Twitter / Home - Windows Internet Explorer" and the address bar shows "http://twitter.com/home". The page features a teal header with the Twitter logo and navigation links: Home, Profile, Find People, Settings, Help, Sign out. On the left, the user's profile is displayed with a photo and bio: "Johann van Wyk, Library Manager Education Library University of Pretoria Pretoria South Africa". The main content area is titled "What are you doing?" and includes a text input field, a character count of 140, and an "update" button. Below this is a "Home" section with a list of tweets. The right sidebar shows the user's profile statistics: 22 following, 20 followers, and 34 tweets. It also includes a "Twisst" section, a search bar, and a "Trending Topics" list.

**Twitter** Home Profile Find People Settings Help Sign out

**Johann van Wyk**

Library Manager  
Education Library  
University of Pretoria  
Pretoria  
South Africa

Interests:  
Library 2.0 / Web 2.0  
Social Software  
KM  
E-Research  
CoPs  
VREs

What are you doing? 140

Latest: RT @socialmedia2day If you create online content, Google's SideWiki just changed your world <http://retwt.me/nJe> about 1 hour ago

update

Home

**USL Library** Google Books has digitized the complete run of Life magazines, 1800 issues, 1936-1972 <http://bit.ly/hGCZN> (via @ResearchBuzz) about 1 hour ago from Seismic

**johannvanwyk** RT @socialmedia2day If you create online content, Google's SideWiki just changed your world <http://retwt.me/nJe> about 1 hour ago from web

**socialmediatek** Social media prevalent in governor's race <http://bit.ly/sxEBZ> about 1 hour ago from twitterfeed

**socialmedia2day** RT@<http://su.pr/2SCTQI> about 2 hours ago from Su.pr

**socialmedia2day** Forget Economics... Try Influencer Relations Management...<http://su.pr/2CJc8D> about 3 hours ago from Su.pr

**johannvanwyk**

22 following 20 followers 34 tweets

**Twisst**  
n. a way to track space station sightings above you.

Home

@johannvanwyk

Direct Messages 0

Favorites

Search

Trending Topics

#britneyspears3

Brand New Eyes

#Stoptheviolence

Philippines

Bill Shankly

Goodmorning

Gameswipe

BBC4

iPhone

start 2 Internet Expl... Novell GroupWise... 2 Windows Expl... Microsoft PowerP... 03:10 PM





# Twitter Profile Page

**Johann van Wyk** **johannvanwyk**

Library Manager  
Education Library  
University of Pretoria  
Pretoria  
South Africa

Interests:  
Library 2.0 / Web 2.0  
Social Software  
KM  
E-Research  
CoPs  
VREs

**Name** Johann van Wyk  
**Location** Pretoria, South Africa  
**Web** <http://www.librar...>  
**Bio** Library Manager of Education Library, University of Pretoria. Interests: Web 2.0, Social Networking, VREs, KM, E-Research

23 following 20 followers

**Tweets** 34

**Following**

RT @socialmedia2day If you create online content, Google's SideWiki just changed your world <http://retwt.me/nlJe>  
41 minutes ago from web

RT @1ernesto1 "Free Technology for Teachers: Great Classroom Discussion Guidelines". <http://bit.ly/HcbMJ>  
about 3 hours ago from web

Report: Web 2.0 and Library Services for Young Adults. <http://bit.ly/bERFn>  
about 6 hours ago from web

Here's Tweet Package on social media experts on Twitter. These experts were recommended by LinkedIn members. <http://bit.ly/142sJ5>  
about 7 hours ago from web

RT @DigitalTonto The Incredible New World of Augmented Reality | Digital Tonto <http://bit.ly/RvImD>

RSS feed of [johannvanwyk's tweets](#)



# Following on Twitter

The screenshot shows a Windows Internet Explorer browser window displaying the Twitter profile of Johann van Wyk. The browser's address bar shows the URL <http://twitter.com/following>. The page title is "Twitter / People johannvanwyk is following".

The profile header for Johann van Wyk includes his name, a profile picture, and his bio: "Library Manager Education Library University of Pretoria Pretoria South Africa". His interests are listed as "Library 2.0 / Web 2.0", "Social Software", "KM", "E-Research", "CoPs", and "VREs".

The main content area shows "You follow 23 people" with a link to "add or invite more". Below this is a list of followed users:

- cerch\_kcl**: Centre for eResearch | King's College London, UK. Tweet: "And finally: Clustering and Enhancing Digital Archives for Research - enhancements for a digital theatre archive http://bit.ly/17RxFG about 2 hours ago".
- MonasheResearch**: Monash e-Research. Tweet: "Seminar: Can a Greener Internet Help Us Moderate Climate Change? @ Monash (Clayton) 10am 14 May 2009 1:18 AM May 11th".
- resourceshelf**: DocuTicker... The Economics of Agricultural and Wildlife Smuggling http://bit.ly/Uqve3 6 minutes ago.
- USL\_Library**: Utah State Library | Salt Lake City, UT. Tweet: "Google Books has digitized the complete run of Life magazines, 1800 issues, 1936-1972 http://bit.ly/hGCZN (via".

The right sidebar shows the user's profile information: Name (Johann van Wyk), Location (Pretoria, South Africa), Web (<http://www.librar...>), and Bio (Library Manager of Education Library, University of Pretoria). It also displays "23 following" and "22 followers", with the number "23" circled in red. Below this are sections for "Tweets" (34) and "Favorites". A "Following" section shows a grid of 15 user avatars, which is also circled in red.

The Windows taskbar at the bottom shows the Start button and several open applications: Internet Explorer, Novell Groupware, KINGSTON, Twitter, and Microsoft PowerPoint. The system clock shows the time as 02:45 PM.



# Followers on Twitter

The screenshot shows a Windows Internet Explorer browser window displaying the Twitter profile of Johann van Wyk. The browser's address bar shows the URL <http://twitter.com/johannvanwyk/followers>. The page title is "Twitter / People who follow johannvanwyk".

The profile header for Johann van Wyk includes his name, location (Pretoria, South Africa), and bio: "Bio Library Manager of Education Library, University of Pretoria. Interests: Web 2.0, Social Networking, VREs, KM, E-Research". The profile summary shows "23 following" and "20 followers", with the number "20" circled in red. Other statistics include "Tweets 34" and "Favorites".

The "Your 22 followers" section lists the following users:

User / Name	Actions
<b>Bulelwa</b> Jean Thomas   Port Elizabeth Will be attending the DITCHE Conference today & tomorrow. · 3:53 AM May 19th	
<b>hochstenbach</b> Brugge, Belgium @KarenVG83 <a href="http://bit.ly/uZ6oT">http://bit.ly/uZ6oT</a> ... about 20 hours ago	
<b>dashalgroup</b> Dashal   Los Angeles, CA @Lrex I actually did and at 8 I consumed 2 days worth of calories. · about 6 hours ago	
<b>sonjadelp</b> ✓ <b>Following</b> Sonja Delpont	
<b>Adornedhomes</b> Ulanda Schmulian   Johannesburg *Flutters up into the highest branches to roost for the night. Will tweet again in the morning, depending onto another day in twit	

The Windows taskbar at the bottom shows the Start button, several application icons, and the system tray with the time 02:51 PM.





# The tweets of the people you follow show up on your Twitter Home Page

The screenshot shows a Windows Internet Explorer browser window displaying the Twitter home page for user Johann van Wyk. The browser's address bar shows the URL <http://twitter.com/home>. The page features the Twitter logo and navigation links: Home, Profile, Find People, Settings, Help, and Sign out. The user's profile information is visible on the left, including a profile picture and bio: "Library Manager, Education Library, University of Pretoria, Pretoria, South Africa". The main content area is titled "What are you doing?" and shows a text input field with a character count of 140. Below the input field, there is a "Latest" tweet: "RT @socialmedia2day If you create online content, Google's SideWiki just changed your world <http://retwt.me/nlJe> about 1 hour ago". The "Home" section displays a list of tweets from users followed by the user, including tweets from USL\_Library, johannvanwyk (retweeting @socialmedia2day), socialmediatek, and socialmedia2day. The right sidebar contains a user profile summary for johannvanwyk (22 following, 20 followers, 34 tweets), a "Twisst" definition, a search bar, and a "Trending Topics" list including #britneyspears3, Brand New Eyes, #Stoptheviolence, Philippines, Bill Shankly, Goodmorning, Gameswipe, BBC4, and iPhone. The Windows taskbar at the bottom shows the Start button, several application icons, and the system tray with the time 03:10 PM.





# Find People Function

Twitter - Windows Internet Explorer

http://twitter.com/invitations/find\_on\_twitter

File Edit View Favorites Tools Help

Home Feeds (1) Print Page Tools Help Delicious Bookmarks Tag Research

twitter

Home Profile **Find People** Settings Help Sign out

## Find people. Follow them.

Find on Twitter Find on other networks Invite by email Suggested Users

You can search for people you know who already have a Twitter account.

Who are you looking for?

Search for a username, first or last name

© 2009 Twitter About Us Contact Blog Status Goodies API Business Help Jobs Terms Privacy

start University of Pre... Twitter - Window... Novell GroupWise... Microsoft PowerP... 02:33 PM



# Find People on other networks

Twitter / Find People You Know on Twitter - Windows Internet Explorer

http://twitter.com/invitations/find\_on\_other\_networks

File Edit View Favorites Tools Help

Twitter / Find People You ... Home Feeds (1) Print Page Tools Help Delicious Bookmarks Tag Research

twitter Home Profile Find People Settings Help Sign out

## Find people. Follow them.

Find on Twitter **Find on other networks** Invite by email Suggested Users

- Gmail
- Yahoo
- AOL

« We can check if your friends on other services already have a Twitter account. **Choose a service** from the list on the left.

