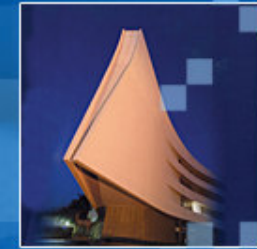


# Millennium in a Facebook World

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July 2009



# Why integrate FB into Millennium



Secker (2008, p.4) states the following

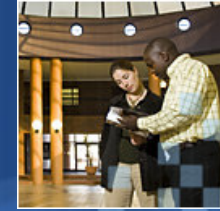
- Web users like to share-sharing no longer a library thing.
- OCLC report - there has been a drop in the use of library websites.
- People don't trust libraries as much as we might expect

# Benefits of integration



- Can further the outreach efforts of any university library-  
Mobile access (Airpac)
- May use blog feature to promote new materials added to the collection
- Can be utilized as an additional promotional venue, to create awareness of library services and events
- New opportunities to engage users and establish interactive Web communities

# Some of the libraries with FB profiles



- ➔ <http://apps.facebook.com/canlibsrch/>
- ➔ <http://apps.facebook.com/upexplore/>
- ➔ <http://innopac.pace.edu/airpac/jsp/airpacIndex.jsp>

In future, need to create a link to add fb applications into own Profile (Bookmarks)

# How to create application

- Log on to <http://www.facebook.com>
- Click “Developers” on the facebook task bar

## Build social applications on Facebook Platform

The web is social. Developers just like you have built applications on Facebook Platform that millions of people use everyday. Join our developer community and help make the web even more social.

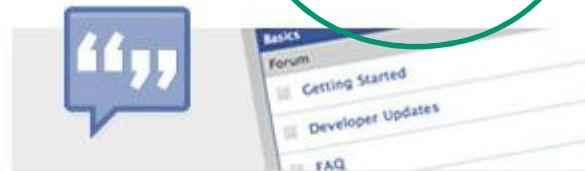
Building an app is easy

Start Now



### Develop Meaningful Apps

Connect users and solve real-world problems with your applications. Build a business by offering users valuable experiences.



### Join an Active Community

Building great applications is easy when you combine an active, passionate community with our forums, wiki, resources, and developer tools.





# Tutorial page



**Essential Information**

Application Name  Cannot contain Facebook trademarks or have a name that can be confused with an application built by Facebook.

Terms Do you agree to the Facebook Terms?

Agree  Disagree

Application Name (Limit: 50 characters)	
Application ID	70800000000
API Key	dea387298b60000000000c0ad9c6c45e
Secret	9230000000000000000000055c79e6dbd

# Basic Information



<b>Description</b> (Limit: 250 characters)	catalogue for books or paper journal titles
<b>Icon</b>	Change your icon
<b>Logo</b>	Change your logo
<b>Language</b>	English (US)
<b>Developers</b>	Kennis More Remove

## Contact Information

<b>Developer Contact Email</b> (Limit: 100 characters)	lmoremi@gmail.com
<b>User Support Email</b> (Limit: 100 characters)	kenny.moremi@up.ac.za

## User-Facing URLs

<b>Help URL</b> (Limit: 200 characters)	http://explore.up.ac.za/screens/help_inde
<b>Privacy URL</b> (Limit: 200 characters)	http://www.it.up.ac.za/documentation/gov
<b>Terms of Service URL</b> (Limit: 200 characters)	http://web.up.ac.za/default.asp?ipkCatego

<b>Post-Authorize Callback URL</b> (Limit: 200 characters)
<b>Post-Remove Callback URL</b> (Limit: 200 characters)

<b>Profile Tab</b>	
<b>Tab Name</b> (Limit: 16 characters)	The Catalogue
<b>Tab URL</b> (Limit: 100 characters)	http://apps.facebook.com/upexplore/ /UP-Library-Services/34563526704?ref=t

Installable to users & Facebook pages

# Profiles

Can be narrow or wide



**Info Section**

Information Update  
Callback URL  
(Limit: 200 characters)



**Profile Publisher**

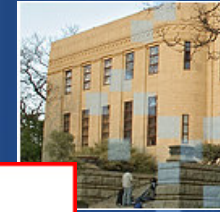
Publish Text (Limit: 20 characters)	<input type="text" value="UP Library Cat"/>	The label for your application's Publisher link for creating content on a friend's
Publish Callback URL (Limit: 200 characters)	<input type="text" value="http://www.library.up.ac.za"/>	Facebook pulls the content for your users' friends' Publisher interface from here.
Self-Publish Text (Limit: 20 characters)	<input type="text"/>	The label for your application's Publisher link for creating content on a user's
Self-Publish Callback URL (Limit: 200 characters)	<input type="text"/>	Facebook pulls the content for your users' Publisher interface from here.

**Facebook Page Administration**

Edit URL (Limit: 200 characters)	<input "="" type="text" value="http://www.facebook.com/profile.php?id="/>	Page Administrators should be able to edit application settings at this URL.
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# Edit your application



Step 1: Application Info Step 2: Picture

Description of Application:

Search the library catalogue for books or paper journal titles.

Category:

Choose a Category: ▾

Choose a Sub-Category: ▾

Developer Information:

Company  Individual Developers

Company Name:

University of Pretoria: Department of Library Services

Company Website:

http://www.library.up.ac.za

Download URL:

http://upexlore.up.ac.za

Linked to from your application's About Page in the Application Directory.