© 2009 Twitter About Us Contact Blog Status Goodies API Business Help Jobs Terms Privacy

start Novell GroupWis... Twitter / Find Pe... Twitter Microsoft PowerP... 01:55 PM



# Invite people by e-mail to join Twitter

The screenshot shows the Twitter website interface in a Windows Internet Explorer browser window. The address bar displays `http://twitter.com/invitations/invite_by_email`. The page features the Twitter logo and navigation links: Home, Profile, Find People, Settings, Help, and Sign out. The main heading reads "Find people. Follow them." Below this, there are four tabs: "Find on Twitter", "Find on other networks", "Invite by email" (which is circled in red), and "Suggested Users". The "Invite by email" section contains the text "You can invite folks by sending them an email. [See what you'll send them.](#)" and a text input field with the placeholder "Enter some email addresses:". Below the input field, a note states "Separate multiple email addresses with commas, ex: joe@twitter.com,jane@twitter.com". A large green "Invite" button is positioned at the bottom of the main content area. The footer includes copyright information for 2009 Twitter and various links like About Us, Contact, Blog, Status, Goodies, API, Business, Help, Jobs, Terms, and Privacy. The Windows taskbar at the bottom shows the Start button and several open applications, including Novell GroupWis..., Twitter - Window..., and Microsoft PowerP..., with the system clock showing 01:57 PM.





# Add Twitter Search to your Toolbar: use this to search for keywords, locations, phrases

The screenshot shows a Windows Internet Explorer browser window with the Twitter homepage. The address bar shows 'http://twitter.com/'. The browser's toolbar includes a search box labeled 'Twitter Search', which is circled in red. The Twitter homepage features a profile for Johann van Wyk, a 'What are you doing?' text input field with a '140' character limit and an 'update' button, and a feed of tweets. The right sidebar contains navigation links like 'Home', 'Profile', 'Find People', 'Settings', 'Help', and 'Sign out', along with user statistics for Johann van Wyk (15 following, 14 followers, 17 tweets) and a search box. The Windows taskbar at the bottom shows the Start button and several open applications: Novell GroupWise - M..., Twitter / Home - Win..., and Microsoft PowerPoint ...



# Twitter search also has an Advanced Search Function

The screenshot shows the Twitter search page in a Windows Internet Explorer browser. The address bar displays <http://search.twitter.com/>. The page features the Twitter logo and the tagline "See what's happening — right now." Below this is a search input field with a "Search" button. A link labeled "Advanced Search" is positioned to the right of the search input field and is circled in red. Below the search area, there is a section for "Trending topics" listing several hashtags and names: [#happybirthdayivy](#), [Beatles](#), [#friendsweneversaw](#), [Jay-Z](#), [Apple](#), [Monopoly City](#), [Tweetdeck](#), [#dubaimetro](#), [Michael Shields](#), and [Speech Debelle](#). At the bottom of the page, there are links for [Twitter Home](#), [About Twitter Search](#), [API](#), and [Install Search Plugin](#), along with the copyright notice "© 2009 Twitter, Inc." The browser's taskbar at the bottom shows the Start button and several open applications, including Novell GroupWise, Twitter Search, and Microsoft PowerPoint. The system clock indicates the time is 02:48 PM.



# Twitter Advanced Search Function

Advanced Twitter Search - Windows Internet Explorer

http://search.twitter.com/advanced

File Edit View Favorites Tools Help

Advanced Twitter Search Home Feeds (1) Print Page Tools Help Delicious Bookmarks Tag Research

## Advanced Search

Use this form to automatically construct your query. (Alternatively, you can type [search operators](#) directly into the search box.)

Find tweets based on...

<b>Words</b>	All of these words	<input type="text"/>
	This exact phrase	<input type="text"/>
	Any of these words	<input type="text"/>
	None of these words	<input type="text"/>
	This hashtag	<input type="text"/>
	Written in	English <input type="button" value="v"/> (persistent)
<b>People</b>	From this person	<input type="text"/>
	To this person	<input type="text"/>
	Referencing this person	<input type="text"/>
<b>Places</b>	Near this place	<input type="text"/>
	Within this distance	15 <input type="button" value="v"/> <input checked="" type="radio"/> miles <input type="radio"/> kilometers
<b>Dates</b>	Since this date	<input type="text"/> <input type="button" value="calendar"/>
	Until this date	<input type="text"/> <input type="button" value="calendar"/>

start Novell GroupWise - M... Advanced Twitter Se... Microsoft PowerPoint ... 02:50 PM





# Settings Page

Twitter / Settings - Windows Internet Explorer

http://twitter.com/account/settings

File Edit View Favorites Tools Help

Twitter / Settings Home Feeds (3) Print Page Tools Help Delicious Bookmarks Tag Research

**Johann van Wyk** Home Profile Find People **Settings** Help Sign out

**Johann van Wyk**

Account Password Devices Notices Picture Design Connections

Name:   
Enter your real name, so people you know can recognize you.

Username:  Your URL:  
http://twitter.com/johannvanwyk  
No spaces, please.

Email:

Time Zone: (GMT-03:00) Greenland

More Info URL:   
Have a homepage or a blog? Put the address here.  
(You can also add Twitter to your site here)

One Line Bio:   
About yourself in fewer than 160 chars.

Location:   
Where in the world are you?

**Account**  
From here you can change your basic account info, fill in your profile data, and set whether you want to be private or public.

**Tips**

- Filling in your profile information will help people find you on Twitter. For example, you'll be more likely to turn up in a Twitter search if you've added your location or your real name.
- Change your Twitter user name anytime without affecting your existing tweets, @replies, direct messages, or other data. After changing it, make sure to let your followers know so you'll continue receiving all of your messages with your new user name.
- Protect your account to keep your tweets private. Approve who can follow you and keep your tweets out of search results.

Library Manager  
Education Library  
University of Pretoria  
Pretoria  
South Africa

Interests:  
Library 2.0 / Web 2.0  
Social Software  
KM  
E-Research  
CoPs  
VREs

start Novell GroupWis... Twitter / Settings... Twitter Microsoft PowerP... 01:59 PM



# Twitter on Mobile Phone

Twitter / Devices - Windows Internet Explorer

http://twitter.com/devices

File Edit View Favorites Tools Help

Twitter / Devices Home Feeds (1) Print Page Tools Help Delicious Bookmarks Tag Research

**Johann van Wyk**

Home Profile Find People Settings Help Sign out

Account Password **Devices** Notices Picture Design Connections

Twitter is more fun when used through your mobile phone. Set yours up!

**Note: We currently don't support sending SMS notifications to this number. You may still verify your phone and update Twitter, but we won't deliver to your phone.**

Verify your number +27832354295 by sending the following code to +447624801423:

**pjwajp**

Delete and start over?

Twitter with SMS  
Sending tweets while you're away from your computer makes things much more interesting.  
It's all done through text messages (aka "SMS"), which you probably use all the time anyway, so there's not much to learn.  
Twitter doesn't charge anything for this, but standard text messaging rates or bundles may apply from your carrier.  
If you use your mobile in the United States, the United Kingdom, Canada or New Zealand you can also receive tweets via SMS. You can text "OFF" to stop receiving and "ON" to start again.

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start University of Pre... Twitter / Devices ... Novell GroupWise... Microsoft PowerP... 02:37 PM



# Background: Can upload own background or use Twitter template

The screenshot shows the Twitter profile settings page for Johann van Wyk. The browser window is titled "Twitter / Design - Windows Internet Explorer" and the address bar shows "http://twitter.com/account/profile\_settings". The page has a teal header with the Twitter logo and navigation links: Home, Profile, Find People, Settings, Help, Sign out. The user's name "Johann van Wyk" is displayed, along with a profile picture and a bio: "Library Manager Education Library University of Pretoria Pretoria South Africa". The "Design" tab is selected and circled in red, with a red arrow pointing to it and the text "Click here". Below the tabs, there is a "Select a theme" section with a grid of 12 theme thumbnails. At the bottom of the theme selection area are two buttons: "Change background image" and "Change design colors". Below these are "cancel" and "save changes" buttons. On the right side of the page, there is a sidebar with user information: Name (Johann van Wyk), Location (Pretoria, South Africa), Web (http://edulibpret...), Bio (Faculty Library Manager of Education Library, University of Pretoria), and statistics (15 following, 14 followers, 14 tweets). A "Tips" section provides instructions on how to use the design options.

Twitter / Design - Windows Internet Explorer  
http://twitter.com/account/profile\_settings

File Edit View Favorites Tools Help

Twitter / Design

Home Profile Find People Settings Help Sign out

**Johann van Wyk**

Account Password Devices Notices Picture **Design** Connections

Select a theme »

Change background image » Change design colors »

cancel save changes

Name Johann van Wyk  
Location Pretoria, South Africa  
Web http://edulibpret...  
Bio Faculty Library Manager of Education Library, University of Pretoria

15 following 14 followers 14 tweets

Customize the way Twitter looks for you and how your profile looks to others. Start with a pre-designed theme – and then, optionally, customize it with your own color scheme and background image.

**Tips**

- You can see what your changes look like instantly, but they're not saved until you click "save changes."
- If you want to start over, click "cancel."

start University of Pre... Twitter / Design - ... Novell GroupWise... Microsoft PowerP... 02:39 PM





# Direct Messages

Direct messages can be sent from one Twitter person to another. You can only send a direct message to a person who follows you.



# @Replies

To reply publicly to any update on Twitter use the @username format

The screenshot shows a Twitter home page in Internet Explorer. The browser title is "Twitter / Home - Windows Internet Explorer". The address bar shows "http://twitter.com/home". The page displays a list of tweets from various users, including "socialmediamind" and "socialmediatek". A red arrow points to a reply icon (a curved arrow) on the tweet from "socialmediatek" with the text "Click here".

**Johann van Wyk**  
Library Manager  
Education Library  
University of Pretoria  
Pretoria  
South Africa

Interests:  
Library 2.0 / Web 2.0  
Social Software  
KM  
E-Research  
CoPs  
VREs

**socialmediamind** Obama warns U.S. teens of perils of Facebook - Reuters India: WASHINGTON 8 (Reuters) - President Barack Obama wa.. <http://snipurl.com/roqbu>  
about 9 hours ago from twitterfeed

**socialmediamind** Pentagon Keeps Wary Watch as Troops Blog - New York Times: Often funny and always profane, the blog, Embrace the.. <http://snipurl.com/ropbf>  
about 10 hours ago from twitterfeed

**socialmediatek** Are You A Member Of The Twitter Chamber Of Commerce? <http://bit.ly/116urb>  
about 10 hours ago from twitterfeed

**socialmediamind** Paltalk to Air Live Broadcast of September 11th Memorial Events from ... - Earthtimes: NEW YORK, September 8, 20.. <http://snipurl.com/roo76>  
about 10 hours ago from twitterfeed

**library\_connect** Calling all LIS journal editors: See new best practices guide: Do you serve as the editor for a journal focusing.. <http://bit.ly/12yZ6i>  
about 10 hours ago from twitterfeed

**socialmediamind** Alcohol advertising ban urged by BMA to cut youth drinking - The Guardian: All alcohol advertising, including sp.. <http://snipurl.com/ron0o>  
about 11 hours ago from twitterfeed

**socialmediamind** Small Cap Stock Analysis and Stock Trading Ideas Offered by SmallCap ... - Transworld News: Small cap investors .. <http://snipurl.com/rom4g>  
about 11 hours ago from twitterfeed

**socialmediamind** Penny Stock Newsletter Profiling Emerging



# @Replies

To reply publicly to any update on Twitter use the @username format

The screenshot shows a Windows Internet Explorer browser window displaying the Twitter homepage for user Johann van Wyk. The browser's address bar shows 'http://twitter.com/home'. The page features a teal header with the Twitter logo and navigation links: Home, Profile, Find People, Settings, Help, and Sign out. On the left, the user's profile is shown with a photo and bio: 'Johann van Wyk, Library Manager, Education Library, University of Pretoria, Pretoria, South Africa'. The main content area shows a 'Reply to socialmediatek:' section with a text input field containing '@socialmediatek |' and a 'reply' button. Below this is a 'Home' feed with several tweets from 'socialmediamind' and 'socialmediatek'. The right sidebar shows the user's profile statistics: 15 following, 14 followers, and 14 tweets. It also includes a 'Twitter Wit' quote, a search bar, and links for Direct Messages, Favorites, Trending Topics, and Following. The Windows taskbar at the bottom shows the Start button and several open applications, including University of Pretoria, Twitter, Novell GroupWise, and Microsoft PowerPoint, with the system clock showing 02:16 PM.





# Favourites

Twitter / Home - Windows Internet Explorer

http://twitter.com/home

File Edit View Favorites Tools Help

Twitter / Home Home Feeds (1) Print Page Tools Help Delicious Bookmarks Tag Research

**Johann van Wyk**

Library Manager  
Education Library  
University of Pretoria  
Pretoria  
South Africa

Interests:  
Library 2.0 / Web 2.0  
Social Software  
KM  
E-Research  
CoPs  
VREs

**1ernesto1** RT @mie\_angelica: RT @dianadell 10 Tips for Teaching Technology to Teachers <http://bit.ly/17piP>  
about 7 hours ago from TweetDeck

**1ernesto1** RT @mie\_angelica: RT @dianadell 10 Tips for Teaching Technology to Teachers <http://ow.ly/ozNg>  
about 7 hours ago from TweetDeck

**socialmediamind** AT&T Parks its COW in Harvard Yard - MSN Money: FRAMINGHAM, Mass., Sept. 9 /PRNewswire-FirstCall/ -- Just in tim.. <http://snipurl.com/rou7a>  
about 8 hours ago from twitterfeed

**socialmediamind** Pentagon Keeps Wary Watch as Troops Blog - New York Times: Often funny and always profane, the blog, Embrace the.. <http://snipurl.com/rosi4>  
about 8 hours ago from twitterfeed

**socialmediamind** Obama warns U.S. teens of perils of Facebook - star.com.my: WASHINGTON 8 (Reuters) - President Barack Obama warn.. <http://snipurl.com/rorgi> ★  
about 9 hours ago from twitterfeed

**socialmediamind** Obama warns U.S. teens of perils of Facebook - Reuters India: WASHINGTON 8 (Reuters) - President Barack Obama wa.. <http://snipurl.com/roqbu>  
about 9 hours ago from twitterfeed

**socialmediamind** Pentagon Keeps Wary Watch as Troops Blog - New York Times: Often funny and always profane, the blog, Embrace the.. <http://snipurl.com/ropbf>  
about 10 hours ago from twitterfeed

**socialmediatek** Are You A Member Of The Twitter Chamber Of

Click here to mark

start Novell GroupWise ... Twitter / Home - ... Twitter Microsoft PowerPo... 02:16 PM



# Favourites

Twitter / Your Favorites - Windows Internet Explorer

http://twitter.com/home#favorites

File Edit View Favorites Tools Help

Twitter / Your Favorites Home Feeds (1) Print Page Tools Help Delicious Bookmarks Tag Research

**Johann van Wyk**

What are you doing? 140

Latest: Interesting web site: <http://www.mindofafox.com> 2 days ago

Your Favorites

- socialmediatek** Location-Based Services: Discovering Old and New Paths <http://bit.ly/16dMkG> about 17 hours ago from twitterfeed
- socialmediamind** Social media a new way to market products - The Washington Times: CHICAGO | People around the world interact wit... <http://snipurl.com/m85q> about 17 hours ago from twitterfeed
- socialmediamind** Tweet for hire: More big businesses hire tweeters - Grand Rapids Press: AP File Photo Twittering has now taken a... <http://snipurl.com/m7kj> about 17 hours ago from twitterfeed
- socialmediatek** HOW TO: Use Twitter's Advanced Search Features <http://bit.ly/33x5AK> about 19 hours ago from twitterfeed
- 1ernesto1** "Wirearchy: the power and effectiveness of people working together through connection and collaboration". Thanks. <http://bit.ly/kUgzK>

Library Manager  
Education Library  
University of Pretoria  
Pretoria  
South Africa

Interests:  
Library 2.0 / Web 2.0  
Social Software  
KM  
E-Research  
CoPs  
VREs

johannvanwyk

15 following 14 followers 14 tweets

**Twes-ti-val**  
n. global events to bring Twitterers together offline for a great cause.

Home  
@johannvanwyk  
Direct Messages  
**Favorites**  
Search  
Trending Topics  
Following

Click here

start University of Pre... Twitter / Your Fa... Novell GroupWise... Microsoft PowerP... 02:27 PM



# Third Party Applications

Twitter / Home - Windows Internet Explorer

http://twitter.com/home

File Edit View Favorites Tools Help

Twitter / Home Home Feeds (1) Print Page Tools Help Delicious Bookmarks Tag Research

**Johann van Wyk**

Library Manager  
Education Library  
University of Pretoria  
Pretoria  
South Africa

Interests:  
Library 2.0 / Web 2.0  
Social Software  
KM  
E-Research  
CoPs  
VREs

about 14 hours ago from twitterfeed

**socialmediamind** dealguys Network, Inc. Announces the Launch of a New Social Network ... - PR Inside: LAS VEGAS, NV -- (Marketwir.. <http://snipurl.com/roesc>  
about 14 hours ago from twitterfeed

**socialmediamind** French Kiss is Latest Victim of Swine Flu - CNBC: Some French schools, companies and a Health Ministry hotline a.. <http://snipurl.com/rodrn>  
about 15 hours ago from twitterfeed

**socialmediamind** RightNow Signs Definitive Agreement to Acquire Social Networking ... - TMCnet: BOZEMAN, Mont. -- (Business Wire)-- <http://snipurl.com/rod0d>  
about 15 hours ago from twitterfeed

**socialmediatek** WordPress Enters Real-Time: 7.5 Million Blogs Reach Twitter Speed <http://bit.ly/44ZGo> ★  
about 15 hours ago from twitterfeed

**socialmediamind** CARMA International Tweaks Social-Media Coverage - Mediabistro.com: CARMA International announced that it update.. <http://snipurl.com/robhr>  
about 16 hours ago from twitterfeed

[more](#)

© 2009 Twitter [About Us](#) [Contact](#) [Blog](#) [Status](#) [Goodies](#) [API](#) [Business](#) [Help](#) [Jobs](#) [Terms](#) [Privacy](#)

start Novell GroupWise ... Twitter / Home - ... Twitter Microsoft PowerPo... 02:14 PM

Click here





# Third Party Applications

There are over 2000 applications to choose from

Twitter / Downloads - Windows Internet Explorer

http://twitter.com/downloads

File Edit View Favorites Tools Help

Twitter / Downloads Home Feeds (3) Print Page Tools Help Delicious Bookmarks Tag Research

Home Profile Find People Settings Help Sign out

Johann van Wyk

## Applications

Twitter lets you find out what your friends are doing in whatever way makes the most sense for you. Check out these applications for other ways to send and receive Twitter Updates.