About the Company:

UP is the leading research university in South Africa and one of the largest in the country.

In 2008, student numbers totalled 57 409 (38 934 contact

Submit


or Cancel

# Adding icons and pictures

Picture Detailed Info [Back to editing University of Pretoria Library Catalogue](#)

---

**Current Picture**



**Upload Picture**


You can upload a JPG, GIF or PNG file.

I certify that I have the right to distribute this picture and that it does not violate the **Terms of Use**.

File size limit 4 MB. If your upload does not work, try a smaller picture.

---

**Thumbnail Version**



Drag the image to adjust.

We use this version of your picture around the site.

---

**Remove Picture**

You can remove this picture, but be sure to upload another or we will display a silhouette in its place.

# Important Hints



Save every actions completed

Must create a search file in Millennium (HTML recommended)

Need an universally recognised e-mail account e.g. gmail, Windows Live, yahoo.com, etc

Listed below are an examples of University Libraries with Facebook/Millennium profiles

# University of Pretoria




University of Pretoria Library Catalogue on Facebook - Windows Internet Explorer

http://apps.facebook.com/upexplore/?\_fb\_q=1

File Edit View Favorites Tools Help

University of Pretoria Library Catalogue on Faceb...

facebook Home Profile Friends Inbox

100 1908 - 2008  UNIVERSITEIT VAN PRETORIA  
UNIVERSITY OF PRETORIA  
YUNIBESITHI YA PRETORIA

Search by : Keyword  Search

Type the search term you want to find. Examples:

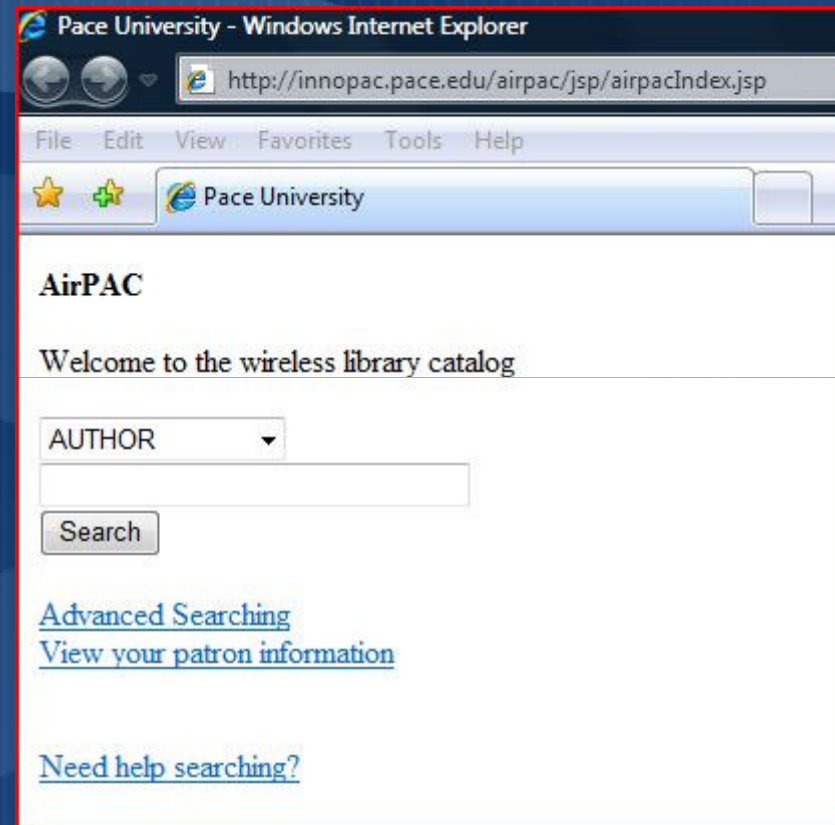
- Italian cooking
- The Appeal

[Invite Friends](#)

# Canisius Library

The screenshot shows a Windows Internet Explorer browser window displaying a Facebook application. The browser's address bar shows the URL <http://apps.facebook.com/canlibsrch/>. The Facebook navigation bar is visible with links for Home, Profile, Friends, and Inbox. The application header features the text "Canisius Library" in a serif font, accompanied by a photograph of a library building and a photo of two people working at a computer. Below the header, there is a list of categories: Books, Articles, and Hours. A search section is titled "Find Books, DVDs and more ..." and includes a "Keywords" dropdown menu, a search input field, and a "Search" button. At the bottom of the search section, there is a blue "Invite" button and a link that says "Need more help? Chat with us now".

# Pace University: Airpac



# Questions

- Thank you
- Thank you!
- Thank you!

# References

1. Secker, J (2008) **Case Study 5:Libraries and Facebook**. Libraries and Social Software in Education. Available at:  
[http://clt.lse.ac.uk/Projects/Case\\_Study\\_Five\\_report.pdf](http://clt.lse.ac.uk/Projects/Case_Study_Five_report.pdf) (Accessed 30 June 2009)
2. [http://developers.facebook.com/get\\_started.php](http://developers.facebook.com/get_started.php) (Accessed 30 June 2009)