Find your right choice according to your operation system / platform:

### Widgets

Widgets by Twitter

see more

### Twhirl

Twhirl by Seesmic

Download or see more

### Twitterrific

Twitterrific by IconFactory

Download or see more

Library Manager  
Education Library  
University of Pretoria  
Pretoria  
South Africa

Interests:  
Library 2.0 / Web 2.0  
Social Software  
KM  
E-Research  
CoPs  
VREs

start University of Pre... Twitter / Downlo... Novell GroupWise... Microsoft PowerP... 02:42 PM



# Third Party Applications that can be of value to libraries

---

- [TweetDeck](#): Adobe AIR desktop app connecting you with your contacts across Twitter, Facebook and more. TweetDeck shows you everything you want to see at once
- [Ping.fm](#): Updates all your social networks at once
- [Twitpic](#): Share photos on Twitter
- [TwitterFeed](#): Feeds blog postings straight to your Twitter feed
- [TwitterMail](#): Sends/Receives tweets from/to your email inbox
- [WeFollow](#): A directory of Twitter users organized by interests
- [Jtwitter](#): A phone application for Twitter (At a cost)
- [Tiny Twitter](#): A phone application for Twitter (no SMS costs)
- [Logpost](#): A phone application for Twitter (No costs)





# TweetDeck



[Download](#) [Features](#) [Directory](#) [Blog](#) [Share](#) [Help](#) [About](#) [Twitter](#)

TweetDeck v0.30.0 Remaining API for account TonyTeetenbraum: 148/150 Resets: 1444

Facebook: Work

>Joe Bloggs: Ok - How about the Fountain Pub for food/drinks?

Tony Testeril, Tue 18 Aug 11:54 via Facebook

>Joe Bloggs: Hi Joe, do you fancy watching the cricket this thursday?

Sol Plant, Tue 18 Aug 11:50 via Facebook

>Joe Bloggs: Just noticed your thinking of Drinks this weekend, completely forgot! Where are you planning on going?

Tony Testeril, Tue 18 Aug 11:47 via Facebook

Group: News Joannebrown09

Mediaite Partners With Magnify.Net To Power Video Platform <http://bit.ly/98kg> by @leearao

TechCrunch, (+) Tue 08 Sep 15:00 via web

Sports: Area Man Has Heard Of Andre Ethier <http://bit.ly/pEKVM>

TheOnion, (+) Tue 08 Sep 14:36 via twitterfeed

BREAKING NEWS Three U.S. soldiers have been killed after an IED targeted their patrol in northern Iraq this morning.

BreakingNews, (+) Tue 08 Sep 14:25 via BNO Headquarters

Group: Celebs Joannebrown09

The unfunniest Terry I've ever written: New York, the greatest city in the world.

johnmayer, (+) Tue 08 Sep 03:18 via Twitterator

If you're from Atlanta there's two ways to get on my show. 1) Be one of the Housewives. 2) Watch my tweets tomorrow!

TheEllenShow, (+) Tue 08 Sep 05:02 via web

These two really ignite the screen. I've seen the dailies, and for a home siding salesman and a rabbi, the acting is pretty good.

johnmayer, (+) Tue 08 Sep 03:09 via Twitterator

**Bring your friends closer with Facebook and MySpace in TweetDeck.**

Last Updated: 15:03 with 0 tweets / next update 15:04 Twitter Status for account Joannebrown09: All Good [What does this mean?](#)

**Download now, it's free**

Works on via Version 0.30

TweetDeck is your personal browser for staying in touch with what's happening now, connecting you with your contacts across Twitter, Facebook and more.

TweetDeck shows you everything you want to see at once, so you can stay organised and up to date.

Follow favorites on Facebook



Be inspired



TweetDeck for iPhone







# Ping.fm



The screenshot shows a Windows Internet Explorer browser window displaying the Ping.fm 'Manage Social Networks' page. The browser's address bar shows the URL 'http://www.ping.fm/networks/?new'. The page has a blue header with navigation links: 'Dashboard', 'Blog', 'Feedback', and 'Logout (johann.vanwyk@up.ac.za)'. The main content area is titled 'Manage Social Networks' and includes a green banner that says 'Welcome! Get started by adding your social networks'. Below this, there is a paragraph of text explaining that the page lists social networks to be added to the account. A table lists various social networks with an 'Add Network' button for each. The table is organized into two columns.

Twitter	Add Network	Delicious	Add Network
Facebook	Add Network	Friendster	Add Network
Facebook Pages	Add Network	Koornk	Add Network
AIM Status	Add Network	Diigo	Add Network
GTalk Status	Add Network	YouAre	Add Network
Plurk	Add Network	Multiply	Add Network
MySpace	Add Network	Yammer	Add Network
LinkedIn	Add Network	Flickr	Add Network
Tumblr	Add Network	Utterli	Add Network
Identi.ca	Add Network	imeem	Add Network
Brightkite	Add Network	socialize	Add Network



# Twitpic



Twitpic / johannvanwyk - Windows Internet Explorer


http://twitpic.com/photos/johannvanwyk


File Edit View Favorites Tools Help


Home Feeds (J) Print Page Tools Help Delicious Bookmarks Tag Research


**twitpic**  
share photos on twitter

Home Public Timeline Upload photo Settings Logout

 **johannvanwyk**

less than a minute ago from site 

 Education Library, University of Pretoria

**About** 

**Name** Johann van Wyk  
**Location** Pretoria, South Africa  
**Web** <http://edulibpretoria.wordpress.com>  
**Bio** Faculty Library Manager of Education Library, University of Pretoria

**Stats**

**Photos**

Comments

Tags

©2009 Twitpic Inc, All Rights Reserved

Home Blog API FAQ Terms Privacy Contact

start Novell GroupWis... Microsoft PowerP... Twitter Support -... Twitpic / johannv... 02:52 PM



# Use Twitpic to upload pictures



Twitter / Home - Windows Internet Explorer

http://twitter.com/home

File Edit View Favorites Tools Help

Twitter / Home Home Feeds (1) Print Page Tools Help Delicious Bookmarks Tag Research

**Johann van Wyk**

What are you doing? 140

Latest: <http://twitpic.com/gu7eo> - Education Library, University of Pretoria6 minutes ago update

Home

**johannvanwyk** <http://twitpic.com/gu7eo> - Education Library, University of Pretoria 6 minutes ago from TwitPic

**socialmediamind** Japan's next PM vows tough greenhouse gas cuts - Space Daily: Japan's next prime minister on Monday vowed tough ... <http://snipurl.com/rniyp> 30 minutes ago from twitterfeed

**socialmediamind** Improving on reality - Boston Globe: It has not been easy for seventh-grade teacher Virginia McNally to explain ... <http://snipurl.com/rniop> about 1 hour ago from twitterfeed

**socialmediatek** Effective social media marketing requires an integrated message ... <http://bit.ly/pitV5> about 1 hour ago from twitterfeed

**socialmediamind** Improving on reality - Boston Globe: It has not been easy for seventh-grade teacher Virginia McNally to explain ... <http://snipurl.com/rnigu>

**johannvanwyk**

15 following 14 followers 15 tweets

**Trazz-ler Buzz**  
n. tracking popular travel destinations via Twitter.

Home

@johannvanwyk

Direct Messages

Favorites

Search

Trending Topics

Following

RSS feed

RSS feed for this query

start

Novell GroupWise - M... Microsoft PowerPoint ... 4 Internet Explorer 03:05 PM





# TwitterFeed



twitterfeed.com : feed your blog to twitter - Windows Internet Explorer

http://twitterfeed.com/

File Edit View Favorites Tools Help

Home Feeds (3) Print Page Tools Help Delicious Bookmarks Tag Research

**twitter feed** [sign up](#) [help](#) [blog](#) [sign in](#) [follow us on twitter: @twfeed](#)

**Feedback**

Feed your blog to twitter and more...

currently feeding

5 1 7 7 8 8

feeds to twitter. yum!

[Register Now](#)

**Getting Started**  
Getting setup is easy and takes just minutes!

[Sign In](#)  
Email Address

start Novell GroupWise ... 3 Internet Explorer 2 Windows Expl... Microsoft PowerPo... 10:40 AM



# TwitterMail



Twittermail.com - E-mail to Twitter - Windows Internet Explorer

http://twittermail.com/

File Edit View Favorites Tools Help

Twittermail.com - E-mail to... Home Feeds (3) Print Page Tools Help Delicious Bookmarks Tag Research

## twitter Mail

Home How? About Us Help Settings Contact

**Welcome to Twittermail.**  
When you give us your Twitter credentials we supply you with a TwitterMail email address. For instance **abcdef1234 @ twittermail.com**. If you send an email to that address it will be posted to Twitter.com

**Sign up**

**Twitter Username**

**Twitter Password**

[Get your Twittermail address!](#)

**Stats**

- Serving **55,912** Twitter users around the world!
- More than **4,213,678** messages have been sent to Twitter
- Last 24 hours **13,471** tweets have been sent to Twitter
- Check out all our **features!**

**Donate**  
Make a donation and you'll get some kick ass premium features! [Read more here.](#)

**New Twittermailers**

Thanks for TwitterMail, a wonderfully simple application that allows us to help people lead safer, healthier and more productive lives.

Brian Humphrey  
Los Angeles Fire Department

I am so glad to be able to do this. Because I am hopelessly addicted to Twitter. Thanks TwitterMail! You're my new hero!

Melissa

Thanks for creating a service that allows me to use Twitter with my two way pager (Motorola T900). Hence, Twittermail is the only way I know of to use Twitter while mobile that suits my needs.

Scott Koons

**Latest Tweets by Twittermail**

---

**Features**

[Send photo's to](#)

start KINGSTON (E:) Twitter Microsoft Power... Twittermail.com ... 09:38 AM



# WeFollow



Twitter Directory and Search, Find Twitter Followers : WeFollow - Windows Internet Explorer

http://wefollow.com/

File Edit View Favorites Tools Help

Twitter Directory and Sear... Home Feeds (3) Print Page Tools Help Delicious Bookmarks Tag Research

wefollow

Enter a tag... Add yourself to WeFollow

### Celebrity

	TheEllenShow	3,255,212 followers
	britneyspears	3,225,026 followers
	KimKardashian	2,298,064 followers
	RyanSeacrest	2,268,750 followers
	THE_REAL_SHAQ	2,219,849 followers
	Oprah	2,182,243 followers

[More Celebrity Twitter Users »](#)

### Music

	johncmayer	2,221,843 followers
	iamdiddy	1,954,393 followers
	coldplay	1,860,416 followers
	ashleytisdale	1,818,863 followers
	50cent	1,607,078 followers
	MariahCarey	1,594,274 followers

[More Music Twitter Users »](#)

### Socialmedia

	aplusk	3,573,121 followers
	mashable	1,465,095 followers
	...	1,433,211 followers

### Entrepreneur

	aplusk	3,573,121 followers
	iamdiddy	1,954,393 followers
	...	1,459,450 followers

Advertisement placeholder area with 'advertisement' watermark.

### Top Tags

Celebrity	
Music	1
Socialmedia	2
Entrepreneur	3
News	4
Tech	5
Blogger	6
Tv	7
...	8

### Top Cities

New York, NY	1
Los Angeles, CA	2
London, UK	3
Chicago, IL	4
Atlanta, GA	5

start KINGSTON (E:) Twitter Microsoft Power... Twitter Director... 09:48 AM





# Jtwitter



<http://jtwitter.com>

jTwitter - Windows Internet Explorer

http://www.jtwitter.com/

Back to HTTP 404 Not Found (Alt+Left) Help

jTwitter Home Feeds (3) Print Page Tools Help Delicious Bookmarks Tag Research

**eyespyfx**

About Phone Applications WebCam Software Live Cameras

**Twitter on your mobile**

**jtwitter**

jTwitter is the ultimate phone application for twittering

jTwitter is a Java application that you install on your phone. It allows you to enter twitter updates using your phone without having to send SMS's. It also allows you to view your timeline and your friends timeline.

jTwitter only refreshes when you request it to. You can leave the application open without fear of running up data charges.

**€10 BUY NOW**

**jtwitter**

What are you doing now?

Options Exit

start Microsoft PowerPoint ... Novell GroupWise - M... jTwitter - Windows In... 03:22 PM



# Tiny Twitter



<http://tinytwitter.co>

Tiny Twitter - mobile twitter app by kevin cawley - Windows Internet Explorer

http://tinytwitter.com/

File Edit View Favorites Tools Help

Tiny Twitter - mobile twitt... Home Feeds (1) Print Page Tools Help Delicious Bookmarks Tag Research

**TINY TWITTER**  
Love twitter and love tweeting from your mobile device? But don't want to get dinged for updates and double dinged for friend updates continually arriving via SMS?

Tiny Twitter is just what you are looking for and it will work on **ANY Java enabled phone** (that's a bunch & includes the Blackberry) and **ANY Windows Mobile Pocket PC or Smartphone** (they're pretty cool).

**Get the goods here!**

**Beta Beta Beta... March '09**  
Fresh new builds for Java/Nokia and Blackberry... Windows Mobile soon

Forum About Contact

I ♥ TINY TWITTER

start Twitter Presentation1 Novell GroupWise ... Tiny Twitter - mobi... 03:23 PM



# Logpost

<http://logpost.com>

Logpost - Windows Internet Explorer

http://logpost.com/

File Edit View Favorites Tools Help

Logpost

## What are you doing?

You can post your Tweets for free using Logpost, a free Twitter client for mobile phones

Works on most major mobile phone platforms...

Apple Android palm BlackBerry Windows

On Phone Please Visit: [Logpost.com/login](http://Logpost.com/login)

### Use Twitter from anywhere.

We maturized Twitter to fit perfectly on your phone. We paid close attention to the details so you could enjoy sending and receiving messages from anywhere. To use Twitter for iPhone you'll need a phone and a Twitter Account. [You can sign-up for Twitter it is Free!](#)

Follow your friends  
Our recent posts screen is elegantly

start Twitter Presentation1 Novell GroupWise ... Logpost - Window... 03:24 PM





# Logpost (Continued)



<http://logpost.com>


Logpost - Windows Internet Explorer

http://logpost.com/

File Edit View Favorites Tools Help

Logpost Home Feeds (3) Print Page Tools Help Delicious Bookmarks Tag Research

On Phone Please Visit: [Logpost.com/login](http://logpost.com/login)

 Use Twitter from anywhere.

We matured Twitter to fit perfectly on your phone. We paid close attention to the details so you could enjoy sending and receiving messages from anywhere. To use Twitter for iPhone you'll need an phone and a Twitter Account. [You can sign-up for Twitter it is Free!](#)

**Follow your friends**  
Our recent posts screen is elegantly designed like Twitter and allows you to flip through all your posts with a flick of your finger.

**Direct conversations**  
Simply click on the icon of your friend to direct message them. We organize your direct messages separately so you can have an ongoing conversation.

**Add new friends from iPhone**  
If you meet someone out in the world who uses Twitter you can quickly follow them right from your phone.

start Twitter Presentation1 Novell GroupWise ... Logpost - Window... 03:24 PM



Twitter can be added to your web page or blog or Facebook, <http://twitter.com/badge>

Twitter / Get a Widget for Your Site - Windows Internet Explorer

http://twitter.com/badges

File Edit View Favorites Tools Help

Twitter / Get a Widget for ... Home Feeds (1) Print Page Tools Help Delicious Bookmarks Tag Research

twitter

Home Profile Find People Settings Help Sign out

### Display tweets on your web page

Here's a neat way to let visitors to your blog or profile page on the web know what you're up to at the moment: Display your latest tweets there with a customized widget (aka, "badge").

Where do you want to put it?

- myspace.com a place for friends
- Blogger
- facebook
- TypePad
- Other

**About me:**  
If you send me a friend request face in the flesh, please send me my "friend." Otherwise, I just don't.

crystal  
6597 Followers

Athena yoga! Here I come!  
20 hours ago

@mtegge that is SO funny! ^\_ ^  
20 hours ago

@Yarrow had you not moved to chicago, I would have never known what the term "real feel" meant. I wouldn't think it meant weather!  
20 hours ago

@BrennanTerry also very cute, I like the donut ones (even though I don't like donuts in real life.)  
20 hours ago

View My Profile

**Add a Flash widget to your MySpace page!**

Continue »

© 2009 Twitter About Us Contact Blog Status Goodies API Business Help Jobs Terms Privacy

start Novell GroupWise - M... Twitter / Get a Widge... Microsoft PowerPoint ... 02:53 PM



# e.g. Link to Twitter Page UP Education Library Newsblog

Education Library Blog @ University of Pretoria - Windows Internet Explorer

http://edulibpretoria.wordpress.com/

File Edit View Favorites Tools Help

Education Library Blog @ University of Pretoria

Name:  
UP Education Library

Library Catalogue  
Keyword Search

New Books in the Library  
<http://innopac.up.ac.za/feeds/ED>

Pages  
[About](#)  
[Downloads](#)  
[Permission](#)  
[Web 2.0](#)

Select a Category  
Select Category

restrictive copyright practices and regulations, and a lack of access to internet-based technologies, out-dated paradigms for knowledge collection and dissemination, and the lack of creative and effective government supported enabling environments within higher education to match the vision of African leaders for knowledge and innovation in Africa in the 21st Century." (From the foreword to the Report by Piyushi Kotecha)

To read the report [Click Here!](#)

Filed under: [Edu News \(Africa\)](#), [Higher Education](#), [Open Access](#), [Statistics](#), [Web 2.0](#) | Tagged: [access](#), [copyright restrictions](#), [diminishing government support](#), [Higher Education](#), [journal articles](#), [knowledge](#), [lack](#), [Open Access](#), [publishing](#), [research](#), [SARUA](#), [Southern Africa](#), [Southern African Rionalm Universities Association](#), [universities](#) | [Leave a Comment »](#)

### Education findings 'devastating'

Posted on 19 June, 2009 by clarisseventer

The findings by a team tasked to investigate the state of education in South Africa have been described by the opposition Democratic Alliance in KwaZulu-Natal as "nothing less than devastating".

The team had found underlying dysfunctionality at rural and township schools, and teachers were spending less time in the classroom and more time on administration. The culture of teaching and learning had disappeared in most rural and township schools.

A culture of learning could only be restored if schools were given greater autonomy in hiring and firing staff, in disciplining pupils and in adapting the curriculum to local needs.

To read the report, [click here](#)

Filed under: [Edu News \(Africa\)](#), [Reports](#), [SA Gov Dept of Education](#), [Schools](#), [Teachers/Educators](#) | Tagged: [Department of Education](#), [Education](#), [Quality of Education](#), [Schools](#) | [Leave a Comment »](#)

### "Literacy, maths shocker in SA"

[Arabic](#) [Chinese](#) [Dutch](#) [French](#)  
[German](#) [Greek](#) [Italian](#)  
[Portuguese](#) [Japanese](#)  
[Korean](#) [Russian](#) [Spanish](#)  
([About](#))

### Twitter Updates

Interesting: Monash E-Research Centre at <http://www.monash.edu.au/eres> 1 week ago

Opening access to knowledge in Southern African Universities: report <http://www.sarua.org/> 1 week ago

See Bloom's Digital taxonomy at <http://edorigami.wikispaces.com> 2 weeks ago

### Blog Stats

18,097 hits

### Meta

Log in

start Meeting with Monash ... Department of Librar... mikrotik hotspot > st... Education Library Blo... Engaging clients thro... Internet 100% 07:56 AM





# Examples of libraries, library organizations and library conferences on Twitter

---

- Waubonsee Community College Todd Library
- Birmingham Public Library, Alabama
- Nebraska Library Commission
- American Library Association Island on Second Life Twitter Page
- Idea2008 Conference





# Example of a library Twitter Page: Waubonsee Community College Todd Library

The screenshot shows a Twitter profile page for 'WCC Todd Library (wccoddlibrary)' viewed in a Windows Internet Explorer browser. The browser's address bar shows the URL 'http://twitter.com/wccoddlibrary'. The page content includes a list of tweets from the library, each with a timestamp and a link to a resource. The tweets are:

- 9:01 AM Sep 2nd from LibraryTwitter: more out of failure than you do out of success Ian Hunter
- 6:01 AM Sep 2nd from LibraryTwitter: University of Victoria offers hints for planning your study time <http://bit.ly/rekr4>.
- 8:01 PM Sep 1st from LibraryTwitter: 847 pages were printed in our Electronic Reference area today, that's like stacking 1.40 Washington Monuments.
- 4:04 PM Sep 1st from LibraryTwitter: Someone just borrowed the new book, <http://bit.ly/45Rjl> The book of dead philosophers / Simon Critchley
- 4:04 PM Sep 1st from LibraryTwitter: Someone just borrowed the new book, <http://bit.ly/CJmjp> Tears in the darkness : the story of the Bataan Death March and its aftermath / ...
- 4:04 PM Sep 1st from LibraryTwitter: Someone just borrowed the new book, <http://bit.ly/2RMEcD> Darwin's sacred cause : how a hatred of slavery shaped Darwin's views on human ...
- 2:13 PM Sep 1st from TweetDeck: A new worthy search tool? An In-Depth Look at Surchur, via ResourceShelf, via Search Engine Land <http://bit.ly/kpSYI>
- Do you procrastinate on your school work? Stop the urge with these tips <http://bit.ly/3effrd>.

The browser window also shows the Windows taskbar at the bottom with the Start button and several open applications: Novell GroupWise - M..., Internet Explorer, and Microsoft PowerPoint. The system clock shows 03:49 PM.



# Twitter can be embedded in your library catalogue e.g. Waubonsee Community College Todd Library

The screenshot shows a Windows Internet Explorer browser window displaying the website <http://library.waubonsee.edu/>. The page features a navigation menu with links such as "About Us", "Find Resources", "Research Help", "Services for Faculty", "Interlibrary Loan", "What's New", and "Site Map". A "Find Resources" section on the left lists various search options, including "Database", "Subject", "WebFeat", "e-Books", "e-Reference Books", "Library Catalogs", "Reserve Desk", "Search for Journals", and "Library Utilities".

A red circle highlights a "Follow us!" button, which is a Twitter embed. To the right of this button, a text box contains the message "Check out a book for the long weekend!". Below the text box is a photograph of orange flowers. At the bottom of the page, there is a "Click to Visit" button for [www.waubonsee.edu](http://www.waubonsee.edu) and a footer with technical information: "Updated: September 3, 2009".



# Twitter can be embedded in library catalogue records

The screenshot shows a web browser window displaying a library catalogue record. The browser's address bar shows the URL: `http://library.waubonsee.edu/web2/tramp2.exe/do_keyword_search/guest?setting_key=English&servers=1home&session_`. The page header for Waubonsee Community College Todd Library includes navigation buttons for Search/Home, Knowledge Portal, Reserve Desk, and My Account. The record details for the book "Animals make us human" by Temple Grandin and Catherine Johnson are shown. Under the "Recommend This" section, a Twitter icon and the word "Twitter" are circled in red. Below this, a list of tags is visible: animal, animal behavior, animal welfare, animals, autism, behavior.

Librarian On Duty  
Click for Assistance

Waubonsee Community College  
Todd Library  
<http://library.waubonsee.edu/>

Search / Home Knowledge Portal Reserve Desk My Account

Help Go Back New Search Next Previous Change Display Kept Logout


Record 1 of 1 records that matched your search.

**Item Information** **Catalog Record**

**Animals make us human : creating the best life for animals / Temple Grandin and Catherine Johnson.**  
Grandin, Temple.

**Call Number:** QL785.27 .G73 2009  
**Publication Information:** Boston : Houghton Mifflin Harcourt, 2009.  
**Physical Description:** 342 p. ; 24 cm.  
**ISBN:** 9780151014897  
0151014892  
**Copy Info:** No copies available for this title. Estimated wait time is 109 days.

**Recommend This**

 Twitter

**Tags**  
animal animal behavior animal welfare animals autism behavior

Keep for emailing/printing

Place Hold  
Items with the same Author  
Items with the same Subject  
Items on the same shelf  
Link directly to this record

Google Book Search

start Novell Grou... American Li... Twitter / w... WCC Todd ... Todd Librar... 03:46 PM



# Twitter can be embedded in library catalogue records

**Social Networking**  
Tweet this!  
Share | Facebook | Twitter | LinkedIn

**Recommend This**  
Twitter

**Tags**  
animal animal behavior animal welfare animals autism behavior care cats chickens dogs emotions ethology fear gift idea horses lust pets play poultry psychology science seeking wildlife zoo zoology

**Holdings**

Library	Call Number	Copy	Material	Location	Due Date
Todd Library--Sugar Grove Campus	QL785.27 .G73 2009	1	Book	Material has been checked/charged out	12/21/2009





# Tweets are sent automatically from library catalogue to library Twitter Page

The screenshot shows a Windows Internet Explorer browser window displaying the Twitter profile for WCC Todd Library (@wccoddlibrary). The browser's address bar shows the URL <http://twitter.com/wccoddlibrary>. The page content includes several tweets:

- Do you procrastinate on your school work? Stop the urge with these tips <http://bit.ly/3eflrd>.  
2:01 PM Sep 1st from LibraryTwitter
- @Rc0 - Yep, that looks like to be our BBW theme. I (Adam) am excited about this... @marilwcc  
1:22 PM Sep 1st from TweetDeck in reply to Rc0
- 39 people used our e-books and research databases from home yesterday, were you one of them? <http://tinyurl.com/wccdb/>  
12:30 PM Sep 1st from LibraryTwitter
- Someone just borrowed the new book, <http://bit.ly/3whboM> In Afghanistan : two hundred years of British, Russian and American occupation ...**  
12:00 PM Sep 1st from LibraryTwitter
- Someone just borrowed the new book, <http://bit.ly/hKZvb> Animals make us human : creating the best life for animals / Temple Grandin and ...  
12:00 PM Sep 1st from LibraryTwitter

A red oval highlights the tweet about the book "In Afghanistan : two hundred years of British, Russian and American occupation". Below the tweets is a "more" button. The footer of the page contains copyright information: © 2009 Twitter, and links for About Us, Contact, Blog, Status, Goodies, API, Business, Help, Jobs, Terms, and Privacy. The Windows taskbar at the bottom shows the Start button, several open applications (Novell GroupWise, Internet Explorer, Microsoft PowerPoint), and the system clock showing 03:47 PM.



# You can even give stats through on Library Twitter Page

WCC Todd Library (wccoddlibrary) on Twitter - Windows Internet Explorer

http://twitter.com/wccoddlibrary

File Edit View Favorites Tools Help

Google community college library Search South Africa

WCC Todd Library (wccod... Home Feeds (J) Print Page Tools Help Delicious Bookmarks Tag Research

more out of failure than you do out of success Ian Hunter  
9:01 AM Sep 2nd from LibraryTwitter

University of Victoria offers hints for planning your study time  
<http://bit.ly/rekr4>  
6:01 AM Sep 2nd from LibraryTwitter

**847 pages were printed in our Electronic Reference area today, that's like stacking 1.40 Washington Monuments.**  
4:04 PM Sep 1st from LibraryTwitter

Someone just borrowed the new book, <http://bit.ly/45Rjl> The book of dead philosophers / Simon Critchley  
4:04 PM Sep 1st from LibraryTwitter

Someone just borrowed the new book, <http://bit.ly/CJmjp> Tears in the darkness : the story of the Bataan Death March and its aftermath / ...  
4:04 PM Sep 1st from LibraryTwitter

Someone just borrowed the new book, <http://bit.ly/2RMEcD> Darwin's sacred cause : how a hatred of slavery shaped Darwin's views on human ...  
4:04 PM Sep 1st from LibraryTwitter

A new worthy search tool? An In-Depth Look at Surchur, via ResourceShelf, via Search Engine Land <http://bit.ly/kpSYi>  
2:13 PM Sep 1st from TweetDeck

Do you procrastinate on your school work? Stop the urge with these tips <http://bit.ly/3eflrd>.

start Novell GroupWise - M... 3 Internet Explorer Microsoft PowerPoint ... 100% 03:49 PM





# Birmingham Public Library, Alabama

B'ham Public Library (bpl) on Twitter - Windows Internet Explorer

http://twitter.com/BPL

File Edit View Favorites Tools Help

B'ham Public Library (bpl) on Twitter


twitter Login Join Twitter!

Hey there! **bpl** is using Twitter.

Twitter is a free service that lets you keep in touch with people through the exchange of quick, frequent answers to one simple question: What are you doing? **Join today** to start receiving **bpl's** tweets.

**Join today!**

Already using Twitter from your phone? [Click here.](#)

 **bpl**

Name B'ham Public Library  
Location Birmingham, Alabama  
Web <http://www.bplonline.org>  
Bio Birmingham Public Library's place on twitter for events, news, and reviews.

1,398 following 1,325 followers

Tweets 3,092

Favorites

Following

Eventkeeper Tue, Sep 15, 2009 -- TeenTime at 4:00 PM : We ALWAYS have time for teens. Check our Spr.. <http://bit.ly/2tE62>  
about 8 hours ago from twitterfeed

Eventkeeper Tue, Sep 15, 2009 -- Grub Down at 4:00 PM : Uniquely Ours - Springville Road Pet Menage.. <http://bit.ly/TWRFD>  
about 8 hours ago from twitterfeed

Eventkeeper Tue, Sep 15, 2009 -- Celebrate National Honey Month

Done

start Twitter.ppt [Compati... B'ham Public Library (...)

Internet 100%

05:07 PM





# Nebraska Library Commission is using Twitter to list their reference questions, not answers

NLC Reference (NLC\_Reference) on Twitter - Windows Internet Explorer

http://twitter.com/NLC\_Reference

File Edit View Favorites Tools Help

NLC Reference (NLC\_Reference) on Twitter

twitter


Login Join Twitter!

Hey there! **NLC\_Reference** is using Twitter.

Twitter is a free service that lets you keep in touch with people through the exchange of quick, frequent answers to one simple question: What are you doing? **Join today** to start receiving **NLC\_Reference's** tweets.

**Join today!**

Already using Twitter from your phone? [Click here.](#)

 **NLC\_Reference**

I want to do a presentation about the history of Nebraska license plates - different designs, purpose of county number, etc.

about 2 hours ago from web

I am trying to find obituaries for my mother in law (her father, grandfather and grandmother).

**Name** NLC Reference  
**Location** 1200 N St, Lincoln, NE 68508  
**Bio** These are our reference questions. If you want to ask a question go here: <http://www.nlc.state.ne.us/ref/contactus.html>

**372** following **388** followers

**Tweets** 2,080

**Favorites**

**Following**

Done

start Twitter.ppt [Compati... NLC Reference (NLC\_... Encore - Windows Int... Internet 100% 05:23 PM



# Nebraska Library Commission is using Twitter to list their reference questions, not answers

The screenshot shows a Windows Internet Explorer browser window displaying the Twitter profile for 'NLC\_Reference'. The browser's address bar shows 'http://twitter.com/NLC\_Reference'. The profile page includes a profile picture of a window, the name 'NLC\_Reference', and a bio: 'These are our reference questions. If you want to ask a question go here: http://www.nlc.state.ne.us/ref/contactus.html'. The profile statistics show 372 following and 388 followers. The main content area lists several reference questions, such as 'I want to do a presentation about the history of Nebraska license plates - different designs, purpose of county number, etc.' and 'I am trying to find obituaries for my mother in law (her father, grandfather and grandmother)'. The right sidebar shows 'Tweets' (2,080), 'Favorites', 'Following' (a grid of user avatars), and an 'RSS feed of NLC\_Reference's tweets'. The Windows taskbar at the bottom shows the Start button, open applications (Twitter.ppt, NLC Reference, Encore - Windows Int...), and the system tray with the time 05:26 PM.



# American Library Association Island on Second Life - Twitter Page

The screenshot shows a Windows Internet Explorer browser window displaying the Twitter profile for 'ala\_island'. The browser's address bar shows the URL 'http://twitter.com/ala\_island'. The page features a large yellow banner with the text 'Hey there! ala\_island is using Twitter.' and a green 'Join today!' button. Below the banner, there is a tweet from @valibrarian retweeted by ala\_island, discussing a machinima shot of Doug Johnson in Second Life. The profile information on the right includes the name 'ALA Island', location 'Second Life', and bio 'American Library Association Island in the Second Life virtual world. Founded in 2007, originally called ALA/Arts Island. Drop by!'. The profile also shows 787 following and 557 followers, 228 tweets, and a list of accounts being followed.

ALA Island (ala\_island) on Twitter - Windows Internet Explorer

http://twitter.com/ala\_island

File Edit View Favorites Tools Help

ALA Island (ala\_island) on Twitter

twitter

Login Join Twitter!

Hey there! **ala\_island** is using Twitter.

Join today!

Already using Twitter from your phone? [Click here.](#)

Twitter is a free service that lets you keep in touch with people through the exchange of quick, frequent answers to one simple question: What are you doing? **Join today** to start receiving **ala\_island's** tweets.

 **ala\_island**

RT @valibrarian: My machinima shots of Doug Johnson in SL on ALA Island discussing "Format Bigotry" <http://bit.ly/hgyGo>

5:40 PM Sep 13th from HootSuite

In case you missed this very important announcement earlier--! <http://bit.ly/DRGKg>

4:05 PM Sep 11th from Facebook

Name ALA Island  
Location Second Life  
Web <http://www.facebo...>  
Bio American Library Association Island in the Second Life virtual world. Founded in 2007, originally called ALA/Arts Island. Drop by!

787 following 557 followers

Tweets 228

Favorites

Following

Internet 100%

start Twitter.ppt [Compati... ALA Island (ala\_islan... Encore - Windows Int... 05:40 PM





# Idea2008 Conference

idea2008 (idea2008) on Twitter - Windows Internet Explorer

http://twitter.com/IDEA2008

File Edit View Favorites Tools Help

idea2008 (idea2008) on Twitter

twitter Login Join Twitter!

Hey there! **idea2008** is using Twitter.

Twitter is a free service that lets you keep in touch with people through the exchange of quick, frequent answers to one simple question: What are you doing? **Join today** to start receiving **idea2008's** tweets.

**Join today!**

Already using Twitter from your phone? [Click here.](#)

**idea2008**  
2008 CHICAGO OCT 1-4

Podcasts from #IDEA2008 are up on Boxes & Arrows  
<http://tinyurl.com/63dkjo>  
6:36 AM Oct 17th, 2008 from web

@SConner IDEA2008 podcasts will be posted on <http://tinyurl.com/5l25z5> We'll let you know when.  
9:09 PM Oct 14th, 2008 from web in reply to SConner

**Name** idea2008  
**Location** Chicago, IL  
**Web** <http://ideaconfer...>  
**Bio** The IDEA Conference is a yearly conference about Information: Design, Experience and Access that is sponsored by the Information Architecture Institute.

**183** **256**  
following followers

**Tweets** 64

Favorites

Following

start Twitter.ppt [Compati... idea2008 (idea2008) ... Encore - Windows Int... Internet 100% 05:46 PM



# Idea2008 Conference

idea2008 (idea2008) on Twitter - Windows Internet Explorer

http://twitter.com/IDEA2008

File Edit View Favorites Tools Help

idea2008 (idea2008) on Twitter

Home RSS Print Page Tools

# idea2008

What are your thoughts about IDEA 2008?  
8:45 PM Oct 14th, 2008 from web

Feedback we got: "What an incredible conference! ....I left Chicago chock-full of new thoughts and ideas to reinvigorate our practice..."  
8:44 PM Oct 14th, 2008 from web

Check out the pix from IDEA2008: <http://tinyurl.com/4sppor> Tnx @chrispalle for posting the karaoke madness.  
10:48 AM Oct 12th, 2008 from web

If you didn't actually attend the conference, please resist the urge to fill out the survey. Thanks!  
10:36 AM Oct 11th, 2008 from web

Attendees of @idea2008: Please fill out our quick survey to give us your feedback on the conference: <http://tinyurl.com/5yssdq>  
10:36 AM Oct 11th, 2008 from web

That's all folks! Huge thanks to all of our speakers, volunteers, organizers, staff, and of course you, the attendees who made it possible!  
2:08 PM Oct 8th, 2008 from web

Great job, @billder! Up next: @inkblurt with "You are (Mostly) Here: Digital Space & The Context Problem"  
1:16 PM Oct 8th, 2008 from web

Great job, Aradhana! Next up is @billder of Ziba Design  
12:33 PM Oct 8th, 2008 from web

@armano is live-streaming Goel's talk at <http://alwaysinbeta.critica...>  
11:54 AM Oct 8th, 2008 from web in reply to Armano

View All...

RSS feed of idea2008's tweets

Internet 100%

start Twitter.ppt [Compati... idea2008 (idea2008) ... Encore - Windows Int... 05:48 PM



# Idea2008 Conference

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Attendees of the conference posted/tweeted comments about the conference presentations and happenings, urls to presentation slides, podcasts, videos, photos and blog posts. Librarians used the hashtag (#) to post tweets on the same subject. (Twittering Libraries)





# University of Pretoria Twitter Pages





# UPTuks: Twitter Page of University of Pretoria

Univ. of Pretoria (UPTuks) on Twitter - Windows Internet Explorer

http://twitter.com/UPTuks

File Edit View Favorites Tools Help

Univ. of Pretoria (UPTuks) on Twitter

Univ. of Pretoria (UPTuks) on Twitter

UNIVERSITEIT VAN PRETORIA  
UNIVERSITY OF PRETORIA  
YUNIBESITHI YA PRETORIA

twitter


Login Join Twitter!

Hey there! **UPTuks** is using Twitter.

Twitter is a free service that lets you keep in touch with people through the exchange of quick, frequent answers to one simple question: What are you doing? **Join today** to start receiving **UPTuks's** tweets.

**Join today!**

Already using Twitter from your phone? [Click here.](#)

 **UPTuks**

Architectural film festival during the African Perspectives and SA National Architectural student congress - [web.up.ac.za/ap](http://web.up.ac.za/ap) for more

about 1 hour ago from web

Visit Heart of the African City exhibition 25 - 28 Sept. Visit [web.up.ac.za/ap](http://web.up.ac.za/ap) for more.

about 1 hour ago from web

Name Univ. of Pretoria  
Location Pretoria, South Africa  
Web <http://www.up.ac.za/>  
Bio The University of Pretoria is one of the top research institutions in Africa

3 following 106 followers

Tweets 17

Favorites

Following

RSS feed of UPTuks's

start Twitter.ppt [Compati... Univ. of Pretoria (UP... Encore - Windows Int... Internet 100% 06:02 PM



# TUKSEducation: Twitter Page of Faculty of Education

Education@UP (TuksEducation) on Twitter - Windows Internet Explorer

http://twitter.com/TuksEducation

File Edit View Favorites Tools Help

Education@UP (TuksEducation) on Twitter

Home Profile Find People Settings Help Sign out

**tukseducation**

**TuksEducation**

Following Device updates OFF

Linguistically diverse classrooms! By Dr Rinelle Evans & Prof Ailie Cleghorn (from Concordia, Montreal) on 21 Sep 13:30 Dean's boardroom.  
about 22 hours ago from web

RT@YouQuotedQuotes: You don't get points for predicting rain. You get points for building arks. James Johnston #Quotes  
5:33 PM Sep 13th from web

Check out the Funza Lushaka bursary scheme at: <http://www.funzalushaka.doe...> or talk to Nikki at 012 4204216 (nikki.wheeler@up.ac.za).  
5:25 PM Sep 13th from web

We will award Bursaries to the amount of R29.7million in 2010 to students studying Education in Maths, Early childhood or African languages!  
5:19 PM Sep 13th from web

Name Education@UP  
Location Pretoria, South Africa  
Web <http://web.up.ac...>  
Bio Faculty of Education at the University of Pretoria

17 following 19 followers

Tweets 23

Favorites

Actions  
message TuksEducation  
block TuksEducation

Following

RSS feed of TuksEducation's tweets

start Twitter.ppt [Compati... Education@UP (Tuks... Encore - Windows Int... Internet 100% 06:05 PM





# TUKS Student Twitter Page

TuksStudent (TuksStudent) on Twitter - Windows Internet Explorer

http://twitter.com/TuksStudent

File Edit View Favorites Tools Help

TuksStudent (TuksStudent) on Twitter

UNIVERSITEIT VAN PRETORIA  
UNIVERSITY OF PRETORIA  
YUNIBESITHI YA PRETORIA

twitter

Home Profile Find People Settings Help Sign out

**TuksStudent**

Follow

Maths students take bronze at Interprovincial Olympiad - [web.up.ac.za/maths](http://web.up.ac.za/maths)  
about 1 hour ago from web

Visit Heart of the African City exhibition 25 - 28 Sept. Visit [web.up.ac.za/ap](http://web.up.ac.za/ap) for more.  
about 1 hour ago from web

Architectural film festival during the African Perspectives and SA National Architectural student congress - [web.up.ac.za/ap](http://web.up.ac.za/ap) for more  
about 1 hour ago from web

Tuks women's football team meets UJ in USSA final on 15 September. For more: [www.up.ac.za/tukssport](http://www.up.ac.za/tukssport)  
about 1 hour ago from web

UP men's rowing team win USSA Boat Race Champs. For more: [www.up.ac.za/tukssport](http://www.up.ac.za/tukssport)  
about 1 hour ago from web

Name TuksStudent  
Location Pretoria, South Africa  
Web <http://www.up.ac.za/>  
Bio We carry tweets for students of the University of Pretoria

2 following 29 followers

Tweets 15

Favorites

Actions  
block TuksStudent

Following

RSS feed of TuksStudent's tweets

Done

start Twitter.ppt [Compati... TuksStudent (TuksSt... Encore - Windows Int... Internet 100% 06:06 PM



# PhysioTuks: UP Physiotherapy Student Society

TUKs House Physio (TUKsHousePhysio) on Twitter - Windows Internet Explorer

http://twitter.com/TUKsHousePhysio

File Edit View Favorites Tools Help

TUKs House Physio (TUKsHousePhysio) on Twitter

Home Profile Find People Settings Help Sign out

**twitter**

 **TUKsHousePhysio**

Follow

**Watch your BACK!! Back week is coming 7 - 11 September 2009**  
3:14 PM Sep 3rd from web

HEY HEY PHYSIO'S!!! We are taking out all the stops this year!!  
Join us and WATCH THIS SPACE ...  
10:01 AM Aug 23rd from web

All the best to the new HK - Hope that you have a stunning year! :)  
2:30 PM Aug 18th from web

The new HK portfolios are up on Facebook! Go check it out on our  
Facebook group: TUKs House Physiotherapy!  
2:29 PM Aug 18th from web

Today is HK hand-over! As of 15h00 the HK 2009-2010 will know  
their portfolios... :)  
8:58 PM Aug 16th from web

Hi all! As a final dying act :) I thought I'd make communication that  
little bit special! Thanks for a great year... (Camz :))

Name TUKs House Physio  
Location Pretoria, South Africa  
Bio Keeping you up to speed on news in the House!

1 following 3 followers

Tweets 6

Actions  
block TUKsHousePhysio

Following

RSS feed of TUKsHousePhysio's tweets

Done

start Twitter.ppt [Compati... TUKs House Physio (T... Encore - Windows Int... Internet 100% 06:16 PM



# TUKSFM

Tuks FM (TuksFM1072) on Twitter - Windows Internet Explorer

http://twitter.com/TuksFM1072

File Edit View Favorites Tools Help

Tuks FM (TuksFM1072) on Twitter

Home Profile Find People Settings Help Sign out

**twitter**

**TuksFM1072**

Follow

**It's size alone makes me a little uneasy @NickonTuksFM**  
10:02 AM Sep 1st from web

If I look at it long enough, I might earn a freebie @NickonTuksFM  
9:55 AM Sep 1st from web

and they're great for getting "the pork sword" breezy before the "squeezy" @blayneleslie  
9:55 AM Sep 1st from web

Even miss Semenya says that wearing one is easy! @Rob\_4Bz  
9:48 AM Sep 1st from web

And if I keep on staring, it might start growing freely! @Stav55  
9:46 AM Sep 1st from web

and I am waiting for him to take off my bikini @cipha  
9:41 AM Sep 1st from web

Name Tuks FM  
Location Pretoria, South Africa  
Web <http://www.tuksfm...>  
Bio The best Rock radio station in South Africa

150 following 195 followers

Tweets 17

Favorites

Actions  
block TuksFM1072

Following

View All...

RSS feed of TuksFM1072's tweets

Done

start Twitter.ppt [Compati... Tuks FM (TuksFM107... Encore - Windows Int... Internet 100% 06:17 PM





# UP Library Staff on Twitter

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- [Fatima Darries](#)
- [Sonja Delport](#)
- [Maureen du Pisanie](#)
- [Ria Groenewald](#)
- [Refilwe Matatiele](#)
- [Heila Pienaar](#)
- [Johann van Wyk](#)



# Value of Twitter

- Freely available
- Library has a presence where its users are
- Can use Twitter as another communication tool with clients
- You can link Twitter to your mobile phone and tweet on the go
- Twitter can be linked to most blogging sites
- It can be used as a marketing tool about new services, products, announcements and events in your library
- It can be used for reminders of important resources, instruction sessions and new book arrivals
- You can use it to keep your clients informed about interesting links, sites etc.
- Can use Twitter as reference service
- **Does this tool work in the library?**
- We get very little, or any feedback/participation from our primary library users. Get more feedback from the public or other librarians, which is good for networking

Barack Obama (BarackObama) on Twitter - Windows Internet Explorer

http://twitter.com/BarackObama

File Edit View Favorites Tools Help

Barack Obama (BarackObama) on Twitter

Home Profile Find People Settings Help Sign out



# BarackObama

Follow

Verified Account

Name Barack Obama  
Location Washington, DC  
Web <http://www.barack...>  
Bio 44th President of the United States

757,868 following 2,174,373 followers

Tweets 364

Favorites

Actions  
[block BarackObama](#)

Following



[View All...](#)

Delivering a speech to Wall Street on the need for financial reform. Listen live: <http://bit.ly/17eoNf>

2:10 PM Sep 14th from web

Please watch this special message, and if you haven't already, tell your members of Congress you support reform: <http://bit.ly/9RHAe>

10:55 PM Sep 13th from web

Watch the stories of the two parents who joined the First Lady for last night's address: <http://bit.ly/zmKQ3> (via @WhiteHouse)

8:12 PM Sep 10th from web

Members of Congress need to know you support the plan laid out in last night's address. Please call your reps today: <http://bit.ly/12CO0C>

4:31 PM Sep 10th from web

Congress knows where I stand. Now they need to hear from you: [#hc09](http://bit.ly/1a5uDI)

12:02 AM Sep 10th from web

Done

start | Barack Obama (Barac... | Encore - Windows Int... | Presentation1 | Twitter.ppt [Compati... | 100% | 06:34 PM





# JZMsholoz

Follow

Name Jacob Zuma  
Location Pretoria  
Web <http://www.myanc...>  
Bio President of the Republic of South Africa  
8 following 52 followers

Tweets 8

Favorites

Actions

block JZMsholoz

Following



RSS feed of JZMsholoz's tweets

Good evening South Africa! I warn all the lazy public servants. Be warned!

8:06 PM Jun 20th from web

Good morning South Africa! Today is the kick-off of my anti-crime campaign "Let's stop crime together".

4:35 AM Jun 14th from web

Today I saw a dead snake. What does that suppose to mean?

1:12 PM Jun 13th from web

Twittering is not part of the Zulu culture - but it's fun!

10:31 AM Jun 13th from web

@RealRobMugabe Rob, you old geezer, your time is up, I'm just getting started!

10:30 AM Jun 13th from web

I'm so excited about the Confed Cup.

10:19 AM Jun 13th from web



## Conclusion

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Expect to hear even more from Twitter in future.  
Our users are using Twitter and they love it!  
Even our presidents are Tweeting away.  
So lets meet our users where they are and get  
Tweeting!



# References

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- **Twitter**. [Online] available at <http://twitter.com>
- *Twittering libraries: from LIS5313 Course Wiki*. [Online] available at [http://lis5313.ci.fsu.edu/wiki/index.php/Twittering\\_Libraries](http://lis5313.ci.fsu.edu/wiki/index.php/Twittering_Libraries)